

Consumers Power Plans Appliance Survey

Representatives of Consumers Power Company will call at homes of a sample group of West Wayne Division customers during the next few weeks in a survey to obtain information regarding the use of household appliances along the company's lines.

Division Mgr., James P. Thomas said the information, together with comparative data obtained in earlier surveys, will be helpful in estimating the future service requirements of Consumers' customers.
The survey here, Thomas said, is part of

a state-wide activity in which information will be asked from only 21,000 of the more than 1,500,000 customers served by the company. The 21,000 were selected by an electronic computer as representative of the entire customer group.

"The purpose is not to obtain information about any particular customer, but to gather data including the saturation of various appliances among all customers," Thomas said. "There will be no sales effort whatever in connection with this survey." A group of Michigan

College and University students were trained for the purpose of making the survey under the direction of company supervisors. Each interviewer carries a Consumers Power identification card.

Want ads get quick results!

To Participate in Wonderland Program

Livonia Square dancers can join in the fun in the 7th annual "Under the Stars" square dance to be held from 9 to 11:30 p.m., Saturday, June 20, 1964, in the center mall of the Wonderland Shopping Center.

This dance is sponsored by the Livonia Department of Parks and Recreation and the Wonderland Merchant's Council. There is no admission and the caller will be Bev Tallman.

Ford Starts Addition

Construction of an 80,000-square-foot addition to Ford Motor Company's Livonia Transmission plant is underway.

Plant Manager, Richard L. McNulty said the new addition will provide expanded shipping facilities and increase the plant's production capability.

Upon completion this fall, he said, the plant's packaging operations will be relocated in the new area, resulting in a "significant increase in available manufacturing floor space." "The extra floor space," he added, "will be used to increase production of Ford-built transmissions." While the addition will not provide additional employment at the plant immediately, McNulty said "there is a strong possibility that additional workers may be required later due to projected demand for the company's products."

FOOD FOR FATHER



TASTE-TEMPTING

ROLLED RUMP ROAST

95¢ lb

TREAT DAD TO A DELICIOUS

ROUND STEAK

79¢ lb.



Nestle's

QUICK

1-Lb. Ctn. **39¢**



RIB or CUBE

STEAK

89¢ lb



A COOK-OUT DELIGHT

CHUCK STEAK

49¢ lb

Kraft

CHEEZ WHIZ

14-Oz. **49¢**

Save on Freshlike

- Green Beans FRENCH STYLE
- Green Beans WHOLE
- Green Beans

5 306 Cans \$1.00

HAWAIIAN—RED or YELLOW

PUNCH

46-Oz. Cans **29¢**

MAKE A HEARTY, FILLING STEW

BONELESS STEW BEEF

69¢ lb

Kraft

10-Oz.

JELLYS

Apple or Grape

5 for \$1

Save on FRESHLIKE

Peas or Spinach

6 306 Cans \$1.00

FROZEN MINUTE MAID

LEMONADE

10 6-Oz. Cans **\$1.00**

SHURFINE

TOMATO JUICE

4 46-Oz. Cans **\$1.00**

FRESH MELONS

Ice Cold

WATERMELONS 89¢

Yellow, Ripe

BANANAS

2 lbs. **29¢**

CUCUMBERS

GREEN ONIONS

GREEN PEPPERS

3 for 29¢

Mix or Match Sale!

Famous Freshlike

Whole or Cream Style CORN

Sliced BEETS Sliced CARROTS

7 306 Cans \$1.00

Serve Dad His Favorite Frozen

PET RITE CREAM PIES

- CHOCOLATE • LEMON
- COCOANUT CREAM
- BANANA • STRAWBERRY

3 for 89¢

KRAFT SLICED

American or Pimento

CHEESE

8-oz. **29¢**

PILLSBURY

BISCUITS

Sweet or Buttermilk

3 for 25¢

"OVEN FRESH"

BAKED GOODS

LAYER

SPICE CAKE

39¢

Wheat—Whole or Cracked

BREAD

19¢

FIDDLER'S

ANN ARBOR Road at ANN ARBOR Trail

COLD BEER and POP TO GO!

