



BI-LO

PRICES EFFECTIVE WEDNESDAY NOV. 4
THRU TUESDAY, NOV. 10, 1964.

BI-LO SELECTED BEEF

RIB STEAK

69¢ LB

SWIFT'S EVERSWEET

SLICED BACON

39¢ LB PKG

INSPECTED U.S. DEPARTMENT OF AGRICULTURE P-00

SWIFT'S WHOLE

FRESH FRYERS

23¢ LB

CUT UP TRAY PACK **27¢**

CHOICE CENTER CUT RIB

PORK CHOPS

59¢ LB

GUARANTEED FRESH

GROUND HAMBURG

39¢ LB

3 LB PKG OR MORE

BI-LO SELECTED BEEF ROUND BONE

SWISS STEAK **69¢** LB

BI-LO SELECTED BEEF-BITE SIZE

STEWING BEEF **79¢** LB

SEA PAK

OCEAN PERCH **39¢** 1-LB PKG

6 VARIETIES - GLENDALE SLICED

LUNCHEON MEATS **49¢** LB PKG

GUARANTEED FRESH-MEDIUM

GRADE "A" EGGS

3 DOZ **\$1.00**

WISCONSIN

SWISS CHEESE **59¢** LB PKG

SLICED-AMERICAN OR PIMENTO

KRAFT'S CHEESE **49¢** 12-OZ PKG

REGULAR OR BUTTERMILK-PILLSBURY

BISCUITS **3** 8-OZ PKGS **25¢**

BROOKFIELD

Swift's Butter **63¢** 1-LB PRINT

HOMOGENIZED

BORDEN'S MILK **37¢** 1/2 GAL CTN

BORDEN'S CREAMY

COTTAGE CHEESE **19¢** LB CTN

ELSIE OR OLD FASHIONED

Borden's ICE CREAM **69¢** 1-GAL CTN

BORDEN'S ICE CREAM

CAKE ROLL **2** PKGS **69¢**



PIONEER PURE SUGAR

48¢ 5-LB BAG

EVERYDAY LOW PRICE!



Rinso Blue

89¢ KING SIZE SPECIAL LABEL

EVERYDAY LOW PRICE!

CAMPBELL'S

PORK & BEANS **23¢** 28-OZ CAN

ASSORTED COLORS - 2 PLY

CORNET TISSUE **19¢** 2-ROLL PACK

ASSORTED COLORS

CORNET TOWELS **33¢** 2 ROLL PACK

KELLOGG'S

CORN FLAKES **24¢** 12-OZ PKG

CHILI PEPPER

Sniders Catsup **12¢** 14-OZ BTL

ASSORTED COLORS-GEORGIAN 2 PLY

Toilet Tissue **4** ROLL PKG **29¢**

ASSORTED COLORS CORONET

TOWELS **29¢** JUMBO ROLL

CUT RITE

WAX PAPER **23¢** 125 FT. ROLL



Softex

19¢ 400-CT PKG

EVERYDAY LOW PRICE!



Chicken Sea

23¢ CHUNK STYLE 6 1/2-OZ CAN

EVERYDAY LOW PRICE!

U.S. NO. 1 JONATHON

APPLES **8** LB BAG **49¢**

RED WAX HOT HOUSE

TOMATOES **25¢** LB

GOLDEN RIPE

BANANAS **10¢** LB

SWEET LOUISIANA

CANDY YAMS **10¢** LB

HONEY CROWN

ACORN SQUASH **10¢** EA

FRESH CRISP

CARROTS **10¢** LB PKG

DIAMOND BRAND

WALNUTS **49¢** LB PKG

BI-LO SELECTED BEEF
SIRLOIN STEAK
 * **79¢** *
 LB

BI-LO SELECTED BEEF
CHUCK STEAK
59¢
 LB

STORE HOURS
MON. THRU FRI. 9A.M. TO 9P.M.
SAT. 8A.M. TO 9P.M.
OPEN SUNDAY
10A.M. TO 6P.M.
SHELDEN SHOPPING CENTER
PLYMOUTH & FARMINGTON ROAD

POT ROAST CUT
CHUCK ROAST
49¢
 LB

BI-LO SELECTED BEEF
T-BONE STEAK
 * **89¢** *

SWIFT'S PREMIUM
SEMI-BONELESS HAMS
55¢
 WHOLE OR HALF LB

HICKORY SMOKED-WHOLE OR HALF
West Virginia **HAMS**..... **69¢** LB
 FRESH TINY LINKS
PORK SAUSAGE..... **59¢** LB
 FARM FRESH-GRADE "A" WHOLE
ROASTING Chickens..... **35¢** LB
 TIGERTOWN WAFER SLICED
BOILED HAM..... **99¢** FULL POUND PKG

2 1/2 CAN

23¢
 EVERYDAY LOW PRICE!

25-OZ JAR

23¢
 EVERYDAY LOW PRICE!

ALL FLAVORS
MORTON FRUIT PIES
29¢
 20-OZ PKG

OCEAN SPRAY-WHOLE OR JELLIED
Cranberry Sauce..... **19¢** 16-OZ CAN
 BUTTERFIELD SWEET
POTATOES..... **23¢** NO. 3 CAN
 WHOLE OR SLICED-BUTTERFIELD
POTATOES..... **10¢** 14-OZ CAN
 DEL MONTE
Fruit Cocktail..... **33¢** 2 1/2 CAN

LIBBY'S ROSEDALE-SLICED HAWAIIAN
PINEAPPLE..... **5 14 1/2-OZ CANS \$1.00**
 BI-LO LOW PRICE
Liquid Similac..... **21¢** 13 1/2-OZ CAN
 LIBBY'S-GOLDEN
PUMPKIN..... **12¢** 303 CAN
 CREAM STYLE OR WHOLE KERNEL
STOKELY'S CORN..... **15¢** 303 CAN

BIRDSEYE-SWEET PEAS OR
CUT CORN..... **19¢** 10-OZ PKG
 ALL VARIETIES
Banquet Pot Pies.. **15¢** 8-OZ PKG
 ALL VARIETIES
Morton Dinners..... **39¢** 11-OZ PKG
 HACHED BROWN-ORE IDA
POTATOES..... **2 29¢** LB PKG

16-OZ PKG

27¢
 EVERYDAY LOW PRICE!

303 CAN

19¢
 EVERYDAY LOW PRICE!

BONNIE BAKED-SLICED
WHITE BREAD..... **2 39¢** 20-OZ LOAVES
 BONNIE BAKED-SAVE 10¢-DUTCH
APPLE PIE..... **39¢** EACH
 BONNIE BAKED-SAVE 6¢
Cinnamon Rolls..... **39¢** DOZ

A \$5.00 PURCHASE ENTITLES YOU TO ALL COUPON ITEMS.

VALUABLE COUPON

CARNATION MILK
9¢
 TALL CAN
 LIMIT 3

VALUABLE COUPON

SOFTEX TISSUE
4 19¢
 4 ROLL PKG
 LIMIT ONE 4-ROLL PKG

VALUABLE COUPON

PANCAKE MIX
2 19¢
 LB BOX
 LIMIT 1

WITH THIS COUPON AND ADDITIONAL \$5.00 PURCHASE. EXCLUDING BEER, WINE OR CIGARETTES. COUPON VALID AT BI-LO THRU TUES., NOV. 10, 1964. LIMIT ONE COUPON PER FAMILY.

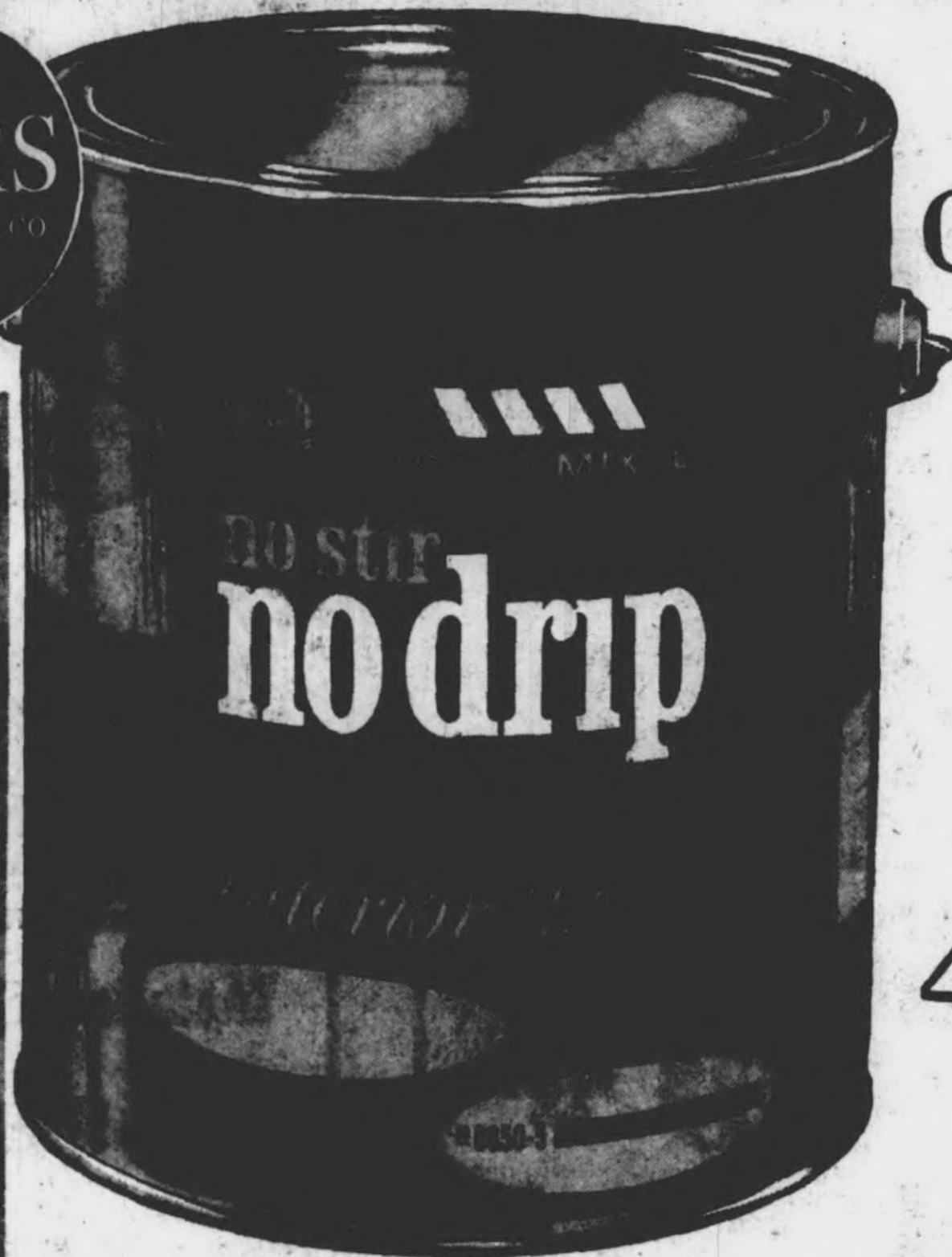
WITH THIS COUPON AND ADDITIONAL \$5.00 PURCHASE. EXCLUDING BEER, WINE OR CIGARETTES. COUPON VALID AT BI-LO THRU TUES., NOV. 10, 1964. LIMIT ONE COUPON PER FAMILY.

WITH THIS COUPON AND ADDITIONAL \$5.00 PURCHASE. EXCLUDING BEER, WINE OR CIGARETTES. COUPON VALID AT BI-LO THRU TUES., NOV. 10, 1964. LIMIT ONE COUPON PER FAMILY.

Satisfaction Guaranteed or Your Money Back

Sears Has Top-Quality Paint at LOW, LOW PRICES

SEARS ROEBUCK AND CO.



YOUR CHOICE

• Reg. 6.49

1 Coat Interior Latex Paint

• Reg. 5.98

No Stir, No Drip Latex

4.88

Gallon



GUARANTEE

If one gallon fails to cover 450 square feet over any color with one coat when used as directed, we will furnish free additional paint to assure coverage, or, at your option, refund your complete purchase price.

