

STARK HICKEY FORD

Coming To Northwest Area



**New Facilities
Now Under
Construction**

**7 MILE at
Grand River**

★ FORDS ★ GALAXIES ★ FALCONS
★ FAIRLANES ★ THUNDERBIRDS

**SHOW
TRAIN**



See The All New RACING VERSION
of the Exciting New

MUSTANG

at our DISPLAY BOOTH Detroit
Race Course July 8, 9, 10, 11 and 12.

Register for FREE Deluxe Barbeque Grill



Mr. Robert McNulty, district Sales Manager, Ford Motor Co., presents the Distinguished Service Award to Mr. Stark Hickey for the 14th consecutive year, as Bill Hickey, general manager, looks on.

**Stark Hickey Has Been Selling and Servicing FORDS IN THE DETROIT AREA
FOR 41 YEARS — OVER 200,000 SATISFIED CUSTOMERS**

HUGE SAVINGS! Big Closeout Sale
on all '64 Models at our Present Location
8461 GRAND RIVER TY 5-4321

BETWEEN JOY RD. and THE BLVD.



ROCK BOTTOM
EVERY ITEM
SHOP BI LO

PRICES EFFECTIVE WEDNESDAY JULY 8
THRU TUESDAY, JULY 14, 1964.

CENTER CUT RIB
PORK CHOPS
CHOICE LOIN CUT **69¢**
59¢ LB

LENDALE-5 VARIETIES
LUNCHEON MEATS..... LB PKG **49¢**
EXTRA LEAN BOSTON BUTT
PORK ROAST..... LB **39¢**
FRESH SLICED
BEEF LIVER..... LB **39¢**

WAFER SLICED
BOILED HAM..... LB PKG **79¢**
LENDALE WIENERS OR
SLICED BOLOGNA..... LB PKG **39¢**
BI-LO SELECTED BEEF—BONELESS AND ROLLED
RUMP ROAST..... LB **79¢**

HYGRADE'S SMOKED
PORK ROAST
PICNIC STYLE
25¢ LB

BONNIE BAKED—SLICED
WHITE BREAD
2 20-OZ LOAVES **39¢**
BONNIE BAKED—FAMILY SIZE
★ **APPLE PIE** EACH **39¢**

GUARANTEED FRESH GRADE "A"
LARGE EGGS
2 DOZEN **77¢**
KRAFT'S PHILADELPHIA
★ **CREAM CHEESE** 8-OZ PKG **25¢**

SHOPPING AT BI-LO IS LIKE GETTING



5 LB BAG
48¢
EVERYDAY LOW PRICE!



ALL FLAVORS
3 OUNCE PKG
8¢
EVERYDAY LOW PRICE!

SPECIAL LABEL—PERSONAL SIZE
IVORY SOAP 4 BARS **21¢**
KITCHEN CHARM
WAX PAPER 100—FT ROLL **17¢**
ASSORTED COLORS
PERT NAPKINS 200—CT PKG **25¢**
MARZETTI'S
Italian Dressing 8—OZ BTL **19¢**

LIBBY'S CRUSHED
PINEAPPLE NO. 2 CAN **29¢**
LIBBY'S CHUNK OR
Sliced Pineapple NO. 2 CAN **35¢**
GRILL TIME BAR—B—Q
BRIQUETS 20 LB BAG **89¢**
KRAFT'S
BAR—B—Q SAUCE 28—OZ BTL **39¢**



MAXWELL HOUSE
COFFEE

PRICES ON EVERYDAY! SAVE CASH

STORE HOURS
 MON. THRU FRI. 9 A.M. TO 9 P.M.
 SATURDAY 8 A.M. TO 9 P.M.
 OPEN SUNDAY 10 A.M. TO 6 P.M.

SHELDEN SHOPPING CENTER
 PLYMOUTH & FARMINGTON ROAD

BI-LO SELECTED BEEF RIB OR ROUND STEAK **69**¢ LB

BI-LO SELECTED BEEF—CUBE OR T-BONE STEAK 89 ¢ <small>PORTERHOUSE STEAK LB 99¢</small>	BI-LO SELECTED BEEF—ROUND BONE SWISS STEAK 58 ¢
BI-LO SELECTED BEEF—ROUND OR SIRLOIN STEAK 79 ¢	SWIFT'S EVERSWEET SLICED BACON 45 ¢ <small>LB PKG</small>
BI-LO SELECTED BEEF—CHOICE BLADE CUT CHUCK STEAK 48 ¢	BI-LO SELECTED BEEF—POT ROAST CUT CHUCK ROAST 39 ¢

ALWAYS FRESH GROUND HAMBURGER **99**¢ 3 POUND BUDGET PACK

A PAY RAISE!



ALL VARIETIES
9-OZ PKG
12¢
EVERYDAY LOW PRICE!



14-OZ BTL
19¢
EVERYDAY LOW PRICE!