OPEN 9-9 DAILY Monday thru Saturday 9-6 SUNDAY

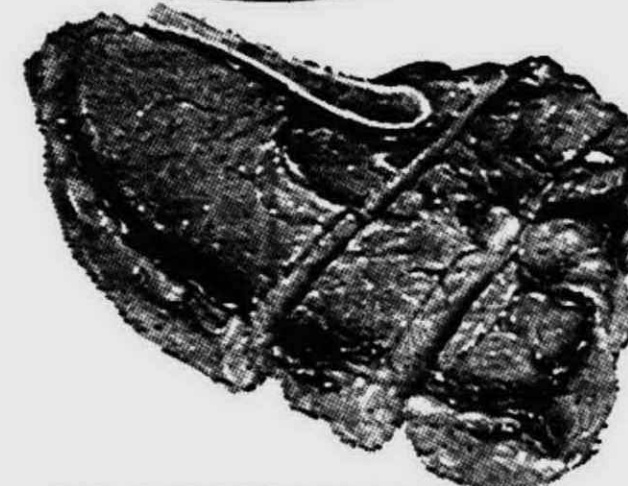
Member SPARTAN STORES

MEATS Cut to Your Specifications

We reserve the right to limit quantities. Special good through Tuesday, June 23.



MORE MEAT FOR YOUR MONEY AT KROGER PLUS TOP VALUE STAMPS



Tenderoy Steak
U.S. GOVERNMENT GRADED CHOICE TENDERAY

ROUND SIRLOIN
OR SWISS STEAK **69¢ LB.**

SIRLOIN
OR 7 INCH CUT RIB STEAK **79¢ LB.**



SEMI-BONELESS HAM
49¢ LB.

WHOLE OR HALF

U.S. CHOICE TENDERAY
RIB ROAST
69¢ LB.

4TH AND 5TH RIBS

U.S. GOVT. GRADED CHOICE TENDERAY
T-BONE STEAK 89¢

U.S. CHOICE TENDERAY
PORTERHOUSE Steak 99¢

HYGRADE'S POINT CUT
CORNERED BEEF 49¢

SHANK PORTION
SMOKED HAM 39¢

We reserve the right to limit quantities. Prices and items effective at Kroger in Detroit and Eastern Michigan thru Saturday, June 20, 1964. None sold to dealers. Copyright 1964. The Kroger Co.

FLAVOR-SEAL-PAC
GROUND BEEF
3 LBS. \$1.00

SAVE 10¢—KROGER SLICED CRACKED WHEAT OR
WHEAT BREAD 1-LB. LOAF 15¢

KROGER OR HUNT'S
TOMATO CATSUP 14-OZ. BTL. 15¢

SAVE 11¢—WHITE OR COLORED
NORTHERN 12 ROLLS 89¢

ORANGE, GRAPE OR ORANGE-PINEAPPLE
HI-C DRINK 3 46-OZ. CANS 89¢

KROGER BRAND
APPLESAUCE 6 303 CANS \$1

SWANEE WHITE OR COLORED
FACIAL TISSUE 4 400-CT. BOXES 69¢

SAVE 10¢—BORDEN'S CREAMED
COTTAGE CHEESE 30-OZ. CTN. 39¢

MORTON'S FROZEN—6 FLAVORS
CREAM PIES 14-OZ. PIE 29¢

PURE GRANULATED BEET
PIONEER SUGAR 10 LB. BAG 99¢



VALUABLE COUPON
WITH THIS COUPON & \$5 PURCHASE—WHOLE BEAN
FRENCH COFFEE
2 LB. BAG \$1.19

SAVE 26¢

VALUABLE COUPON
WITH THIS COUPON & \$5 PURCHASE—BORDEN'S SHERBET OR COUNTRY CLUB
ICE CREAM
29¢

FIRST 1/2 GAL. 59¢
SECOND HALF GAL. 29¢

SAVE 30¢ BOTH ONLY 88¢

KROGER HOMOGENIZED
GRADE 'A' MILK
37¢

1/2-GAL. CTN.