Sale! No Stir, No Drip Latex Flat

Start painting the instant you open the can. There's no stirring, no messy preparation. And with its controlled spreading formula—there's no splatter. There's no painty odor. It dries to the touch in 30 minutes. Master-Mixed.

Colors: • White • Oyster white • Antique white • Frosty pink • Parchment beige • Sunbina yellow • Horizon blue • Capri blue • Spice beige • Jade green • Sandalwood • Mint green • Spring violet

Sale! 1-Coat Latex Interior Flat

Just one coat covers any wall color. Dries to a beautiful finish in 30 minutes. Applies evenly... brush or roller gives smooth finish. No painty odor. Easy clean-up... damp sponge picks up dirt quickly. Master-Mixed.

Colors: • White • Antique white • Oyster white • Champagne ivory • Dawn gray • Mint green • Silver gray • Spice beige • Sunbina yellow • Parchment beige • Clay brown • Shell pink • Frosty pink • Sunset pink • Perisizable blue • Ceiling white • Spring violet • Horizon blue • Capri blue • Ming blue • Aquamarine • Jade green • Sandalwood • Tangerine



5-Foot Wood Stepladder

WITH HANDY PAIL SHELF

4.98

Sturdily built of top-grade ladder lumber... resists splitting or cracking. Comfortable flat steps. 6-Ft. Size 8.98



Spray Enamel

DRIES IN 8 MINUTES

Reg. 1.50 **1.17** Pr. Can

Ideal for hard-to-get-at paint areas; furniture, grilles, shutters. Touch and spray. Choice of colors.



9" Roller Set

NOTHING ELSE TO BUY!

Reg. 3.49 **2.97**

Includes 9-inch roller, Dynel modacrylic cover and a sturdy metal tray. Buy now at savings.



Snowwhite Enamel

WON'T EVER DISCOLOR!

Reg. 7.69 **5.97** gallon

Goes on white and stays white! Use in kitchen, bath, or walls, furniture — almost anywhere. Odorless.

<p>Custom Latex CHOICE OF 720 COLORS . . . SAVE!</p> <p>Reg. 7.25 5.88 gallon</p> <p>Choose exactly the shade you want, we mix it for you immediately! Rolls or brushes on smoothly, dries in a mere 1/2 hour.</p>	<p>Custom Satin CHOICE OF 720 COLORS . . . SAVE!</p> <p>Reg. 2.75 2.28 quart</p> <p>No extra charge for mixing. Rolls or brushes on smoothly, dries to hard, scrubbable finish. Odorless. 8.50 Gallon 6.88</p>	<p>Decorator Color for Your Home</p> <p>Our finest interior and exterior paints are available not only in their pre-mixed colors, but in 750 additional Custom Colors as well. Select your color on the spot or at home, then let us custom-mix your paint on our machine. Hundreds of take home color chips.</p>
--	--	--

... Paint Sprayer Sale

Save \$20 .. Craftsman 1/2-HP Paint Sprayer

LIGHT AND COMPLETELY PORTABLE

Reg. 89.95 **68.88**

No Money Down

Just squeeze the trigger... painting's done quickly and easily. A fence that normally would take two days to paint can be spray-painted in two hours with this lightweight Craftsman. Completely portable with pressure gun, 15-foot air hose and safety valve.

Sears Paint Dept. (at all 9 Sears stores)



3/4-HP Spayer
7 1/2-gal. CRAFTSMAN
Sprays any Reg. 139.98
paint or liquid. **134.88**
15" hose.

Tank-Type 1/2-HP Sprayer
FOR SPRAYING ANY PAINT, LACQUER
Reg. 134.95 **114.88**

Does everything from house painting to inflating a tire... and does it well. Convertible siphon and pressure feed gun has positive shut off. 7 1/2-gallon tank and 15' hose.

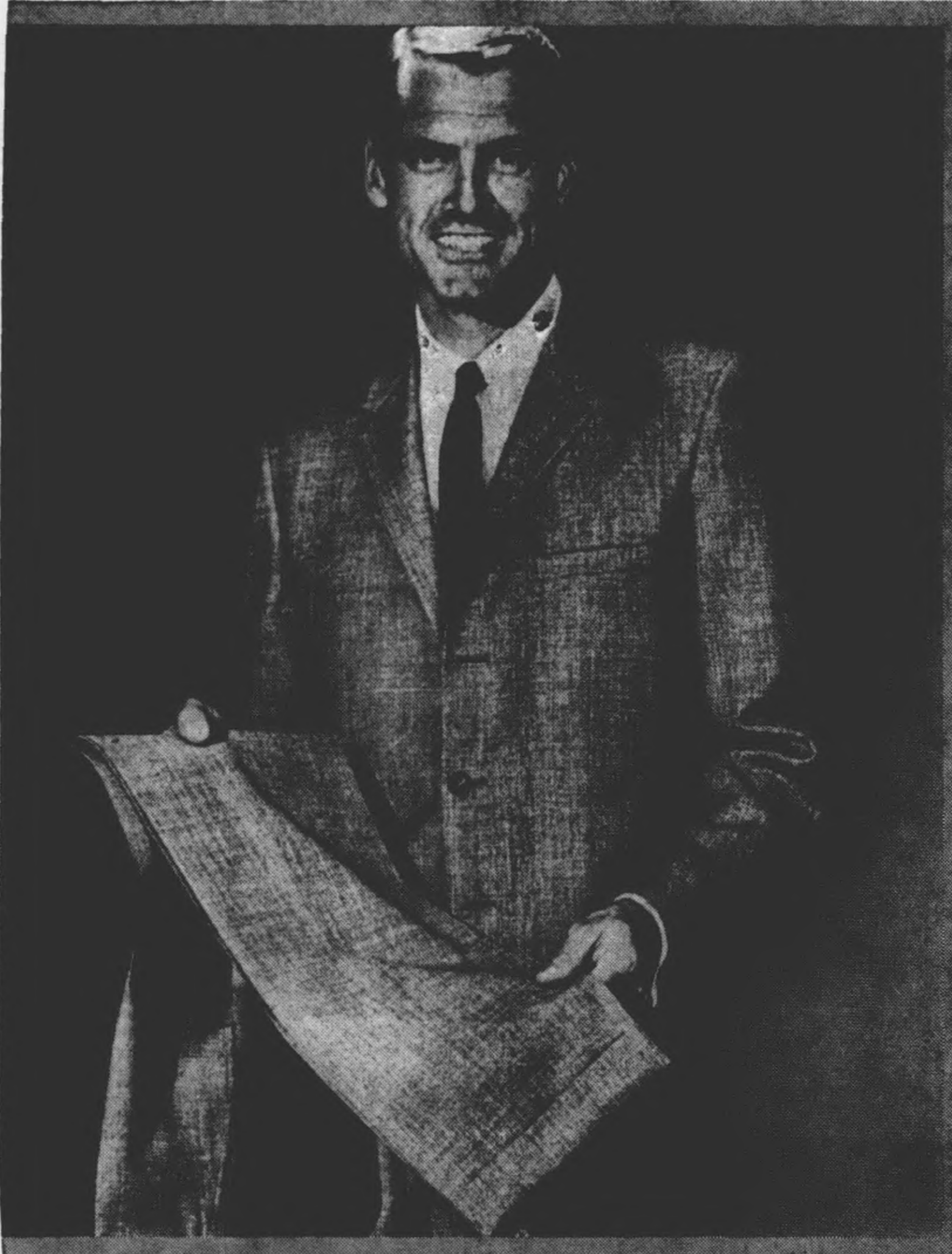
3/4-HP Tank Type
MEDIUM INDUSTRIAL
7 1/2 gal tank. 3.3 Reg. 199.95
CFM at 40 PSI.
2.7 CFM at 125 **169.88**
PSI.

NO MONEY DOWN on Sears Easy Payment Plan

NOW-2 NEW RICHMAN STORES IN DETROIT

in **MACOMB MALL** and **LIVONIA MALL**

GRAND OPENING SPECIALS IN ALL 12 DETROIT STORES



GRAND OPENING SPECIAL! ALL WOOL WORSTED 2-PANT SUITS

America's greatest value. Compare this Richman suit anywhere...you'll find that comparable quality generally costs \$60 and more—even with one pair of pants! This group includes fine all wool worsted fabrics in many different weaves, all tailored with exacting care. Colors range through lighter to darker shades. The extra pair of pants means added wear, added value!

49⁹⁵

Hard to fit? Try Our 2-PANTS, 2-PLY WORSTED SUITS \$59⁹⁵

Have trouble finding your size? Then it's time to try Richmans; we've got your size...stouts to size 50, portly to size 46, extra longs to size 48, shorts to size 44. After you try your size, take a look at the quality...it's great. Extra durable, extra life 2-ply wool worsted fabrics plus 2 pairs of pants for extra wear.

Grand Opening Feature: ALL-WOOL WORSTED SUITS \$45

Richmans offer you the best of fabrics; the best of tailoring, the best suit buy in America at \$45! Handsome wool worsted in muted patterns, dark to medium shades—the smartest, newest look of fall!

Exceptional: SUITS OF FINE IMPORTED WORSTEDS \$49⁹⁵

Only Richmans have these exclusive 2-ply fabrics—"hand picked" by our experts in the world's top mills. Only Richmans can price suits of imported fabrics this low, because they make the suits they sell direct to you in Richman stores.

Special: ZIP-LINED ALL-WEATHER COATS \$21⁹⁷

Reg. 24.95 NOW 21.97
Extra special value on an extra fine coat. Fine all combed cotton fabrics and new improved blends boast superior rain repellency and finest American craftsmanship. Zip-out liner of Acrilan® acrylic pile makes it 28° warmer inside.

OPENING SPECIAL! Guaranteed 1 year's wear SLACKS Reg. 6.95 limited time 4⁹⁷

Remarkably strong fabric of Acrilan® acrylic and rayon is so durable we guarantee these fine dress slacks for at least a year's wear. Wash and wear, too! Remarkable choice of weaves and styles, including young men's Slimliners.

OPENING SPECIAL! All Reg. 3.95 SPORT SHIRTS limited time 2⁶⁹

Washable long-sleeve sport shirts. Many have tapered body and tails. New convertible spread or button-down collar. Solid colors, stripes, checks and plaids.

OPENING SPECIAL! All Reg. 16.95 MEN'S JACKETS limited time 13⁹⁹

Ski jackets, waist length jackets, car coats and sub-urban coats...all with warm inter-linings. Wool, nylon, cotton corduroy and imported suede fabrics. Sizes S-M-L-XL.

OPENING SPECIAL! All Regular 12.95 MEN'S SWEATERS limited time 9⁹⁹

Patterns include stripes, all-over Jacquard patterns and solids. Coat styles and a variety of pullovers. Fabrics of all-wool, wool and mohair, alpaca, Orlon® acrylic and blends. Big selection of new-for-fall colors.

OPENING SPECIAL! All Regular 3.95 DRESS SHIRTS limited time 2⁶⁹

Made for Richmans by America's best known shirt-makers. Compare at \$5. Sanforized®, shrinkage controlled, contoured waist. Whites, solid colors, stripes. Semi-spread, button-down, tab collars.

OPENING SPECIAL! Pure Silk, Reg. 2.50 MEN'S NECKWEAR limited time 1⁶⁹

Domestic and imported all silk fabrics in solid colors, stripes, panels, all-over patterns, and under-knot motifs. Newest of the season's colors and combinations.

REMARKABLE VALUE! All Wool, Zip-Lined MEN'S TOPCOATS \$39⁹⁵

Richman's "Saxnite" topcoat-zipcoat of fine all wool fabrics silicone finished to protect you from showers. All wool zip-in liner protects you from cold. Plaids, checks and herringbones.

GREAT VALUE! All Wool MEN'S SPORT COAT \$27⁹⁵

Authentic natural shoulder sport coat of superb all wool Shetland fabrics—new textured look. Hook vent, lapped seams. Also includes all wool solid color blazers.

OPENING SPECIAL! All Reg. 2.95 Cotton MEN'S PAJAMAS limited time 2³⁹

Sanforized® wash and wear broadcloth pajamas in both middy and coat styles. Choose from stripes and all-over prints in sizes A, B, C, D.