SLICED HUNT'S PEACHES 300 CAN 17 ¢	MORTON HOUSE Chili Con Carne 300 CAN 25 ¢
HUNT'S FRUIT COCKTAIL 300 CAN 21 ¢	MORTON HOUSE CHILI BEANS 300 CAN 12 ¢
FRANCO AMERICAN SPAGHETTI 15½-OZ CAN 11 ¢	HEKMAN CHOCOLATE CHIP COOKIES LB BAG 45 ¢
PACKER'S LABEL SWEET PEAS 303 CAN 12 ¢	PATSY ANN SALTINES LB BOX 19 ¢

U.S. NO. 1—CALIFORNIA LONG WHITE
POTATOES
10 79¢ LBS

SALAD SIZE—VINE RIPE
★ **TOMATOES** 3 LB BASKET **69**¢

BIRDS EYE FROZEN
LEMONADE
6-OZ CAN **10**¢

MORTON FROZEN
★ **CREAM PIES** 14-OZ PKG **25**¢

NONI SOLD TO DEALERS
REGULAR OR DRIP
1 POUND CAN

1

WHEN YOU SHOP BI LO YOU SAVE CASH!

WITH COUPON AT RIGHT AND \$5.00 PURCHASE OR MORE EXCEPT BEER, WINE OR CIGARETTES.

VALUABLE COUPON

REGULAR OR DRIP
MAXWELL HOUSE COFFEE 1-LB CAN **1**¢

WITH THIS COUPON AND PURCHASE OF \$5 OR MORE EXCEPT BEER, WINE OR CIGARETTES*
COUPON VALID AT BI-LO THRU TUES. JULY 14
LIMIT ONE COUPON PER FAMILY. ADULTS ONLY.



KING OF ROASTS!
 "Super-Right" Mature, Corn-Fed Beef
Standing Rib Roast
 4th & 5th Ribs First 5 Ribs First 3 Ribs
65¢ lb 69¢ lb 75¢ lb

"Super-Right" Quality — Government Inspected

Fresh FRYERS

Whole Chickens



Cut-Up, Split or Quartered **lb. 31¢**

27¢ lb.

One Quality — At Advertised Price Only!
 These are government-inspected, top-quality chickens. And the prices shown on this page are the only prices you pay! (A&P won't put chickens in special wraps—or give them fancy names—just to charge you more!) Guaranteed to please or your money back!



- "SUPER-RIGHT" BLADE CUT
Chuck Steaks **LB. 49¢**
 WHOLE LEG—"SUPER-RIGHT"
Leg O' Lamb **LB. 65¢**
 SHOULDER CUT—"SUPER-RIGHT"
Lamb Roast **LB. 39¢**
 "SUPER-RIGHT" 10-12 LB. SKINLESS, SEMI-BONELESS
Fully Cooked Hams **LB. 63¢**
 FROZEN—5-LB. BOX 2.39
Chicken Livers **LB. 49¢**
 CUT FROM GOV. INSPECTED FRYERS
Chicken Gizzards **LB. 29¢**
 "SUPER-RIGHT" FRESH OR SMOKED
Liver Sausage **LB. 39¢**
 HYGRADE'S
Ball Park Franks **LB. 59¢**

IT'S NATIONAL HOT DOG WEEK
 "Super-Right" Skinless
All-Meat Franks
 1-LB. PKG. **43¢** | **2** LB. PKG. **79¢**
 GRADE "A" 6 TO 14 POUND SIZES
Young Turkeys . . . **LB. 39¢**

"Super-Right" Mature, Corn Fed Beef
Chuck Roast
 CENTER BLADE CUT **43¢ lb**
 ARM CUT **53¢ lb** | ENGLISH CUT **59¢ lb**

No Coupons, No Gimmicks, No Limits . . . Just Quality Merchandise at Low Prices!

A&P FROZEN FOOD SALE

Peas, Spinach, Peas & Carrots
 Cut Corn, Mixed Vegetables
 or Chopped Broccoli **7** 10-OZ. PKGS. **\$1**

SANTA ROSA
PLUMS **2** Lbs. **39¢**
BANANAS **2** LBS. **29¢**

JIFFY FROSTING 7½-OZ. OR
Cake Mixes 9-OZ. . . . **4** PKGS. **49¢**

A&P GRADE "A"
Tomato Juice **4** 1-QT. 14-OZ. CANS **99¢**

BAGGIES
Sandwich Bags **50-CT. ROLL** **29¢**

Whole Green Beans **29¢** STOKELY'S 15½-OZ. CAN

ANN PAGE QUALITY—CREAM OF
Mushroom Soup
 So Flavorful . . . so creamy and nutritious, top quality . . . made in A&P's own ANN PAGE food plants.
6 10½-OZ. CANS **89¢**
 Campbell's Mushroom Soup **6** 10½-OZ. CANS **97¢**

MEDIUM SHARP
Frankenmuth Cheese **LB. 59¢**

WHITE HOUSE NON-FAT
Instant Dry Milk 12-QT. CTN. **79¢**

ALL POPULAR FLAVORS
Cherri-Aid **6** PKGS. **19¢**

OUR FINEST QUALITY—LIGHT, CHUNK
A&P Tuna Fish **5** 6½-OZ. CANS **99¢**

A&P Pineapple-Grapefruit
DRINK
 Vitamin C Enriched
4 1-QT. 14-OZ. CANS **99¢**

A&P GRADE "A" UNSWEETENED
Grapefruit Juice **1-QT. 14-OZ. CAN** **39¢**

YUKON CLUB ASSORTED
Canned Beverages 12-OZ. CAN **7¢**

A&P Grade "A" Whole Kernel
Golden Corn
 VACUUM PACKED
9 12-OZ. CANS **1⁰⁰**

Giant Ajax Laundry Detergent
74¢
 3 LB. 1¼ OZ. PKG.