New Only at Kroger Produce
With a Fresh-Dated Guarantee!



FRESH SWEET 6 SIZE HAWAIIAN
PINEAPPLE EACH 39¢

JUMBO 23 SIZE VINE-RIPENED
CANTALOUPE 3 FOR \$1

SWEET JUICY RED
WATERMELON EACH 79¢

VINE-RIPENED
FRESH TOMATOES LB. 39¢

SWEET RED
WINESAP APPLES 3 LB. BAG 69¢

CRISP TENDER
RED RADISHES BUNCH 10¢

FRESH DATED

1 We take unusual care from farm and field to bring you only the finest, freshest produce.

2 Every perishable fruit and vegetable is picked at its peak of freshness and flavor—rich in natural vitamins and minerals.

3 If you are not completely satisfied with any Fresh-Dated Produce from Kroger, we will replace it or refund your money—plus 50¢ Free Top Value Stamps for your trouble.

GOODNESS GUARANTEED OR YOUR MONEY BACK!

VALUABLE COUPON
WITH THIS COUPON & \$5 PURCHASE—EATMORE
MARGARINE
2 1-LB. CTNS. 25¢

SAVE 11¢

VALUABLE COUPON
WITH THIS COUPON & \$5 PURCHASE—PINK LOTION
LUX LIQUID
49¢

22-OZ. PLASTIC BOTTLE

SAVE 16¢

VALUABLE COUPON
UP TO **100 EXTRA TOP VALUE STAMPS**
WITH THIS COUPON AND PURCHASE OF
FRESHLIKE ITEMS

50 STAMPS WITH \$1.00 PURCHASE

100 STAMPS WITH \$2.00 PURCHASE

SWEET PEAS OR GREEN BEANS 5 306 CANS \$1.00

SWEET CORN OR PEAS & CARROTS 6 306 CANS \$1.00

VALUABLE COUPON
50 EXTRA TOP VALUE STAMPS
WITH THIS COUPON AND PURCHASE OF 6-OZ. JAR—INSTANT
SPOTLIGHT COFFEE

VALUABLE COUPON
100 EXTRA TOP VALUE STAMPS
WITH THIS COUPON AND PURCHASE OF GERMAN CHOCOLATE OR BANANA
KROGER LAYER CAKE

VALUABLE COUPON
25 EXTRA TOP VALUE STAMPS
WITH THIS COUPON AND PURCHASE OF 1-LB. CTN. RICE PUDDING OR BLACK CHERRY, ORANGE-PINEAPPLE AND LIME VEGETABLE
KROGER GELATIN SALAD

VALUABLE COUPON
50 EXTRA TOP VALUE STAMPS
WITH THIS COUPON AND PURCHASE OF ANY PKG.—BULK LOW
PORK SAUSAGE

VALUABLE COUPON
100 EXTRA TOP VALUE STAMPS
WITH THIS COUPON AND PURCHASE OF
NORMANDY ROSE TUMBLERS

VALUABLE COUPON
SAVE 50¢ WITH THIS COUPON AND PURCHASE OF UNIT NO. 1
NORMANDY ROSE DINNERWARE

VALUABLE COUPON
50 EXTRA TOP VALUE STAMPS
WITH THIS COUPON AND
\$5 PURCHASE OR MORE

BI-LO

SAVE

PRICES EFFECTIVE WEDNESDAY, JUNE 17 THRU TUESDAY, JUNE 23, 1964.

SWIFT'S FARM FRESH

CUT UP TRAY PACK LB 27¢

WHOLE FRYERS

U.S. GOV. T INSP.