BOYS' WEAR SPECIALS! Boys' SPORT COATS and BLAZERS Reg. 16.95 limited time 14⁹⁹

All wool. Solids, plaids, checks, stripes. Sizes 12 to 20 (including slims and huskies).

Boys' FALL and WINTER JACKETS Reg. 12.95 limited time 9⁹⁹

Ski jackets, parka styles and surcoats. Many fabrics. Sizes 10 to 20.

Boys' ALL-WEATHER COATS Reg. 19.95 limited time 15⁹⁹

Orlon® acrylic pile zip-out liner. Cotton and cotton-rayon blend shells. Sizes 8 to 20.

Boys' DRESS SLACKS Reg. 5.95 limited time 4³⁹

Rayon flannel, Orlon® acrylic and wool twist fabrics. Sizes 8 to 20 (includes slims and huskies).

Richman BROTHERS

Charge it now, take up to 6 months to pay!

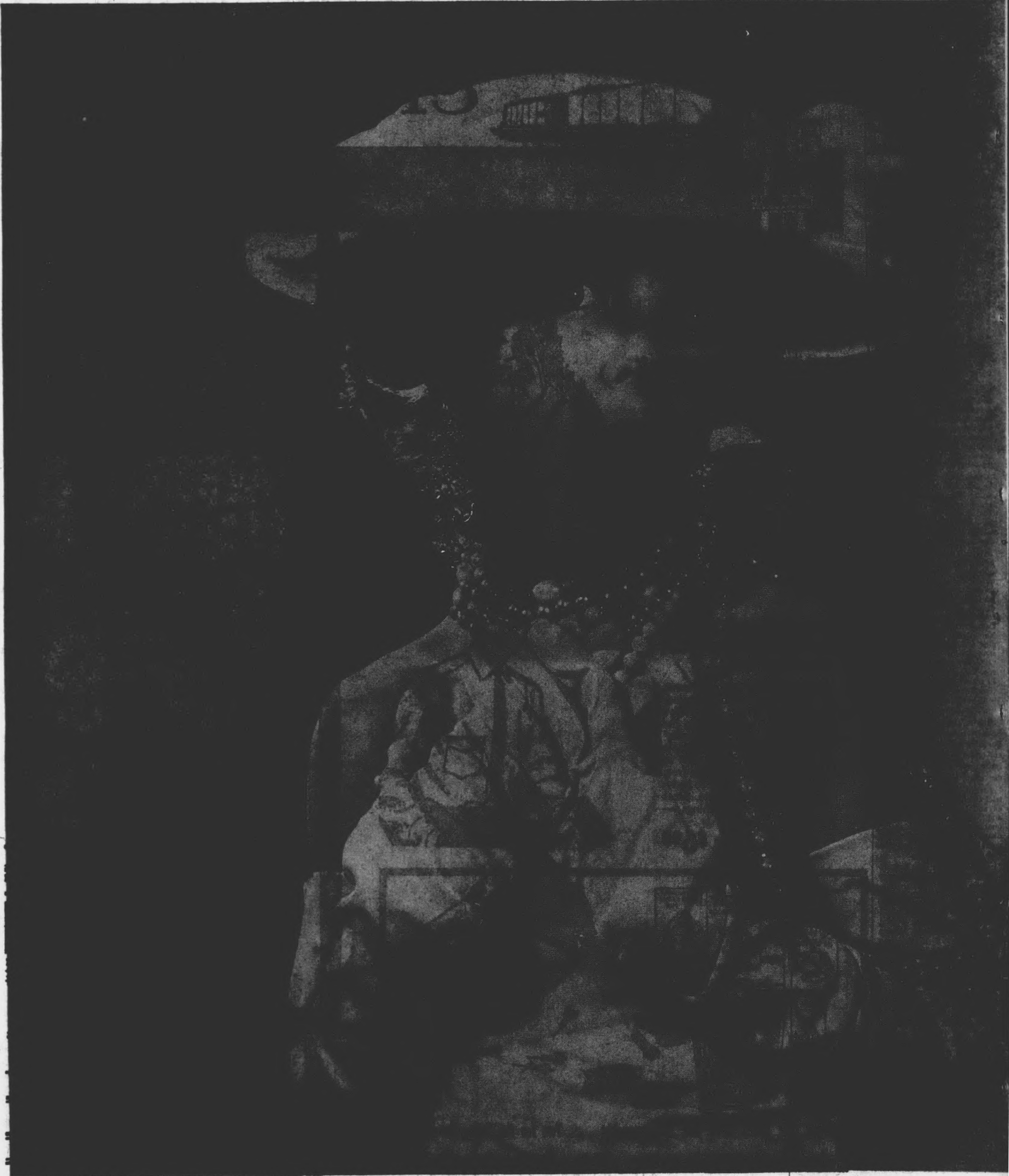
Never a charge for alterations

12 STORES IN DETROIT AREA

- SOUTHGATE
13715 Eureka Rd.
- NORTHLAND
Parking Lot F
- EASTLAND
Parking Lot 7
- Macomb Mall
Roseville
- Sears—Lincoln Park
Shopping Center
- 15401 Woodward
Highland Park
- 14361 Gratiot
at 7 Mile Rd.
- Livonia Mall
Livonia
- 1505 Woodward
at Clifford
- Wonderland Shopping
Center—Livonia
- 10781 Grand River
at Oakman
- 4980 Schoefer Road
Dearborn

Charge Now • Wear Now • Take Up To 6 Months To Pay

Downtown Store Open Mon., Wed. 'til 8:30 p.m.; Neighborhood Stores Open Mon., Thurs., Fri., Sat. 'til 9 p.m.
One hour free parking with purchase at any member downtown parking



LIVONIA MALL - 7 MILE AT MIDDLEBELT



Parking for over 5,000 cars



Beautiful landscaped walkways



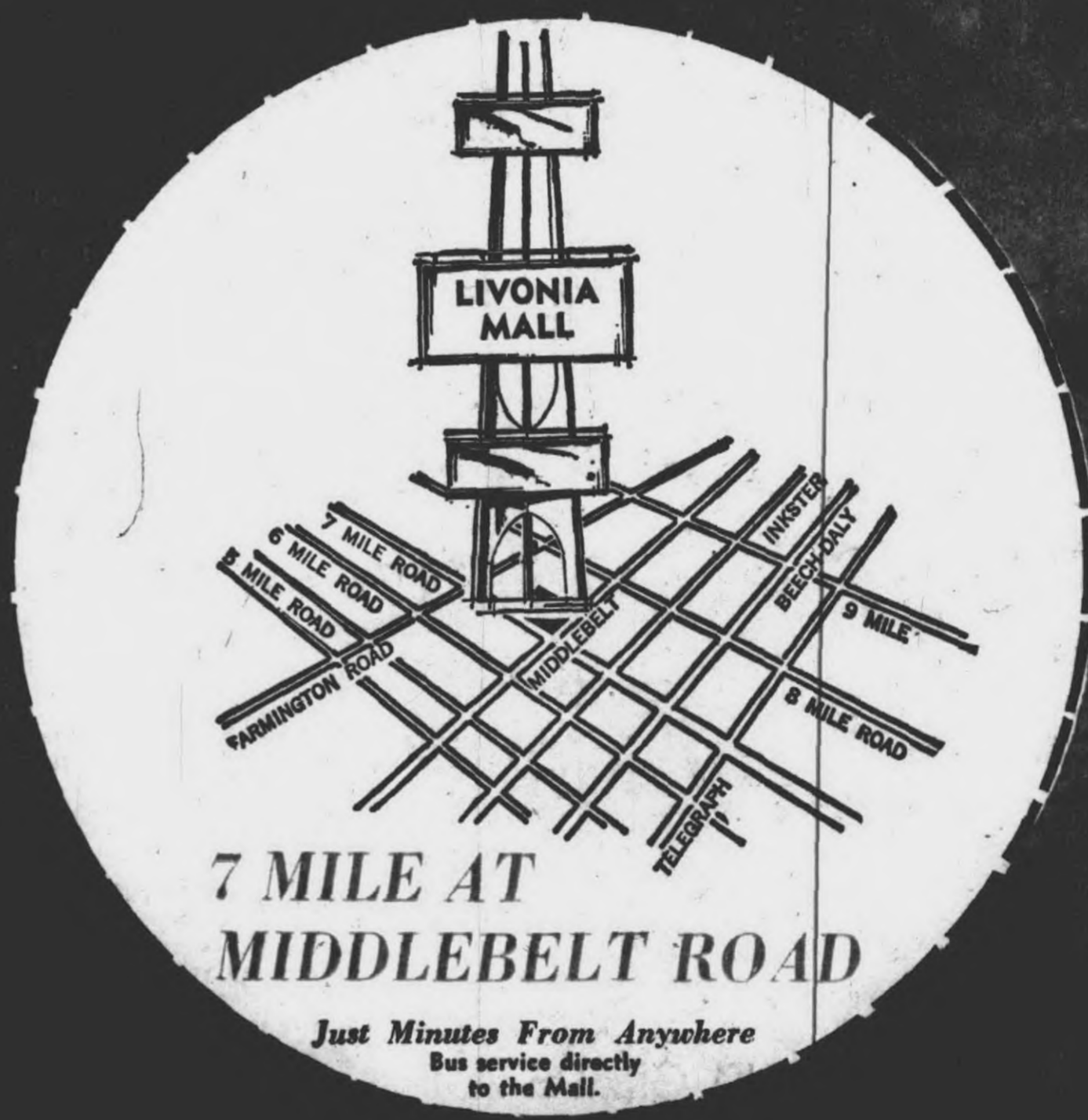
Internationally famous sculpting



Community Room for Clubs and Organizations

Shopping been a chore? Not any more! Shopping's fun at Livonia Mall. A delight for the eyes . . . a treat for the feet. There are 40 fresh, bright, new stores . . . brimful of the newest, latest merchandise . . . all so easy to see and so handy. Have you visited beautiful LIVONIA MALL yet? What better time to go than now, during the Grand Opening Sale! See 101 eye-catching sights . . . 1001 money saving bargains! LIVONIA MALL . . . 7 Mile at Middlebelt.

OH! WHAT GRAND OPENING SPECIALS!



40 STORES TO SERVE YOUR ENTIRE FAMILY

ALBERT'S
ARTISTE BEAUTY SALON
BAKER'S SHOES
CHILDREN'S FASHION SHOP
CONEY ISLAND
COREY'S JEWEL BOX
CROWLEY'S
CUNNINGHAM'S
ENCORE RESTAURANT

FASHION SHOES
FOOD FAIR
FRENCH CAFE
GRINNELL'S
HARDY SHOES
HOLIDAY SHOES
HOMEMAKER SHOP
HOUSEHOLD FINANCE CORP.
HUGHES-HATCHER-SUFFRIN

KRESGE'S
THOM McAN SHOES
MARIANNE
MEYER JEWELRY
PACKER FOODS
RICHMAN BROTHERS
SANDER'S
SHIFMAN'S MEN'S and BOYS' WEAR
SEAR'S

SIBLEY'S SHOES
SINGER COMPANY
DR. L. N. SPICKLER, O.D.
SUZY HATS
TIE RAK
TWIN CINEMA
UNITED SHIRT DISTRIBUTORS
WINKELMAN'S





THE EVENT—the Michigan High School Cheerleaders Competition. The place—Midland Community College. The results—Redford Union's squad was chosen as one of the top six teams from approximately 120 squads representing about eighty Michigan schools! And to add to the glory, RU's team captain, Barbara Sweet (second from right, back row) was selected as one of the eight top contestants in the individual competition. From left, top row: Carol Smith, Marilyn Orlovski, Barbara Sweet, and Sharon Ronald. Bottom row: Karen Vargo, Pat Flowers, Jan Bauer, and Sharon Dunn.

J. H. Griffin To Talk At Marygrove

"What is it like to experience discrimination based on skin color?"

"If a white man became a Negro in the Deep South, what adjustment would he have to make?"

These questions tormented John Howard Griffin, a white Texan, a specialist in race issues, and an internationally known novelist—until he determined to find the answers.