Ajax Detergent	1-LB. 4-OZ. PKG.	31¢
Ajax Cleaner	1-LB. PKG. With Ammonia—for Walls and Floors	29¢
Action Bleach	1-LB. 6-OZ. PKG.	69¢
Palmolive Soap	3 BATH CAKES	44¢
Soaky Liquid	11-OZ. PLASTIC	59¢
Ajax Liquid	All Purpose Cleaner 1-PT.	59¢
Palmolive Liquid	12-OZ. SIZE	37¢
Vel Detergent	8c Off Label PKG.	25¢
Vel Liquid	Detergent-PT. 6-OZ. 11c Off	52¢
Vel Beauty Bar	2 REG. CAKES	39¢

PERFECT FOR ICE TEA
A&P Instant Tea **3-OZ. Jar** **59¢**

CHEERIO BARS
 Chocolate Covered Ice Cream Bars
12 IN BOX **49¢**

PILLSBURY COOKIES

Peanut Butter	15-Oz.	47c	Oatmeal-Raisin	19-Oz.	47c
Sugar	18-Oz.	47c	Fudge-Nut	1-Lb.	45c
Choc. Chip	18-Oz.	45c	Fudge Brownies	20-Oz.	47c

PILLSBURY Biscuits **10¢** (4-OZ. PKG.)

PILLSBURY Dinner Rolls **19¢** (TUBE OF 16)

Sunnybrook Large Grade
EGGS
39¢ DOZ.

8-oz. Alpha Bits
 8-oz. Crispy Critters
 9-oz. Sugar Crisp
27¢ Pkg. YOUR CHOICE

JANE PARKER
 Dated Fresh Daily
White Sliced BREAD
 1-Lb. 4-Oz. Loaf **19¢**

Jane Parker Special Savings!
 YOUR CHOICE
 LARGE RING
Angel Food **39¢**
 1-LB. 8-OZ. SIZE
Apple Pie **EA.**

POT CLEANERS
Chore Girl . . . **3** IN PKG. **25¢**

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.
A&P Super Markets
 AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859
 Prices Good thru Sat., July 11th in All Eastern Mich. A&P Stores

Seek Funds to Aid Potential Olympic Competitors from Livonia

Spurred by the outstanding successes of a 16-year-old Livonia girl who left today to compete in national track and field events in California, a group of Livonians banded together this week to insure financial aid to local young people with athletic potential.

Louise Gerrish, a sophomore at Franklin High School, will compete in the National Seniors category for javelin throwing in Los Angeles during the next few days, and will take a crack at the National Women's category, too.

Pan American Games two years hence, the attractive daughter of Mr. and Mrs. Whitney Gerrish, 31380 Westfield, hopes to place among the top three in this week's competition.

The cost of competing in national events, however, loomed as a drawback to Louise before several local citizens organized the "Livonia Committee to Promote Olympic and National Athletic Competition."

"It's our feeling," Committee member Bill Warren, Emerson Jr. High School principal, said, "that we can't

afford to let our potential Olympic talent fail to materialize for lack of transportation to national events. Such contests are strictly amateur

events, and unless local sponsors can be found, the young person must pay his own way. In a very small way our committee is going to try to

set up a fund and an invitation is being offered to any group or individual that wishes to become one of the sponsors of the committee to

contact us."

Warren emphasized that the purpose of the fund would be to help all promising athletes from the community, not only

Louise.

"Immediate donation commitments for Louise's expenses are being collected," he said, "and a formal organizational meeting of the sponsors are Walter Shellhorn, DU 3-6900, and James Ford, 427-9883.

Already, the Livonia Lions Club has contributed to the fund, and interest has been expressed by the Lamplighter Lions and the Livonia Optimist Clubs, Warren reported.

Louise, meantime, has been practicing nightly at Franklin High, and reports a record

throw of 143 feet in practice sessions thus far.

"I became interested in the javelin when my coach, Mr. Ford, suggested I try it last year after I won a softball throwing contest." She took part in one state meet last year in Flint, where she threw the javelin 106' 3" under Ford's direction. Last year's national senior girls winner threw the javelin 139 feet.

Besides the Pan American games in two years, Louise hopes to qualify for the United States meet with the Soviet Union, also set for 1966.