22¢

FARM FRESH WINGS OR

Turkey Drumsticks.....LB 29¢

3 BREASTS-3 DRUMSTICKS-3 THIGHS

CHICKEN BOUQUET.....LB 49¢

CENTER CUT RIB

PORK CHOPS.....LOIN CUT LB 69¢ LB 59¢

SWIFT'S EVERSWEET

SLICED BACON.....2 LB PKG 89¢ LB PKG 45¢

WAFER SLICED

BOILED HAM.....1-LB PKG 79¢

BI-LO SELECTED BEEF -CUBE OR

T-BONE STEAK.....PORTERHOUSE STEAK LB 99¢ LB 89¢

GUARANTEED FRESH


3 POUND BUDGET PACK

GROUND HAMBURGER

99¢

SHOPPING AT BI-LO IS LIKE GETTING

CHUNK STYLE
6½-OZ CAN



25¢

EVERYDAY LOW PRICE!

WHITE OR COLORED
400-CT PKG



15¢

EVERYDAY LOW PRICE!

WHITE OR COLORED
ROLL



7¢

EVERYDAY LOW PRICE!

QUART JAR



44¢

EVERYDAY LOW PRICE!

EVEN BURNING
CHARCOAL BRIQUETS **20 LB BAG 89¢**

9 INCH WHITE
PAPER PLATES 100-CT PKG **65¢**

KITCHEN CHARM
WAX PAPER 100-FEET ROLL **17¢**

TWIN ROLL PACKAGE
Northern Towels PKG **35¢**

SWANSDOWN-WHITE, YELLOW OR CHOCOLATE

CAKE MIXES 19-OZ PKG **25¢**

ALL PURPOSE
WESSON OIL GAL CAN **\$1.44**

5 DELICIOUS FLAVORS
NESTLE'S KEEN 12-OZ JAR **35¢**

FRANK'S
GARLIC SALT 9½-OZ JAR **49¢**

EMPRESS

Aluminum Foil 25-FT ROLL **25¢**

MOUNT WHITNEY CADET PITTED
RIPE OLIVES 5-OZ CAN **25¢**

PREMIUM SALAD
MUSTARD 34-OZ JAR **25¢**

BI-LO LOW PRICE-BUTTERFIELD
Sweet Potatoes NO. 3 CAN **23¢**

14-OZ BTL
19¢



EVERYDAY LOW PRICE!

SLICED OR HALVES
NO. 2½ CAN
29¢



EVERYDAY LOW PRICE!

CREAM STYLE OR WHOLE KERNEL
303 CAN
15¢



EVERYDAY LOW PRICE!

303 CAN
19¢



EVERYDAY LOW PRICE!

CASH!

STORE HOURS
 MON. THRU FRI. 9 A.M. TO 9 P.M.
 SATURDAY 8 A.M. TO 9 P.M.
 OPEN SUNDAY 10 A.M. TO 6 P.M.

SHELDEN SHOPPING CENTER
 PLYMOUTH & FARMINGTON ROAD

SHANK PORTION

SMOKED HAMS

FULL SHANK HALF 39¢
BUTT HALF 49¢

29¢

BUTT PORTION 39¢

BI-LO SELECTED BEEF—RIB OR

ROUND STEAK..... LB **69¢**

BI-LO SELECTED BEEF

SIRLOIN STEAK..... LB **79¢**

CHOICE BLADE CUT

CHUCK STEAK..... LB **49¢**

BI-LO SELECTED BEEF CHOICE CENTER CUT

CHUCK ROAST..... LB **49¢**

BONELESS CHUCK ROAST LB 69¢

BI-LO SELECTED BEEF—ARM OR

ENGLISH ROAST..... LB **59¢**

BONELESS ROLLED RUMP ROAST LB 79¢

GLENDALE—5 VARIETIES

LUNCHEON MEATS..... LB PKG **49¢**

RIB END

PORK LOIN ROAST

LOIN END 39¢

29¢

A PAY RAISE!