The answers he found when he darkened his skin and lived among the Negro and white population of the Deep South are the materials of his best-seller "Black Like Me." These experiences are the subject of his lecture at Marygrove College (McNichols Rd. at Wyoming) Saturday, Nov. 21, at 8 p.m. Tickets are \$1.50.

Reservations may be made by calling the box office, UN 2-8000, or writing the Lecture Bureau, Marygrove College, Detroit, Mich., 48221.

There's **BIG NEWS** in SHOES

Alberts

The Young Individualist Goes On A Wild Boot and Loafer Kick

by **TEMPOS**

Booties and loafers . . . whether it be waxhide or alligator print, are ready to whisk into fall with all the new pants and swingy new wools.

As seen in Seventeen

A. Tan Alligator print	\$8.99
B. Bronzé Waxhide	\$8.99
C. Tan, Alligator Print, Tan Waxhide and Black Waxhide	\$7.99

Alberts

BEAUTIFUL NEW LIVONIA MALL

COATSVILLE USA! SALE!

Terrific Savings Now on New Winter Coats!

JUST SHOP AND COMPARE! YOU'LL FIND THESE ARE THE BEST COAT BUYS IN TOWN!



FINEST WOOL WINTER COATS

Exquisitely Styled in the Couturier Way!

Exquisitely styled, warm winter coats in luxury woollens, favorite meltons and diagonal weaves . . . in every wanted color for winter. Junior, Jr. Petite, Misses' Sizes!

Compare at \$9.98

39.90

GIANT NATURAL MINK COLLARS

On Exclusive Forstmann Fabrics FISHNET AND TIER DROP WORSTED WOOLS

Shop and compare this rich new fashion first in fabrics . . . in designer styled coats . . . heaped high with your choice of extra large mink collars. 8-18.

Compare at \$100

69.90

SUPERB WINTER COATS!

Two Skin and Extra Large

MINK COLLARS ON HOCKANUM WORSTED FAILE SCULPTURA AND WOOL MELTON

Your choice of every exciting collar style on exquisite silhouettes. Sizes for all!

Compare at \$70 and \$80

\$50

LIVONIA ELECTRONICS Shelden Center TV 10910 FARMINGTON ROAD GA 7-7970 LIVONIA

TV LISTINGS

Table of TV listings for Wednesday, Nov 4, Thursday, Nov 5, and Friday, Nov 6. Columns include time, channel, and program name.

WORLD'S BIGGEST PICTURE OF THE BEATLES FULL COLOR — SIGNED



While they last, you can get one of these huge, full-color portraits of The Beatles—the largest and most colorful photograph ever made of them, approx. 3 1/2 ft. wide by 4 1/4 ft. tall! Every one signed by every one of The Beatles! What a decoration for your room—for den, playroom, bar—and wall decoration. Hurry! These were printed in England—quantity limited. Don't be disappointed. Rush order now! ONLY \$2.00 each, postpaid. For fast delivery (first class mail) add 25c. Send check or money order to BEATLES, P.O. Box 112 Northeast Station, Livonia, Michigan

Table of TV listings for Saturday, Nov 7, Sunday, Nov 8, and Monday, Nov 9. Columns include time, channel, and program name.

Table of TV listings for Tuesday, Nov 10. Columns include time, channel, and program name.

Table of TV listings for Wednesday, Nov 11. Columns include time, channel, and program name.

Table of TV listings for Thursday, Nov 12. Columns include time, channel, and program name.

CHECK THESE TUBE PRICES. Includes a table of tube prices and an advertisement for Starlet Television Service Center, Inc. with a picture of a woman.

Conference For English Teachers At Marygrove. High school and college English teachers will meet Saturday, December 5, to discuss the problems of evaluating one of the Three-R's...

AMERICAN TILE & FIREPLACE. Perfect Safety! Stops Flying Sparks and Rolling Logs. Includes an illustration of a fireplace and contact information.

LIVONIA'S APPLIANCE SUPERMARKET. APPLIANCES - TV - STEREO. HOME APPLIANCE MART. 34722 Plymouth Road. WE BEAT ALL DEALS. WE DO OUR OWN SERVICE. OPEN EVERY EVENING 'TIL 9 P.M. Plenty of Free Parking. Phone 425-3500.

IT'S A LANDSLIDE of VALUES

LINDY BERRY SAYS . . . BUYING NOW DURING THIS SALE IS LIKE TAKING MONEY HOME IN A BASKET. WE HAVE REALLY GONE ALL OUT TO BRING YOU YOUR FAVORITES AT THE LOWEST POSSIBLE "B.B.B." PRICES . . . REMEMBER QUALITY . . . SERVICE . . . PRICE ARE BERRY TRADE MARKS.

PRESTONE ANTI-FREEZE
139
Gal. Can Limit 2

6 TRANSISTOR RADIO Complete with Battery Case & Earphone 6 Mos. FREE SERVICE 4 89	4 TRANSISTOR TAPE RECORDER Includes Mike 8 92	TOASTMASTER TOASTER 2 Slice Automatic 9 77 BBB Special	PENLITE BATTERIES No Limit 1c	4-SPEED PHONOGRAPH \$13 97	LADY SUNBEAM SHAVER 1 Side for Legs 1 Side for Underarm \$5 63
DELUXE PORTABLE TV Light Weight Model 79 98	ZENITH Portable 19" TV 1965 Model UHF VHF All Channel Tuner \$127	ZENITH QUALITY 21" COLOR TV \$348	G-E MOBILE MAID DISH WASHER \$118	1965 HAMILTON GAS DRYER FOB White \$139 88	HOOVER UPRIGHT VACUUM BBB Price \$42 88

NEW 1965

General Electric — 1964 Clearance

AUTOMATIC WASHER **\$168 88**

3 Wash Washer Selection
2 Rinse Water Selection

TOY SPECIALS

REMCO FLYING DUTCHMAN 4.98
REMCO SHOW BOAT 2.98
REMCO FLINTSTONES 1.98

GENERAL ELECTRIC APPLIANCES

- G. E. Steam and Dry **IRON** **\$6 97** F60
- G.E. QUALITY **CAN OPENER** **\$9 95** EC4B
- G.E. QUALITY **CLOCK RADIO** **\$11 69** C403
- G.E. ELECTRIC **KNIFE** **\$15 88** EK4
- G.E. QUALITY **BLENDER** **25 50** BL2
- G.E. AUTOMATIC **TOASTER** **\$11 95** T82
- G.E. QUALITY **HAIR DRYER** **\$8 95** HDX
- G.E. AM-FM **RADIO** **23 88** T327
- G.E. 10 CUP **PERCOLATOR** **\$10 95** P31
- G.E. HIGH DOME **FRY PAN** **\$14 95** C126
- G.E. PORTABLE **MIXER** **\$7 97** M17
- G.E. QUALITY **VACUUM** **\$24 88** C146

GENERAL ELECTRIC & BERRY'S TWO QUALITY NAMES . . .

1965 ALL CHANNEL **PORTABLE** **\$99 95**

BERRY'S BETTER BUY

GENERAL ELECTRIC 1965 MODEL 14-Lb. WASHER

14 LB. TUB LOAD

GET BERRY'S **LOW PRICE**

Also Clearance on '64's

GENERAL ELECTRIC TWO DOOR 14 REFRIGERATOR-FREEZER

GIANT ZERO-DEGREE FREEZER, HOLDS UP TO 150 LBS. FROZEN FOOD!

AUTOMATIC DEFROST REFRIGERATOR! SLIDE-OUT SHELF! 2 PORCELAIN VEGETABLE DRAWERS!

2-Door Prices Start at **\$229 95**

Easy Credit

MANUFACTURERS CLEARANCE GENERAL ELECTRIC "MOBILE MAID" DISH WASHER

BERRY'S LOW PRICE **\$158**

EASY CREDIT

ZENITH COLOR TV

Handcrafted ZENITH Model 52N

Zenith Color TV is backed by 19 years of Color TV pioneering research.

Prices As Low As **\$398** **\$129 95**

ZENITH High Fidelity STEREO

The SOMERSET Model MM2604W Smart Modern styling in genuine oil finished Walnut veneers and select hardwood solids. Dual Channel Stereo Amplifier. Zenith 2G "Stereo Precision" Record Changer.

ADJUSTABLE LOUVERED SOUND DIRECTORS

BBB PRICED AS LOW AS **279 95** Easy Credit

Exclusive Man-Made Diamond Stylus with Lifetime Warranty**

- 4-speed automatic changer
- 45 RPM spindle
- Optional AM/FM/FM Stereo Tuner with Stereo Star
- Record storage . . . All-wood cabinetry.

BERRY'S LANDSLIDE PRICE 129 95

BERRY'S HOME SUPPLY

• FAST EASY CREDIT
• QUICK DELIVERY
• MANUFACTURER'S QUALITY TRAINED SERVICE TECHNICIANS THRU BERRY'S

BERRY'S STORE and WAREHOUSE OUTLET
27419 JOY ROAD at INKSTER ROAD
FURNITURE OUTLET - 25850 W. 6 Mile, Nr. Beech

KE 5-5060 or GA 1-1717
Open 9:30 a.m. to 9 p.m. Daily
Closed Sunday



You bet I'll fight!

Fight for the UF? Fight for Joey? Fight for people, neighbors and friends with social and health problems they're currently not equipped to handle? You bet I'll fight! The United Foundation, through its 204 agencies, helps them all to better health, comfort and happiness. In so doing, it benefits our entire community by making this a better place. The UF can't win it alone—this battle for better community health and



services. Everyone's help is needed to make the operation a success. That's why volunteers like me have joined the battle. Your help is needed too! We're carrying this campaign to your doorstep. We'll be calling to enlist your support. Join this all-out battle against misery and despair! Contribute to the United Foundation Torch Drive. With your help victory will be ours. Fall in! Join the fight!



GIVE ONCE FOR ALL! UNITED FOUNDATION 1964 TORCH DRIVE, OCT. 20—NOV. 12

This message contributed by

THE OBSERVER NEWSPAPERS

to aid the United Foundation in achieving its 1964 goals



**Santa's Shop Opens Today
In The Classified Section
With A Sparkling List Of Gift
Suggestions For You In...**

GIFT SPOTTER

The exciting fun of happy Christmas planning starts with a careful look at the fascinating gift ideas in THE GIFT SPOTTER. It's packed with wonderful gifts to please young and old . . . plus smart suggestions for your other holiday needs. Make your complete list the comfortable, armchair way with the time and money-saving GIFT SPOTTER to help you.

Start right now shopping in Santa's Wonderland of Christmas Treasures! It's so much fun to use . . . because hundreds of selected gifts are listed for speedy spotting under the headings below.