Local Boy Scouts Get Jamboree Preview

Four hundred eighty Boy Scouts and leaders spent the weekend of June 26-28 at the D-Bar-A scout ranch in preparation for the Sixth National Boy Scout Jamboree at Valley Forge. The big event takes place between July 17 and

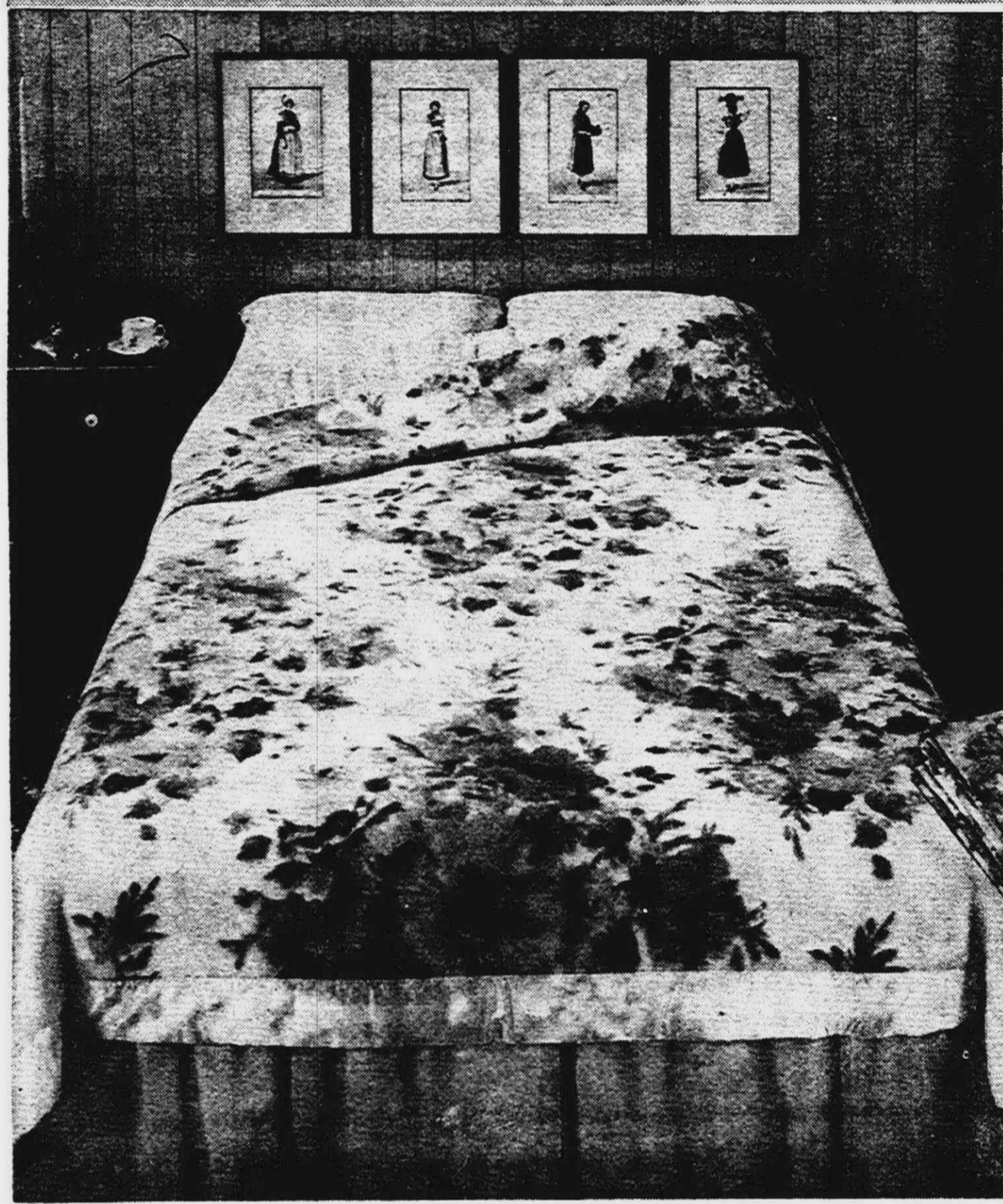
July 24. The Boy Scouts of America will host 900 Scouts from sixty different countries besides the 52,000 Scouts from all fifty states of America.

The weekend at D-Bar-A was a getting-acquainted pe-

riod of learning to live, eat, and work together. On Saturday night each troop had its own individual campfire.

En route to Valley Forge the Scouts will spend a day at the New York World's Fair. The morning of the next day will

be spent in Philadelphia, followed in the afternoon by arriving at Valley Forge. After seven days at Valley Forge, the train is going to stop in Washington D.C. for a day's guided tour. From there it is back home to Detroit.



WARDS ANNUAL BLANKET LAYAWAY SALE!



50¢ down holds purchase till Nov. 30

WASHABLE... AS IT IS COMFORTABLE



75% RAYON-25% ACRILON

REGULAR 12.99 **9.99** Save 3.00

Snow white 75% Rayon, 25% Acrilan blanket, powder puff soft and deep textured for warmth... wide 7-inch Nylon binding... blue, pink, or gold. 72"x90" for twin or full size bed... weight 3 1/2 lbs.

WIN a FREE ELECTRIC BLANKET

Nothing to buy—no obligation. Visit our bedding department during Wards Annual Blanket Layaway Sale and deposit entry blank... You may win.

NAME
 ADDRESS
 CITY
 PHONE

NO MONEY DOWN on anything Wards Sells

Just Say "Charge It!"

with Wards convenient charge-all plan. Use it as a 30-day account or TAKE UP TO 2 YEARS TO PAY

HEIRLOOM-STYLED

REVERSES TO A DIFFERENT DESIGN FOR DOUBLE DUTY

REGULAR 19.99 **12.99** SAVE 7.00

Loom woven in authentic antique raised patterns on closely woven background... reverses to a different design for double duty and beauty... machine wash, no ironing, pre-shrunk... rich looking knotted fringe... a perfect blending of fibers in extra-heavy, easy-care, lint free cotton. White or Antique Gold.