- | | | | | | | |
|-----------------|---------------------|----------------------------|---------------------|--------------------------|----------------|--------------------|
| Gifts for Girls | Cash for Christmas | Gifts for Sweethearts | Sports Gifts | Gifts for Do-it-Yourself | Gifts for Boys | Financial Gifts |
| Gifts for Pets | Gift Certificates | Gifts for Those In Service | Gifts for Friends | Novelty Gifts | Gifts for Him | Gifts for Her |
| Holiday Food | Gifts for Students | Clothing Gifts | Gifts for Newlyweds | Christmas Loans | Gifts for Dad | Gifts for The Home |
| Religious Gifts | Gifts for Christmas | Gifts for Baby | Holiday Dining | Trees and Trim | Gifts for Mom | Greeting Cards |

A SUPERMARKET THAT IS JUST A LITTLE BETTER



Stop & Shop

470 FOREST AVE.
PLYMOUTH

Our Friendly,
Competent Meat
cutting experts
are always on duty



All Stop and Shop Meat Is
Cut to Customer's Specifications

Select your Meat
the same way
your Mother did



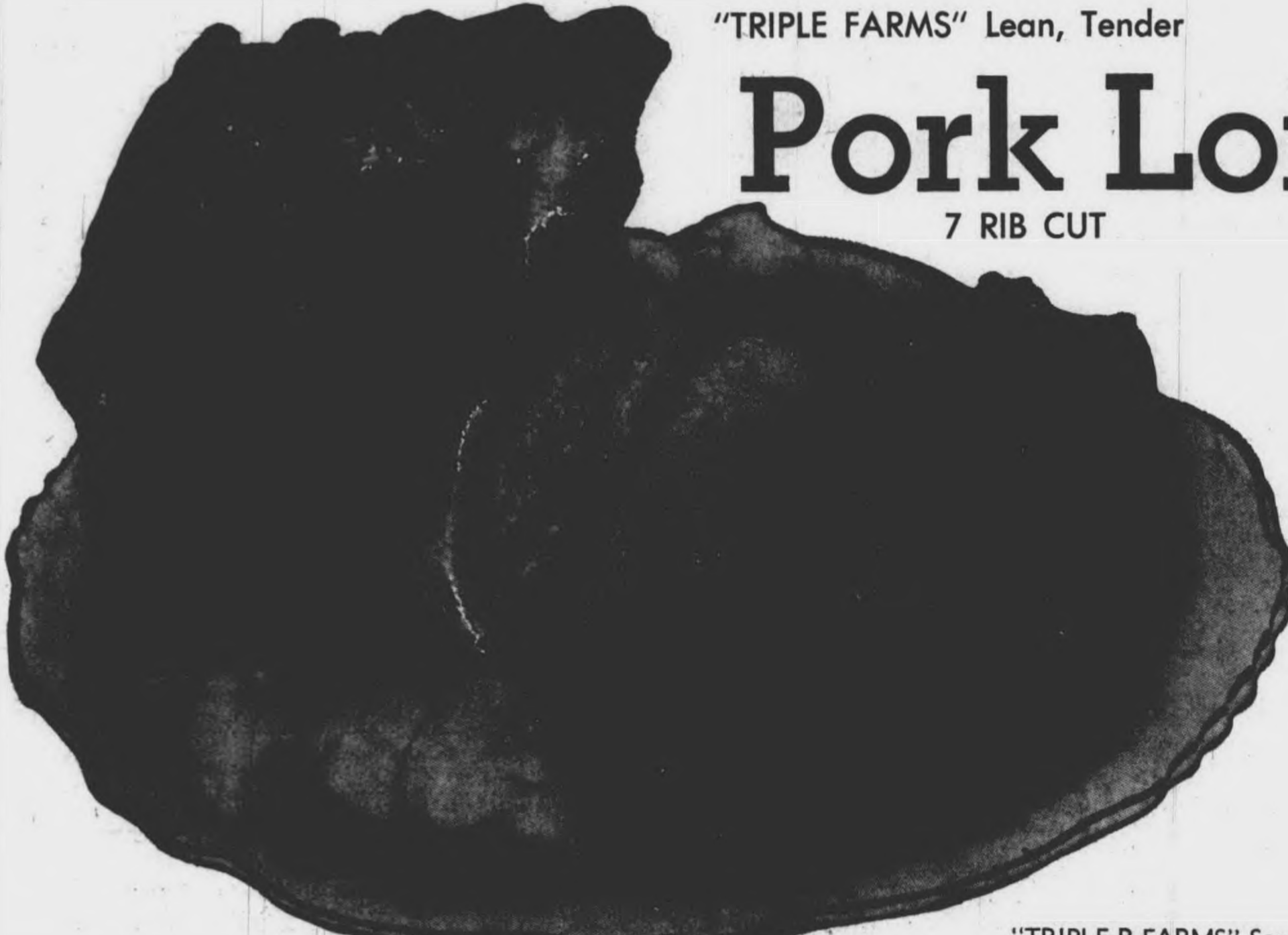
"TRIPLE FARMS" Lean, Tender

Pork Loin Roast

7 RIB CUT

29^c lb.

"Triple R Farms" Lean, Meaty Center Cut
Rib Pork Chops lb. 59^c
"Triple R Farms" Lean, Meaty Tender
Whole Pork Loin lb. 45^c



WE
RESERVE
THE
RIGHT
TO
LIMIT
QUANTITIES

- | | |
|---|--|
| "Triple R Farms" Fresh Dressed
Fryer Legs 49 ^c lb. | "Triple R Farms" Fresh Dressed
Fryer Breasts ^{Ribs Attached} 53 ^c lb. |
| "Triple R Farms" Fresh Sliced
Beef Liver 29 ^c lb. | "Triple R Farms" Michigan Grade 1
Skinless Wieners 39 ^c lb. |
| "Triple R Farms" Michigan Grade 1
Sliced Bologna 39 ^c lb. | Lean, Tender, Boneless and Cubed
Pork Cutlets 69 ^c lb. |

"TRIPLE R FARMS" Semi-Boneless

HAMS

De-Fatted
Hickory Smoked
Ready-to-Eat

WHOLE
or
HALF 57^c lb.

CAMPBELL'S
Tomato Soup
No. 1 Can 10^c

All White!
Dozen in
Carton 39^c Doz.

6 20-oz.
Loaves \$1⁰⁰

12-oz.
Bonus Jar \$1²⁹

ALL GRINDS 65^c lb.

- | | | |
|---|----------------|-------------------------|
| Michigan Beet Sugar | 5 Lb. Bag | 48 ^c |
| Fabric Softener Downy | 17-oz. Plastic | 39 ^c |
| Westfield Grape Jam | 2-Lb. Jar | 35 ^c |
| Mueller's Old Fashioned Egg Noodles | 16-Oz. Cello | 29 ^c |
| Jiffy Biscuit Mix | 2 1/2-Lb. Pkg. | 29 ^c |
| Meadowdale Fresh, Frozen Orange Juice | 606 Cans | 5 for \$1 ⁰⁰ |
| Wilson's All Star Cottage Cheese | 1-Lb. Carton | 19 ^c |
| Household Cleaner Mr. Clean | 15-Oz. Bottle | 39 ^c |
| Friskies Dog Food | 8 1-Lb. Cans | \$1 ⁰⁰ |

SHAMROCK COUNTRY FRESH, GRADE A

Large Eggs

STOP & SHOPS ENRICHED, SLICED

White Bread

NESCAFE

Instant Coffee

Maxwell House Coffee

Libby's Pantry Sale

- | | | | |
|---|-----------------------------|-------------------|-------------------|
| LIBBY'S CORN | whole kernel or cream style | 303 Can | 15 ^c |
| LIBBY'S Garden Sweet Peas | | 303 Can | 19 ^c |
| LIBBY'S Fancy Cut Green Beans | | 303 Can | 19 ^c |
| LIBBY'S Pineapple | | 4 15 1/4-Oz. Cans | \$1 ⁰⁰ |

LIBBY'S
Tomato Juice
4 46-Oz. Cans \$1⁰⁰

LIBBY'S
Pumpkin
No. 2 1/2 Can 21^c



50 FREE GOLD BELL STAMPS
With \$5.00 Purchase or More
(Not Including Beer, Wine, Cigarettes, Baked Goods or Health and Beauty Aids.)
at STOP & SHOP SUPER MARKET
470 FOREST AVE. PLYMOUTH, MICH.
Limit 1 Coupon per Customer. Adults Only. Coupon Void After Tues., Nov. 10.

50 FREE GOLD BELL STAMPS
With Purchase of 2 or More 1-Lb. Pkgs of Any Brand of SLICED BACON
at STOP & SHOP SUPER MARKET
470 FOREST AVE. PLYMOUTH, MICH.
Limit 1 Coupon per Customer. Adults Only. Coupon Void After Tues., Nov. 10.

50 FREE GOLD BELL STAMPS
BONUS STAMPS
Just drop in and say Hello at STOP & SHOP SUPER MARKET
470 FOREST AVE. PLYMOUTH, MICH.
Limit 1 Coupon per Customer. Adults Only. Coupon Void After Tues., Nov. 10.

50 FREE GOLD BELL STAMPS
With Purchase of 1 Pair of Shier-Life Nylons
at STOP & SHOP SUPER MARKET
470 FOREST AVE. PLYMOUTH, MICH.
Limit 1 Coupon per Customer. Adults Only. Coupon Void After Tues., Nov. 10.

50 FREE GOLD BELL STAMPS
With Purchase of Three or More 1/2 Gals. of Wilson's All Star MILK
at STOP & SHOP SUPER MARKET
470 FOREST AVE. PLYMOUTH, MICH.
Limit 1 Coupon per Customer. Adults Only. Coupon Void After Tues., Nov. 10.

50 FREE GOLD BELL STAMPS
With Purchase of 2-lbs. or More of Stop & Shop's Fresh Lean HAMBURGER
at STOP & SHOP SUPER MARKET
470 FOREST AVE. PLYMOUTH, MICH.
Limit 1 Coupon per Customer. Adults Only. Coupon Void After Tues., Nov. 10.

OPEN Monday thru Saturday
9 A.M. to 9 P.M.

Prices Effective Wednesday,
Nov. 4, thru Tues., Nov. 10,
1964.

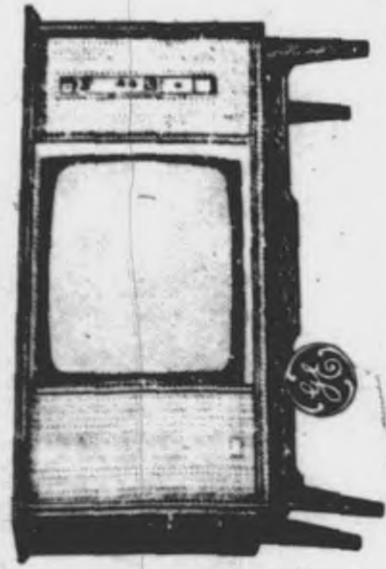
AT STOP & SHOP
YOU GET
GOLD BELL
GIFT STAMPS

1965 HAMILTON **139⁸⁸** PENLIGHT **1^c**
Gas Dryer TAKE WITH BATTERIES

HOVER UPRIGHT
VACUUM
42⁸⁸

WEST BEND AUTOMATIC 9 CUP
COFFEEMAKER
5⁹⁵

GOHAM
RECORD PLAYER
4 SPEED
13⁹⁷



GENERAL ELECTRIC
LOW BOY TV
\$198
*23" PICTURE
*WALNUT WOOD VENEERS
*2 SPEAKERS
*AUTOMATIC BRIGHT CONTROL

GE ELECTRIC
BLANKET
10⁹⁵

REMINGTON ROLLAMATIC
MEN'S SHAVER
#663-25
BBB PRICE
15⁹⁵

GE ELECTRIC
Shoe Shine Kit
BBB PRICE
13⁹⁷

1964 GENERAL ELECTRIC
Automatic Washer
12-LB. LOAD
WA650
\$168



COLOR TELEVISION
ZENITH QUALITY
BIG 21 INCH
348⁸⁸

GENERAL ELECTRIC
DISHWASHER
1118⁸⁸

GENERAL ELECTRIC
11" PORTABLE TV
79⁸⁸

PHILCO
REFRIGERATOR
14 CU. FT.
198



GENERAL ELECTRIC
HAIR DRYER
COMPLETE WITH TOTE BAG
8⁹⁵



REMCO TOYS

SHOW BOAT Priced way below wholesale cost 2.98
FLYING DUTCHMAN 4.98
Flintstones, Hobby Kits 1.98