Gift Boxed

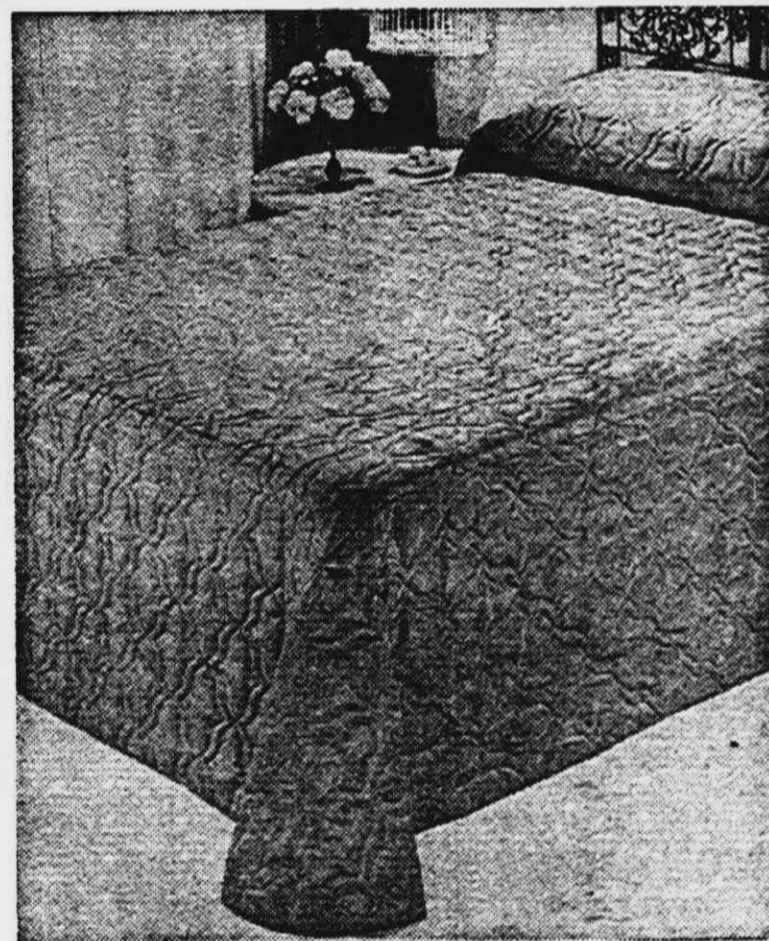
TAILORED SPREAD

LUXURIANT COLORFAST CHROME-SPUN ACETATE

REGULAR 19.99 **12.99** SAVE 7.00

Colorfast Chromespun Acetate, super-puffed with downy Dacron 88 Fiberfill... elegant dual-lined quilting... closely woven bleached white cotton back exquisite styling suits decor of contemporary, modern, and traditional rooms... dry cleaning recommended. Solid colors Peacock Blue, Coin Gold, Oriole Rose, Bitter Green, and White.

Gift Boxed



COORDINATED TOWEL SETS

THICK AND ABSORBENT-EXTRA LARGE SIZE--PUCKER PROOF BORDERS

REGULAR 12.99 **9.99** SAVE 3.00

Thick and absorbent, these towels keep their shape... borders guaranteed not to pucker or towels will be replaced free of charge... extra large size for wrap-around convenience... fold 'em, stack 'em, hang 'em. Choice of rainbow colors on white with mated solids.

BILLOWY PLUMP PILLOWS

Regular 11.99 Pair **9.99** Save 2.00 on A Pair

Fill is 22 ounce of non-allergic Dacron... Downproof tick is white on white striped cotton, bordered by gold fleur de lis pattern with matching corded edges. Size 21"x27".

Gift Boxed

AUTOMATIC COMFORT

BLANKET AND CONTROL REPLACED FREE, IF DEFECTIVE WITHIN 2 YEARS

REGULAR 15.99 **12.99** SAVE 3.00

Your choice of 100% Virgin Acrylic fabric in solid color or 65% Rayon, 35% Virgin Acrylic in print... Nap Seal finish, 6" Nylon binding at top, machine wash and dry, mothproof and non-allergenic... snap-fasten corners for neat contour fit... Effective blanket and control replaced FREE if defective within two years. Free repairs, if needed, for two additional years.

Gift Boxed



Area's New Harris Funeral Home Has A Rich, Proud Tradition

Detroit and its suburbs have seen a lot of history and growth since 1910 and have been served by R. G. & G. R. Harris Funeral Homes during the entire 54 years. The firm recently took over the Livonia Funeral Home at 15451 Farmington Rd.

Even before that, in 1879 George R. Harris opened an account at the Detroit Bank, the same year Thomas Alva Edison invented the incandescent lamp and Belle Isle was purchased by Detroit. The Harris home was on Washington Boulevard where Harris' livery stable has been replaced by the Detroit Free Press and later joined his son in the funeral business.

In 1910 Robert G. Harris opened the first Harris Funeral Home in the "Brush Farm Area," near the present Detroit

Art Institute. He was a dedicated young man of 18 who already firmly believed in the importance of respectful, reasonable funeral service.

1912 saw the first automobile produced by the Chevrolet Motor Company . . . and Robert Harris moved his funeral home to an imposing building, the old Haste Mansion, at Alexandrine and Trumbull. As the city grew, more and more families came to depend on the services of the Harris Funeral Home.

R. G. Harris claims the distinction of changing styles for undertakers from the traditional Prince Albert to a morning suit. Today Harris is one of the few funeral homes in this country to dress its entire staff identically in dark business suits.

By 1920 Detroit's identification as the center of world automobile production was firmly established. That dynamic industry and the spirit of its leaders have provided the highest standard of living in the entire world!

It has been the constant policy of Harris Funeral Homes over these years, to strive for reduced funeral costs as an economic protection for every family. This ad of the early 1930's makes Harris' policy clear.

Steady growth led to larger space requirements. In 1931 the

R. G. & G. R. Harris Funeral Home was moved to this large building on Cass Avenue near Canfield.

On October 3, 1941 the second Harris Funeral Home was opened for the convenience of Detroit's many East Side and Grosse Pointe families. It is located on Harper Avenue at Lake-

pointe just 1/2 block from the Edsel Ford Expressway.

In 1954 the size of this beautiful colonial building was doubled. The Harper Chapel with two fine organs is one of the largest in Michigan.

Thomas L. Harris, 42, represents the third generation of his family to be active in this community service business. He is executive vice president of the organization. Mr. Harris and his growing family live on the east side so that he can be available to families served by the Harper Chapel.

In 1948 Harris Funeral Homes instituted the first flying funeral coach service for bereaved families. Thomas Harris is a licensed pilot.

1949 was marked by the first lighting of the United Foundation Torch in Detroit. Our city has long been a pioneer of organized and substant-

ial charity activities. Detroit's Community Chest of the 20's provided the first successful experience in such voluntary leadership which has since swept the nation.

Two years later, on April 27, 1951, the third Harris Funeral Home was opened at West McNichols Road and Lauder. Serv-

ing families of Detroit's burgeoning west side, Livonia, Birmingham, and Bloomfield Hills, even this large building soon proved inadequate. It was enlarged to twice the original size in 1956.

C. F. Rost, husband of the former Roberta Harris, is secretary of the organization and its co-manager. Casey Rost, a west side resident, is available to every west side and suburban family requesting his assistance.

A clear example of American free enterprise, this service institution has grown steadily during its 54 years. Developed through the recommendation of families it has served and by the choice of those families to return, in some cases, to the 5th and 6th generation.

The new Harris Livonia Funeral Home at 15451 Farmington Road, near Five Mile Road

makes the outstanding services of this fine old firm available to families in Garden City, Redford, Plymouth, Livonia and the Townships.



C. F. Rost



DAVID RANDALL

Harris Staffer Wins Award for Studies

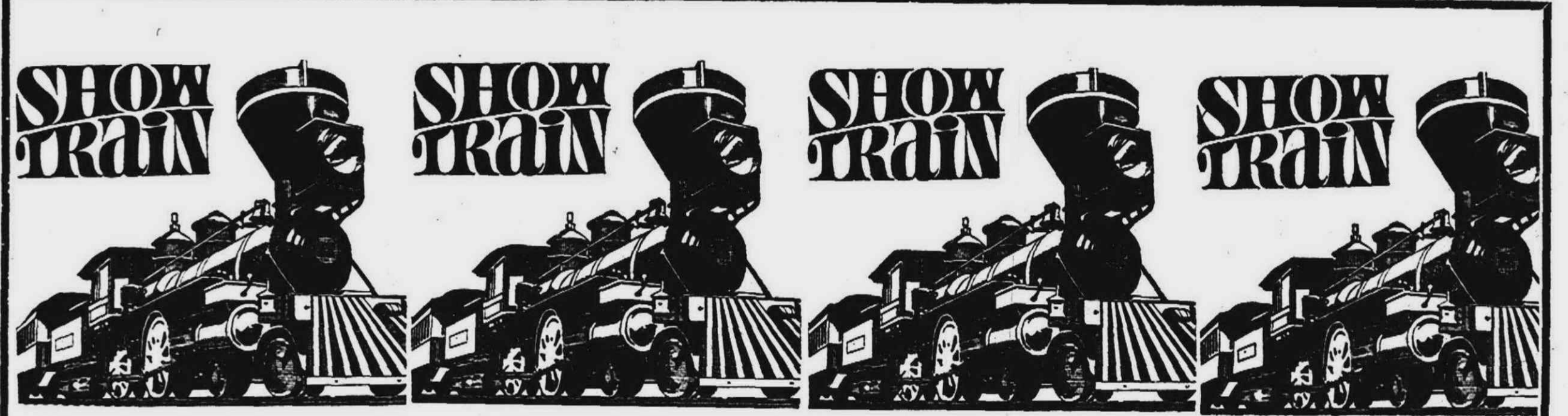
David H. Randall of 16889 Marlow has been awarded an all-expense scholarship for graduate management training by the Preferred Funeral Directors International.