GENERAL ELECTRIC
CLOCK RADIO
1116⁹

TRANSISTOR
Tape Recorder
89²

GENERAL ELECTRIC
AM RADIO
BBB PRICE
89⁷

YOU ARE INVITED
TO BERRY'S

GENERAL ELECTRIC
ELECTRIC KNIFE
15 88

2 SLICE
TOASTMASTER
TOASTER
9⁹⁵

PRESTONE ANTI FREEZE
GALLON CAN ONLY
139 LIMIT 2 CANS
BVI HEAVY DUTY
CAN OPENER
797
GENERAL ELECTRIC
HEATING PAD
395

1965 ZENITH 19"
PORTABLE TV
UHF ALL CHANNEL
127

G.E. COMBINATION
23" TV
AM-FM RADIO
298⁰⁰

6 TRANSISTOR
RADIO
VALUE
489

G.E. SPRAY
STEAM & DRY
IRON
117²

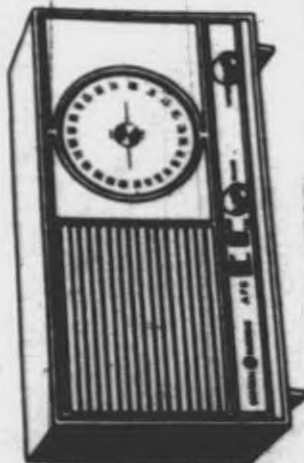
LADY SUNBEAM
ELECTRIC
SHAVER
563

PORTABLE
MIXER
797

SUNBEAM
FRY PAN
1299

SUPER
KEM-TONE PAINT
393

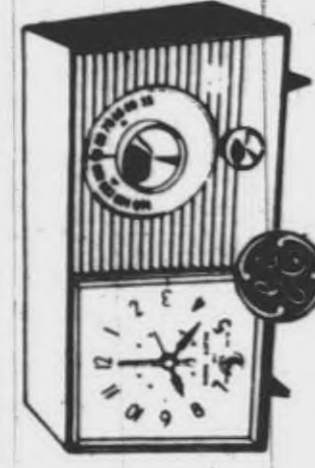
GENERAL ELECTRIC
AM-FM RADIO
WITH AFC TUNER



2388
"BBB"

T237

CLOCK RADIO



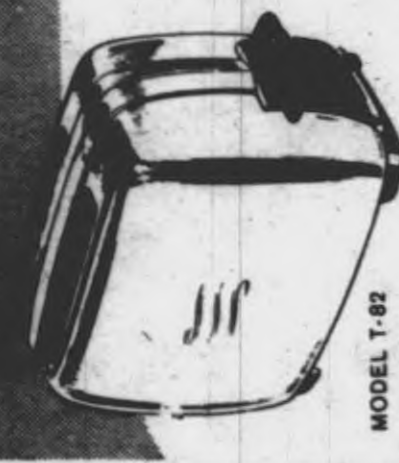
1169

MODEL C403



CAN OPENER

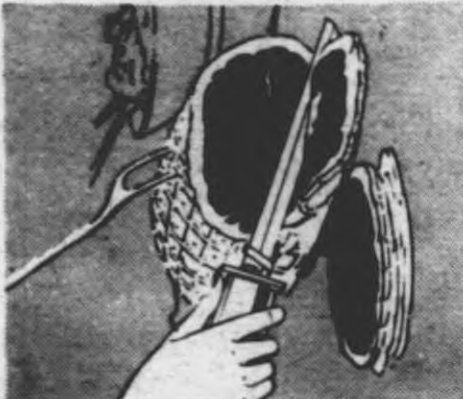
Special Sale



AUTOMATIC TOASTER
• Cleans in seconds
• Extra high toast lift
• 6 position control

MODEL T-82
\$1195

SEE IT TODAY AT BERRY'S



NEW ELECTRIC SLICING KNIFE
• ALL YOU DO IS GUIDE IT.
• Carving fork and storage rack included.



SEE IT AT...
BERRY'S HOME SUPPLY

Model EK4
ONLY \$1588



ONLY \$1495 COMPLETE
Including cordset control and new high-dome lid
• Easy to clean—just remove control and immerse in sudsy water.
• Big Family Size capacity holds 3 1/2 quarts.

SEE IT TODAY AT

BERRY'S... BERRY'S IS GE'S LARGEST DEALER IN THIS AREA

GENERAL ELECTRIC VACUUM CLEANER

COMPLETE WITH ATTACHMENTS ON WHEELS FOR EASY COASTING ON RUGS AND FLOORS.

2488

MODEL C166

GENERAL ELECTRIC PERCOLATOR



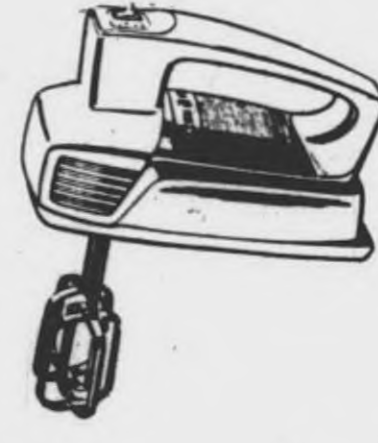
995

MODEL P31

BERRY'S BEST BUYS

Model EC48

OPENS ALL CANS AT THE TOUCH OF A FINGER!



797 "BBB"

Model M17
• 3 speeds
• lightweight
• beater ejector
WHILE THEY LAST...

AUTOMATIC GRILL and WAFFLE BAKER from GENERAL ELECTRIC



MODEL K42
GET BBB LOW PRICE

GREAT FOR—
• PARTIES
• COOKOUTS
• SNACKS
• ALL MEALS

NEW! General Electric ROTISSERIE-BROILER



with Amazing "Open-Air" Broiling!
Fresh-air flow gives better-broiled meats!

LOW-LOW PRICE
• IT'S A BIG ROTISSERIE
• IT'S AN INFRA-RED BROILER
• IT'S AUTOMATIC
• IT'S EASY TO CLEAN

SAVE MONEY AT BERRY'S

GENERAL ELECTRIC HAIR DRYER



COMPLETE WITH TOTE BAG

895 "BBB"

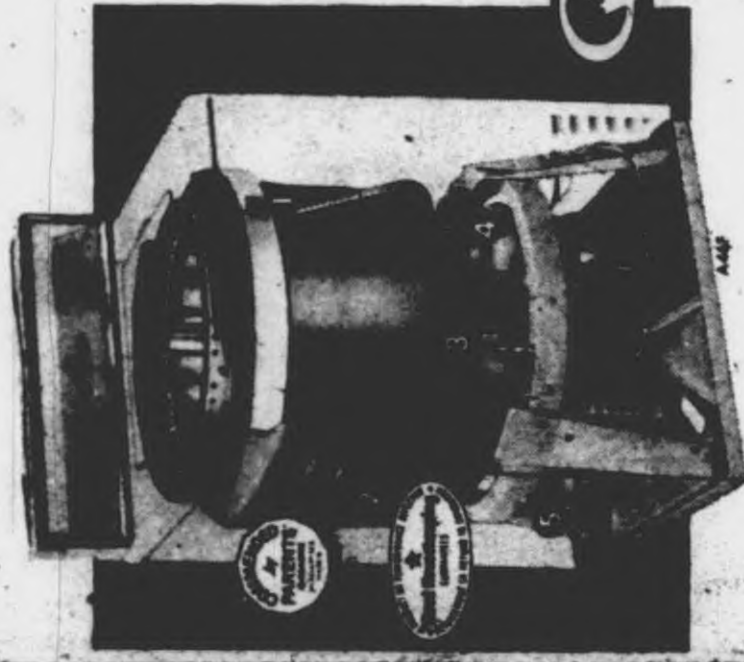
After the GUARANTEE PERIOD... then what?

There's much more to an automatic washer than controls, dispensers, cycles, speeds, etc. There is mechanical dependability! And dependability, after the guarantee period, becomes most important; therefore—before you buy—

Check

SPEED QUEEN... the washer with the MOST dependability features:

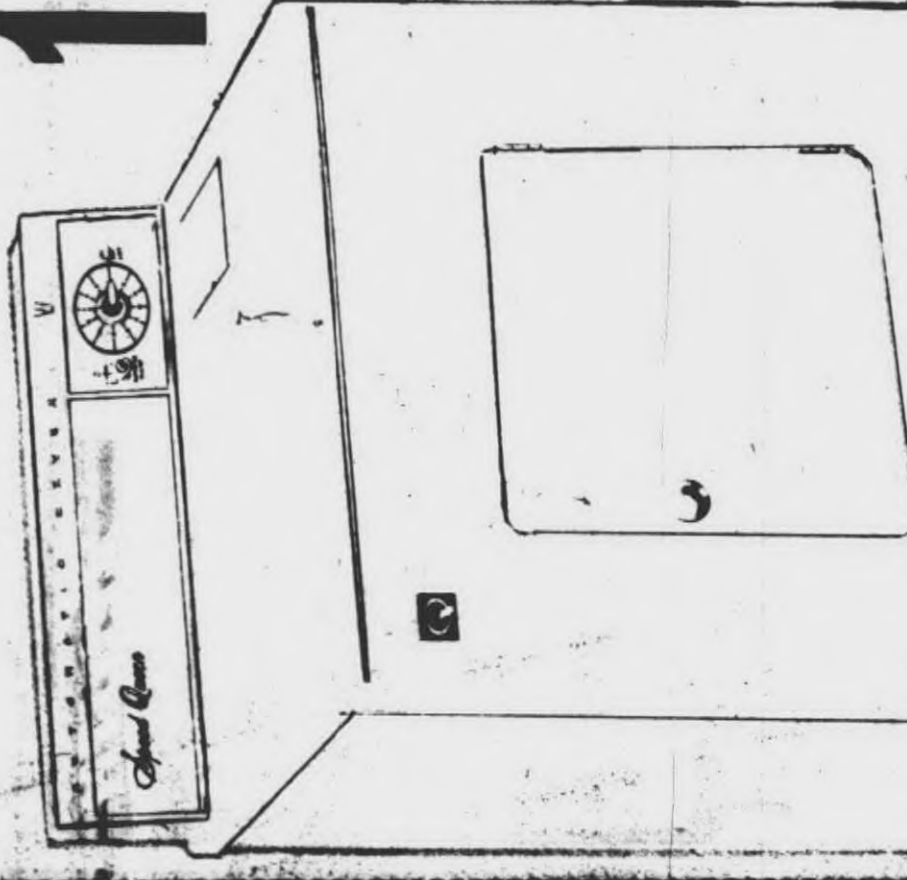
- 1 Stainless Steel Tub (12 lb. capacity)
 - 2 Porcelain Drain Tub (inside and out)
 - 3 Spin Tub Shaft with ball bearings top and bottom (only Speed Queen has it)
 - 4 Fluid Drive—eliminates shock and strain on mechanism (only Speed Queen has it)
 - 5 Simple Transmission—proved in 6,000,000 washers. 5 year parts guarantee (only Speed Queen has it)
- Plus simplicity of operation: you have full charge of water temperature, speeds, cycle segments—everything. No "mystery" buttons. You are always in full command.



15800 MODEL 143N

SPEED QUEEN GAS DRYER

- PORCELAIN ENAMEL TOP
- TEMPERATURE SELECTOR
- DRYING TIME 10 to 110 MINUTES
- TEMPERATURE SAFE FOR ALL FABRICS
- ONE YEAR WRITTEN WARRANTY