His prize, won with an essay on "Suggestions for Tomorrow for Funeral Service" entitles him to a choice of advanced courses conducted by the National Foundation of Funeral Service. Randall is a funeral director on the staff of the R. G. & G. R. Harris Funeral Homes. He is a 1949 graduate of Indiana College of Mortuary Science. He and his wife are natives of Port Huron, Mich.

Whitney Is Manager of Funeral Home

David R. Whitney has been appointed resident manager of the Harris Livonia Funeral Home at 15451 Farmington Road, Livonia. A native resident of southeastern Michigan, he was born in Detroit, March 26, 1918. His secondary education was completed at Henry Ford School in Highland Park in 1932, and he was graduated at Highland Park High School. Whitney received his professional at the Worsham College of Mortuary Science in Chicago, Illinois. Immediately upon graduation he began his career as a funeral director in Detroit. Except for a wartime leave of absence to work in a combat aircraft components plant, David Whitney has spent his entire career, more than 25 years as a funeral director, most of it as a valued member of the R. G. & G. R. Harris staff.

David Whitney, looks forward to the suburban routine of Livonia and environs and the opportunity to make new friends and offer his counsel and services to families of this young community.



SEE YOU THERE . . . at the Detroit Race Course, Schoolcraft at Middlebelt
Wednesday through Sunday, July 8-12

BERRY'S HOME SUPPLY

27419 JOY RD. at Inkster Rd. Our Regular Stores Will be Open for Business Open 9:30 a.m. to 9 p.m. Daily Closed Sundays Furniture Outlet 25950 W. 6 MILE (near Beech)

R.G. & G.R.

Harris

announces its 4th Funeral Home at 15451 Farmington Road, near 5 Mile, Livonia



Harris Livonia Funeral Home brings all of the wonderful service details, realistic prices and thorough experience that have been the repeated choice of thousands of metropolitan families since 1910.

Shown above is the Harris Livonia Funeral Home as it will appear with the many improvements which are scheduled to be completed in the near future. You are welcome to visit, inspect and receive complete answers to all of your questions.