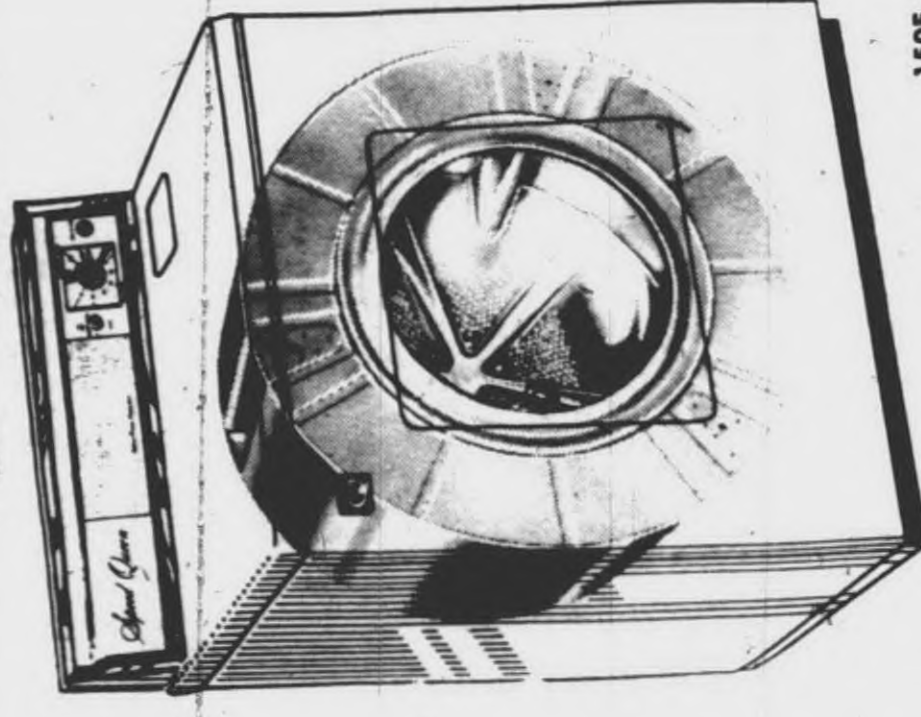
SPEED QUEEN

AUTOMATIC WASHER

18995 MODEL A37A W/T

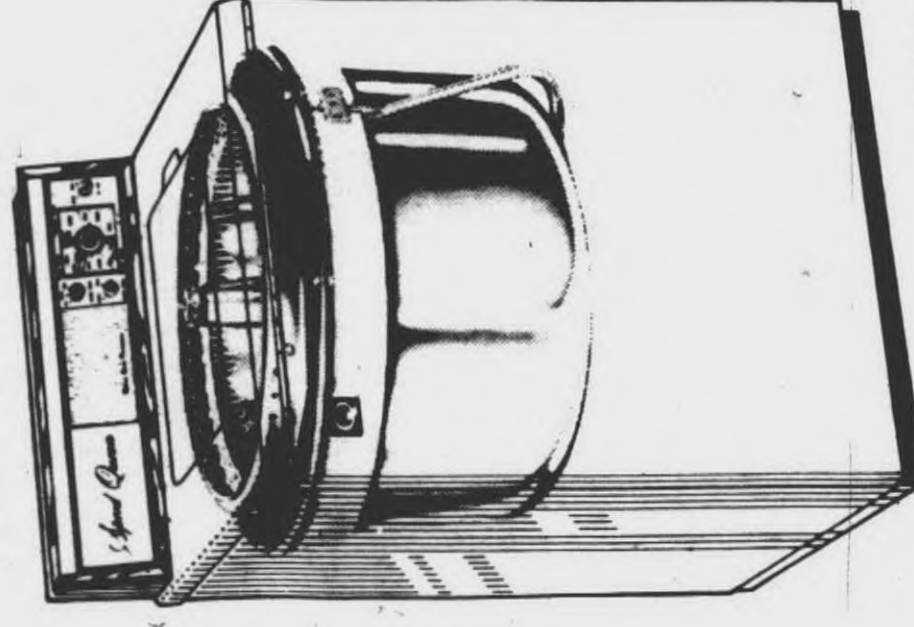
- PRE-SELECTION OF WASH WATER TEMPERATURE
- 2 SPEED 2 CYCLE
- PRE-SELECTION OF RINSE WATER TEMPERATURE
- AGITATOR and SPIN SPEED SELECTOR

SPEED QUEEN GAS DRYER



150F
AUTOMATIC DRY CONTROL
HEAVY DUTY
STAINLESS STEEL

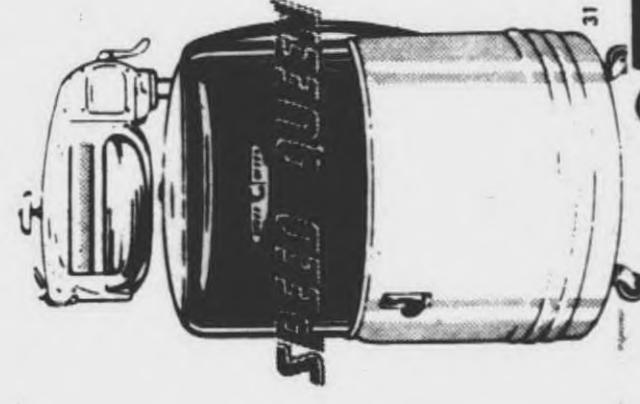
17495 SPEED QUEEN AUTOMATIC WASHER



A53F

22495

- 2 SPEED
- 3 CYCLE
- 3 WASH SELECTIONS
- 2 RINSES
- STAINLESS STEEL



WRINGER WASHERS
Extra Large Capacity
Safety Release Wringer
Ballroom Rolls
1/2 H.P. Motor

\$78

HANDCRAFTED ZENITH COLOR

No Printed Circuits • No Production Shortcuts
No Compromise with Quality



The PARKHURST • Model 5231
Distinctive Danish Modern Lo Boy styling in genuine walnut veneers and select hardwood solids or Blond Oak veneers and solids.

Dependability Makes ZENITH COLOR America's No. 1 Quality Choice

- Every Zenith Color TV chassis is handcrafted, handwired with no production shortcuts, no printed circuit assembly and permanent magnet picture centering provide finer color pictures for extra TV life.
- Zenith Pioneered Color Adjusting circuitry, automatic color production shorts, no printed circuit assembly and permanent magnet picture centering provide finer color pictures for extra TV life.
- Super Gold Video Guard 82 Channel tuning system with 125 gold contacts for extra TV life.

GET
"BBB" PRICE

Every ZENITH COLOR TV is backed by 19 years Zenith Color TV pioneering research.

JUST IN! NEW Advanced Compact Styling!

1965 ZENITH Portable TV

BIG SCREEN LIGHTWEIGHT



12988

More Picture Area Miniature TV

Big Set Features
in Zenith
16" Personal
Portable TV
In
Selected Circuitry
and Video
Amplifier
Tuning
• VHF, UHF
• 16,500 Volts Pic
• Zenith Quality
Speaker
• 7" x 7" x 7" Size
• All Components
• Capacity Plug

SEE IT TODAY! QUALITY CHAMPION

BERRY'S HOME SUPPLY

PRICES START AT ...

FREE 7-DAY HOME TRIAL
ZENITH COLOR
398⁰⁰



BERRY'S LOW PRICE

The ROMBERG • Model MM2670W
Long, low, slim Modern styling with handsome lowered doors. Genuine oil finished Walnut veneers and solids. Record storage space.

ADJUSTABLE LOUVERED SOUND DIRECTORS



8 SPEAKER SOUND SYSTEM
Eight Zenith Quality High Fidelity Speakers with Crossover Networks — two exponential horns, four 3½" tweeters, two 12" woofers.

240 WATTS PEAK MUSIC POWER (120 watts EIA power output) with Zenith Solid State 240W Amplifier. Completely transistorized!

- Zenith Custom 2G "Stereo Professional" Record Changer • Micro-Touch 2G Tone Arm • Pushbutton Studio Control Panel

BERRY'S HOME SUPPLY



NEW ZENITH 8 SPEAKER HIGH FIDELITY STEREO

'BBB' PRICE
The SOMERSET Model MM2604W Smart Modern styling in genuine oil finished Walnut veneers and solids. Adjustable Louvered Sound Directors. Stereo Precision Record Changer.

8-SPEAKER SOUND SYSTEM
Eight Zenith quality speakers, two 10" speakers, two 4" and four 3½" tweeters. no record wear.

BERRY, THE FIRST NAME IN QUALITY

NEW LOOK! NEW LOW PRICE!

PHILCO COMPACT 19

with famous COOL CHASSIS



117⁸⁸
"BBB"
(stand optional)

Philco ST-913 SL Tele-Stand
Sturdy tubular construction, easy-rolling, self-swiveling clear plastic wheels. Designed for Philco Compact TV.

PHILCO 3490 CV

90 DAY SERVICE AT NO COST TO YOU
Philco warrants to original purchaser for 90 days after purchase, including labor charges or replacement of defective parts or workmanship, upon delivery. Picture tube so warranted additional nine months. Graded circuit board additional four years, and additional five years (excluding transportation and labor charges).

STyled to match the finest furniture ...Quality-Crafted of genuine veneers

NEW PHILCO CONSOLE TV

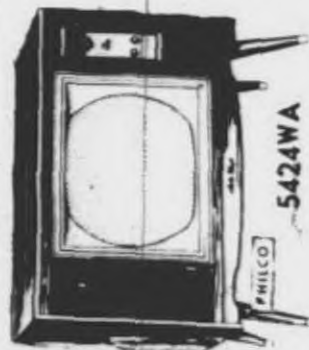
Twin Speakers! COOL CHASSIS!



4512MA

MANUFACTURER'S CLOSE-OUT!
1964 PHILCO CUSTOM COLOR TV

Danish modern, twin speakers, easy-to-adjust color controls 21" Tele-vision.
448⁰⁰



64 PHILCO SUPER 90

188⁰⁰

Danish modern, 6 X 4" oval speakers, illuminated channel selector, cool chassis, front tuning.



PHILCO CHEST FREEZER

MANUFACTURER'S CLOSE-OUT

BERRY'S BETTER BUY

198⁰⁰

PHILCO INSTANT COLD

Instant cold refrigeration system chills foods faster than former models, freezes ice quicker, runs less, runs quiet.



- *15.5 cu. ft.
- *Automatic Defrost
- *Zero Zone Freezer
- *Freezer 167 ft. cap.
- *Temperature Control
- *2 Lift out Trays
- *Enclosed butter Trays

248⁰⁰
AS LOW AS

AUTOMATIC '74'

- *14.0 cu. ft. 2 Door
- *93 lb. cap. Frozen Aero
- *Twin Porcelain Crispers
- *Sliding Shelf
- *Lift out Door Trays
- *Split Level Dairy Bar

198⁰⁰
AS LOW AS

TV Sets don't WEAR OUT, they BURN OUT
The tubes and most of the other parts that wear out in a TV set aren't worn out; they're burned and they last longer. Philco patented COOL CHASSIS with all components on top, extra air flow ventilation means cooler operation.

All the features you want in quality TV

- Available in Traditional Mahogany, Early American, Maple, French (Original Cherry), Danish Modern Walnut
- Genuine Veneers and Hardwood Solids
- Separated TWIN SPEAKERS
- Philco patented COOL CHASSIS
- Illuminated Channel Selector
- Memory-Matic Pre-set fine tuning
- Bonded Safety Glass Filter
- Power Transformer, Silicon Rectifiers
- 23" in. overall diag. meas.; 282 sq. in. viewable area.

188⁰⁰
AS LOW AS

90 DAY SERVICE AT NO COST TO YOU
Philco warrants to original U.S. purchaser for 90 days after purchase, including labor charges or replacement of defective parts or workmanship, upon delivery. Picture tube so warranted additional nine months. Graded circuit board additional four years, and additional five years (excluding transportation and labor charges).

Trade now! BERRY'S FABULOUS PRICES HAVE NEVER BEEN LOWER!