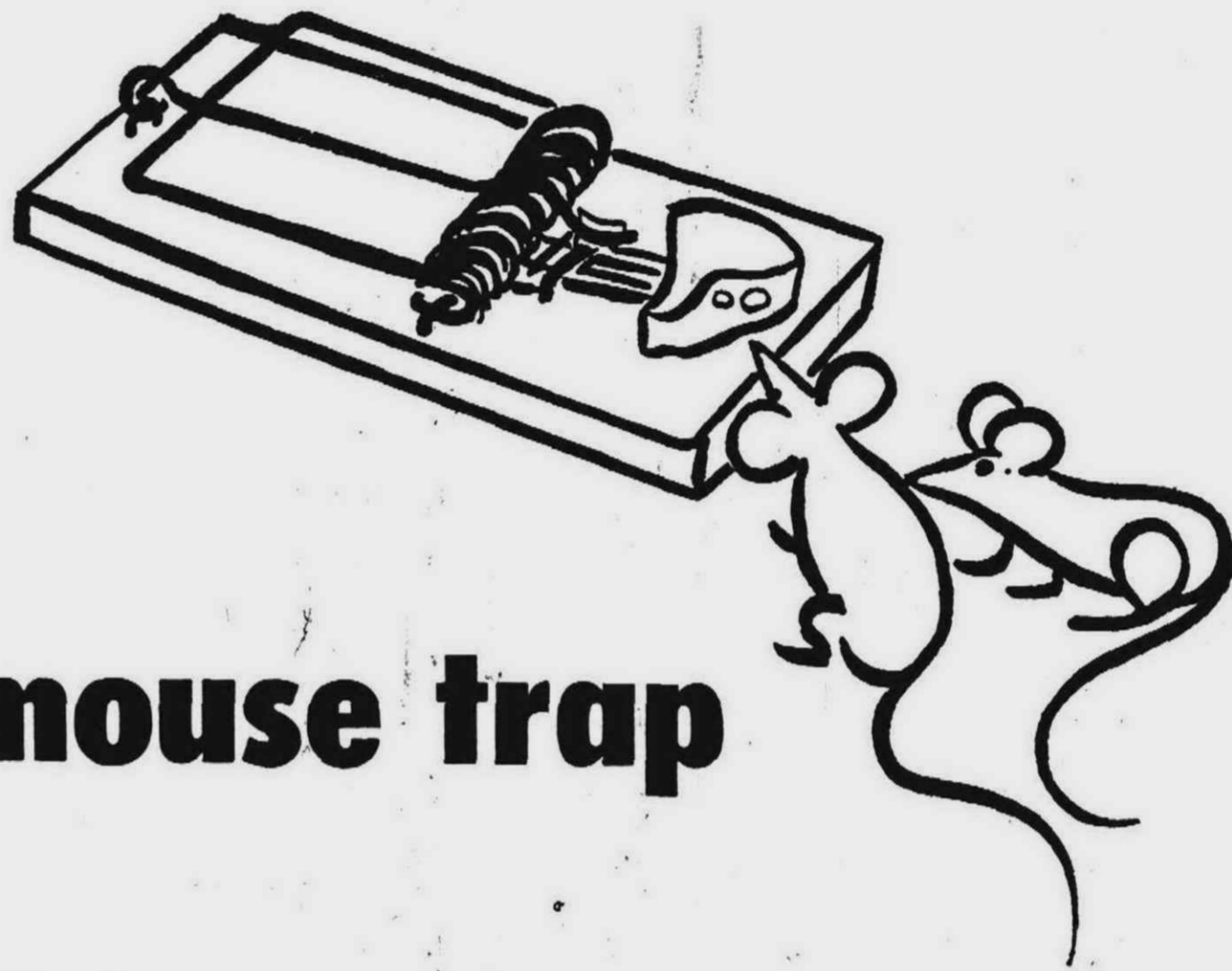


David Whitney, with more than a quarter century of professional experience, has been appointed resident manager of the Harris Livonia Funeral Home. He extends his warmest greetings and an invitation to see this new Harris facility. He and his family welcome the opportunity to become Livonians.

four beautiful *Harris* SINCE 1910
R.G. & G.R. *Harris*
FUNERAL HOMES

15451 Farmington Road near 5 mile GA 2-6720

In Detroit Central: 4251 Cass Avenue at Canfield TE 1-1144 • east: 15251 Harper Avenue at Lakepoints LA 1-3131 • west: 14751 West McNichols at Lauder VE 8-7711



A better mouse trap

Build one, the saying goes, and the world will beat a path to your door . . .

Perhaps. But sometimes, even in this modern, fast-moving world in which we live, we're smart enough to know when we've got a good thing going for us — and leave it alone. Classified Ads are one of these rare and special things.

Classified Ads haven't changed much since the first one was published centuries ago. They're still not very fancy and they're still not very expensive. They just get things done for people . . . all people. There's still no better way to get a job, rent a room, find a child's lost pet or tell someone "All is forgiven, come home" than through a far-reaching little Classified Ad. They put people in touch with other people, and by doing that, they fill needs . . . they solve problems.

Today, more smart, modern families than ever before are using OBSERVER Classified Ads to add the extra cash to their incomes that means better, easier living. You can too. It's easy. Here's all you do

Look around your home and make a list of every worthwhile thing you can find that really isn't being used or enjoyed anymore. Things like summer sports equipment, appliances, tools, rugs, musical instruments, outgrown baby furniture, clothing and toys, motors, outdoor grills, porch furniture — even sets of books. All of these things, and the others you find, are worth good, hard cash to someone who needs them.

When you have your list, just dial GA 2-0900 any time between 9 a.m. and 5 p.m. for the experienced Ad Writer who's waiting to help you. That's all there is to it. . . . And, a 15 word ad is only \$1.75 per insertion.

Put the proven power of OBSERVER Classified Ads to work for you today. True, they haven't changed much through the years . . . but maybe that's because the very people who build the better mousetraps depend on Classified Ads, just as they are, to get them sold.

Observer Classified Ads

Where modern families get extra cash for better living

33050 Five Mile Road

GA 2-0900

Your Classified Ad Appears Automatically in All Three . . .

The Plymouth Observer



The Livonian Observer



The Redford Observer

Looking for a new, used car? Stop at one of these dependable dealers today!

57—Automobiles
CORTINA 6-T
Wins 26 of 27 races outright. All family size race cars. \$100 down, bank rates. See the hottest Ford from England at STADNIK ENGLISH FORD INC. 702 S. Main, Plymouth, Mich.

57—Automobiles
NEW '64 ENGLISH Ford, \$1585 and sales tax. \$100 down. Stadnik English Ford, 702 S. Main, Plymouth, Mich.

57—Automobiles
CORTINA ENGLISH FORD
International car of the year award winner. \$100 down, balance bank finance.

57—Automobiles
1954 OLDSMOBILE, 4-door sedan, hydromatic power steering power brakes, radio and heater. Runs good. \$75. Call 433-8174.

58—Trucks and Trailers
1953 CHEVROLET pick-up, good tires, brakes, springs, bed, runs good. body fair, \$150. GL 3-9048.

58—Trucks & Trailers
1959 VW panel with '60 engine, new paint, runs good, asking \$595. 421-6397. 12060 Cavell.

59—Mobile Homes
1959 HOLLY Travel Trailer, 20-foot, sleeps 4, self-contained, electric brakes and hitch included. \$1,100. 427-8719.

CADILLAC
New 1964's or Personally Selected Trade Ins
Call LARRY LEE, KE 1-2600
Over 25 Years Experience Serving This Area.

THE SWISS VALUE FINDER
SAYS
Let's Not Dicker. Price Them Low. Sell Them Low.
Don't bother your ulcers with haggling or dicker—we make it pleasant to deal with.

ENGLISH FORD PARTS
and service. We service all models of English Fords, late and old. Also carry complete line of parts for English Fords.

ENGLISH FORD
Only import with American std. size nuts and bolts. Automatic transmission, 10 models, 40 M.P.G. of gas. \$100 down bank finance. Service & Parts for all English Fords.

57A—Automobile Parts
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