PHILCO COLOR TV

with 20/20 COLOR VISION

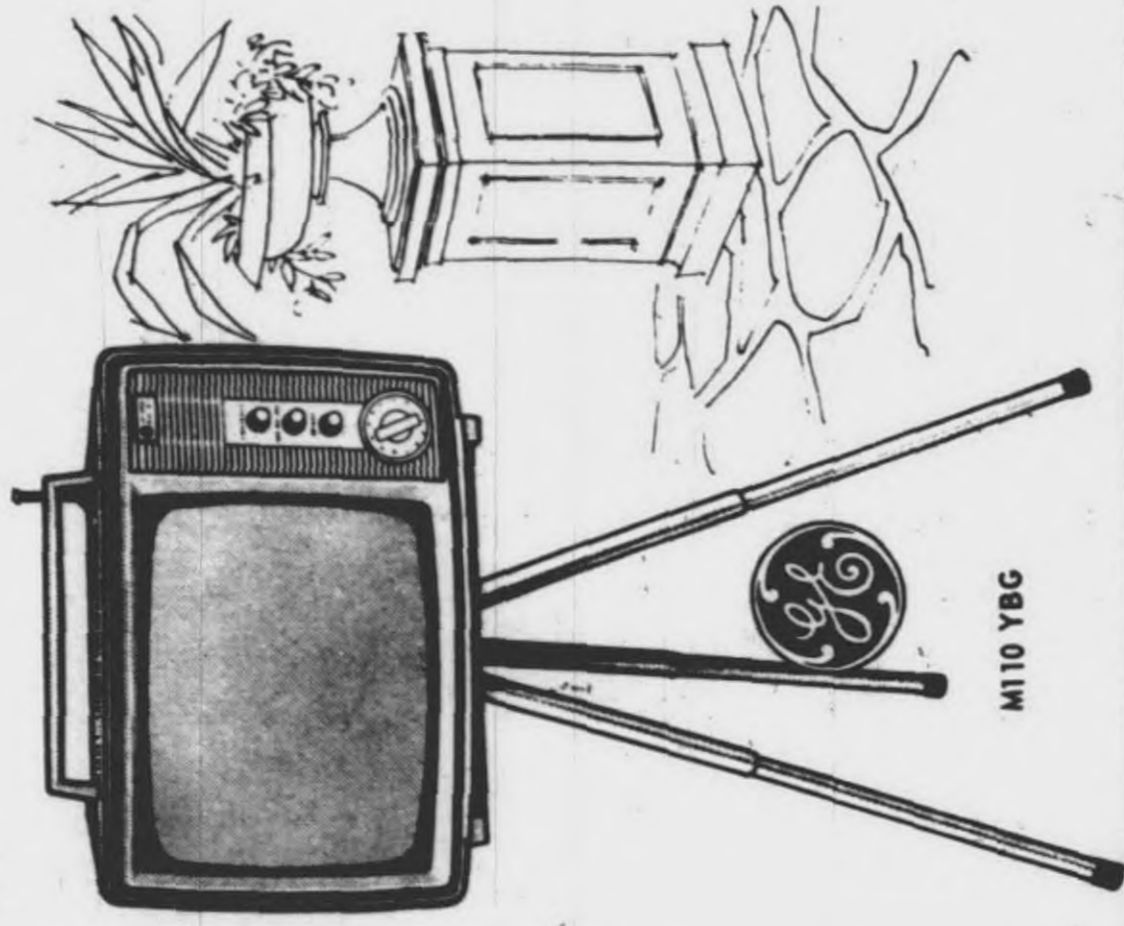
DOUBLE THE PICTURE- PULLING POWER of Philco Color TV!
Now see superb color in sharp focus. Get brighter, clearer reception, even in fringe areas. Philco Automatic Picture Pilot never lets color wash out or turn garish. Don't buy any TV till you see it!



PHILCO 5432WA. Beautiful Danish Modern styling. Franchise match Walnut furniture. All 82 Channel VHF/UHF reception. 5¼" speaker, front sound, tone control.

GET "BBB" LOW, LOW PRICE

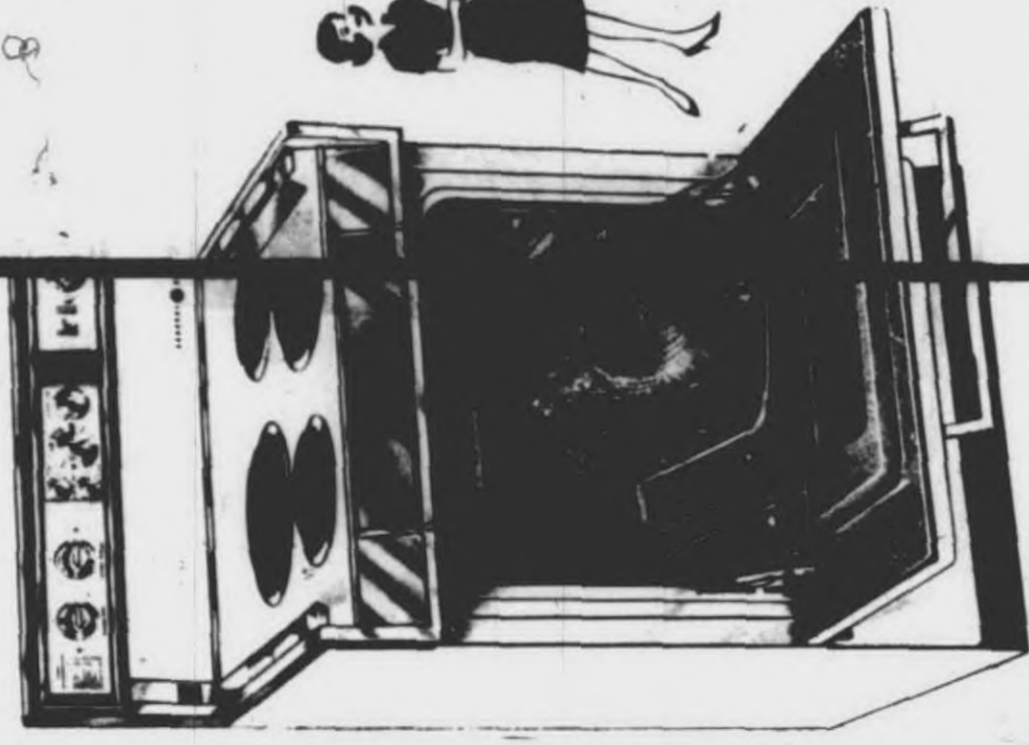
GENERAL ELECTRIC CLOSE-OUTS OF 1964 MODELS PREVIEW OF '65'S



11-INCH PERSONAL PORTABLE TV

America's own lightweight big-screen portable! Now, a portable that is so light you'll take it with you everywhere. The smart modern styling looks right anywhere. You'll never miss your favorite television again. Only twelve and one-half pounds light.

89⁹⁵



AUTOMATIC HI-SPEED RANGE

STEP INTO THE FUTURE WORLD OF FAST AND FLAMELESS COOKING!

- Skylight Window Oven With Light for Easy Viewing Shelves—One Lock-Stop Sliding Shelves—One Straight, One Reversible.
- Boil Meter and Shelf Guide, Lettered Oh Lining of Oven.
- Flood Lighted Oven.

SELF CLEANING OVEN

PRICED AS MODEL J356Y

379⁰⁰

GENERAL ELECTRIC



19"

PORTABLE TELEVISION

FOR THE "ONLY SET" OR "EXTRA SET" WITH UHF

DON'T PASS UP OUR "BBB" 139⁹⁵

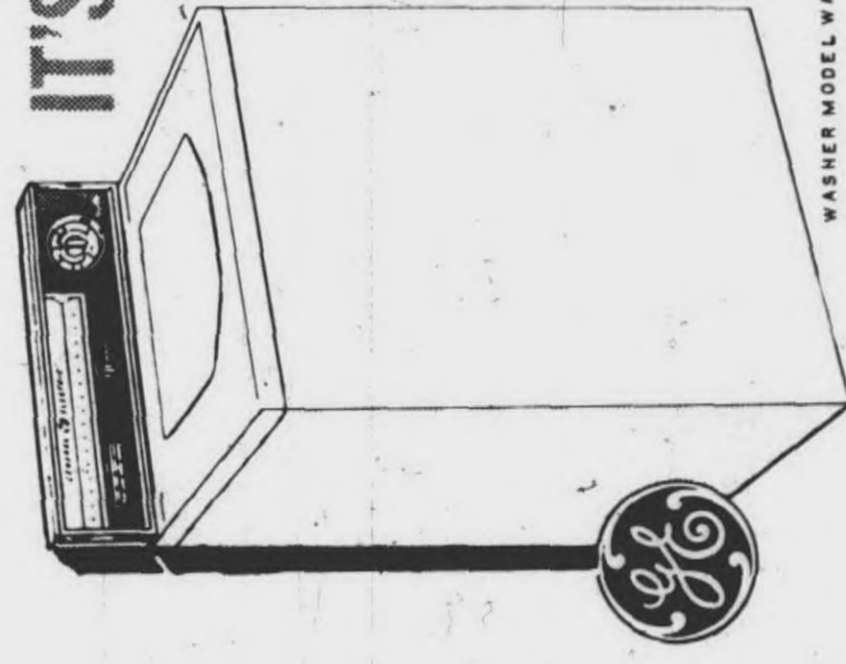
CLOSE-OUT SPECIAL

GENERAL ELECTRIC "MOBIL MAID" DISHWASHER

- Swing Down Door
- Detergent Dispenser
- Vinyl Cushioned Interior
- Big Capacity

15800

SP 304



AS LOW AS

449⁰⁰

CLEARAWAY

PREVIOUS YEARS MODEL

SEE THIS NEW G.E. WASHER

IT'S TWO WASHERS IN ONE!

GENERAL ELECTRIC FILTER WASHER

WITH EXCLUSIVE MINI-WASH

G.E.'s exclusive Mini-Wash System handles those small loads you may wash by hand.

G.E. automatic FilterFlo gives you just-right care for any washable touch of a key. Own the washer with Plus: 2 wash speeds, 3 cycles, 12-lb. cap/Mini-wash system gives you more for your money! Stop and Compare.... Get the Plus of G.E. Quality. Convenient Monthlet Terms Arranged.

1800

NINEY DOWN

New Artistry in Fashionable Stereo...



THE Abbington

TRANSISTOR STEREO CONSOLE

• Exclusive Man-Made Diamond Stylus with a Lifetime Warranty. Come in and obtain full details concerning this warranty.

- Solid State Power Pack Circuitry • Synchro-Fine FM Stereo Tuner with Stereo Star and Automatic Drift Control (ADC)
- G-E Custom RD125 4-speed Changer with Low Mass Tonal Tone Arm
- Retractable Studio-Touch C-5000 Ceramic Stereo Cartridge
- 6 Speakers • Porta-Fi Option

EASY CREDIT EASY TERMS!

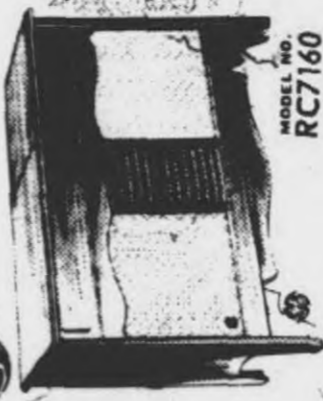
GET OUR "BBB" PRICE

STEREO LISTENING IS BETTER THAN EVER

WITH THE Kingsport STEREO CONSOLE

Exclusive Man-Made Diamond Stylus with Lifetime Warranty**

- 4-speed automatic changer
- 45 RPM spindle
- Optional AM / FM / FM Stereo Tuner with Stereo Star
- Record storage
- All wood cabinetry



ONLY 12995

Charge it.

GENERAL ELECTRIC

MODERN DESIGN CLASSIC WITH CLASSIC STEREO SOUND

Let your eyes picture this crisp, clean beauty hanging in just the perfect spot on your wall. It blends in with unassuming elegance. Then, let your ears imagine stereo reproduction in all its brilliant dimension, assured by GE engineers who have carefully integrated the components into a magnificent sound system. This is the promise of the new Decorator 11!

PRICES START AT

19800

1964 CLOSE-OUT! TWO OVENS! ONLY 30" WIDE!



amERICANA RANGE

LOOKS LIKE A BUILT-IN... without built-in cost. Has "no-stoop" Skylight Window over Master Oven for view of what's cooking inside. Upper oven has Panorama Window and Automatic Rotisserie.

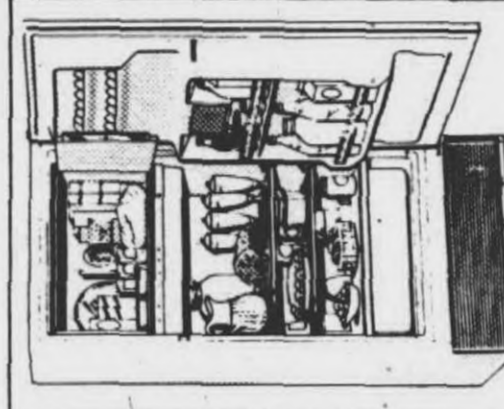
PLUS: Automatic Sensi-Temp Unit, adjusts to fit 4", 6", and 8" pans. Side mounted pushbutton controls. Automatic timer controls ovens, appliance outlets. Available in White, and Dark Coppertone.

Fast and Flameless

PRICES START AT \$388

See this range before you buy!

MODEL J-785 Y



MODEL TA-212Y

GENERAL ELECTRIC DIAL DEFROST 12 REFRIGERATOR

Only 28 Inches Wide!

- FULL-WIDTH FREEZER AND CHILLER TRAY!
- BIG FRESH FOOD SECTION! PORCELAIN VEGETABLE DRAWER!
- 11.8 cu. ft. Net Volume

Prices Start At..... 16800