U.S. NO. 1-WHITE

POTATOES

10 LBS 79¢

FRESH CRISP—ICEBERG

★ **HEAD LETTUCE**..... 2 LARGE HEADS FOR **29¢**

SALAD SIZE—VINE RIPENED

★ **TOMATOES**..... 3 LB BASKET **69¢**

GUARANTEED FRESH-MEDIUM

GRADE "A" EGGS

3 DOZ 99¢

ELSIE OR OLD FASHIONED—BORDEN'S

★ **ICE CREAM**..... ½-GAL CTN **69¢**

BI-LO LOW PRICE—HOMOGENIZED

★ **BORDEN'S MILK**..... ½-GAL CTN **37¢**

FROSTY ACRES

FROZEN WAFFLES

3 5-OZ PKGS 25¢

BONNIE BAKED

VIENNA BREAD

1-LB LOAF 19¢

PURE SUN-FROZEN

LEMONADE 3 5-OZ CANS **25¢**

HAMBURGER OR

WIENER BUNS 2 PKGS OF 8 **39¢**

A \$5.00 PURCHASE ENTITLES YOU TO ALL COUPON ITEMS BELOW!

VALUABLE COUPON

MICHIGAN MADE—PIONEER

PURE SUGAR

5 LB BAG 29¢

WITH THIS COUPON AND ADDITIONAL \$5.00 PURCHASE, EXCLUDING BEER, WINE OR CIGARETTES. COUPON VALID AT BI-LO THRU TUES., JUNE 23, 1964. LIMIT ONE COUPON PER FAMILY.

VALUABLE COUPON

FRESH BROOKFIELD

SWIFT'S BUTTER

1-LB ROLL 39¢

WITH THIS COUPON AND ADDITIONAL \$5.00 PURCHASE, EXCLUDING BEER, WINE OR CIGARETTES. COUPON VALID AT BI-LO THRU TUES., JUNE 23, 1964. LIMIT ONE COUPON PER FAMILY.

VALUABLE COUPON

NEW

BLUE CHEER

GIANT SIZE BOX 49¢

WITH THIS COUPON AND ADDITIONAL \$5.00 PURCHASE, EXCLUDING BEER, WINE OR CIGARETTES. COUPON VALID AT BI-LO THRU TUES., JUNE 23, 1964. LIMIT ONE COUPON PER FAMILY.

Mr. Retailer:



You Probably Missed A Sale Today!

A buying decision was made . . . but a competitor got the business. Perhaps it wasn't your fault. Many factors influence buying decisions. And you can't do ALL the business.

BUT . . .

Some retailers seem to forget that buying decisions are made when the NEED arises.

This week, without a doubt, somebody has concluded he will buy a new car . . . do over the kitchen . . . buy a new living room suite . . . a new TV set . . . a new suit of clothes or dress.

Others are thinking seriously about definite purchases . . . They're interested in what's available locally . . . Want to learn all they can about the things they're interested in.

They read the OBSERVER weekly . . . and what they see there will influence their decisions as to what to buy, and WHERE TO BUY!

WILL THEY SEE YOUR ADVERTISING?

Some 300 days a year you open your doors and wait for customers to come in.

How many times a year do you advertise to attract people you're hopefully waiting for?

The easy (and inexpensive) way to reach these people is through the pages of the OBSERVER. It is delivered to over 37,000 homes each week in your primary market.

Our files are filled with success stories of other local retailers . . . why not plan now for more profits in 1964. Our experienced advertising staff is eager to HELP YOU!

Paul M. Chandler
Publisher

A POST CARD

MAILED TO THE 37,550 HOMES THAT RECEIVE THE "OBSERVER" NEWSPAPERS

WOULD COST

\$1,502⁰⁰*

*THIS DOES NOT INCLUDE COST OF PRINTING!

SAME AD IN THE

OBSERVER

WOULD COST

ONLY \$42⁰⁰

with no extra printing charge.

Even less on contract basis!

FOR INFORMATION SIMPLY CALL

GA 2-3160

ADVERTISING DEPARTMENT



NEWSPAPER GROUP

LIVONIA - PLYMOUTH - REDFORD TWP. - PLYMOUTH TWP.



SOMETIMES IT'S JUST PLAIN SMART TO BE A "COPY-CAT"

So Go Ahead . . . Copy The Smart Folks Who Use and Read
Observer Classified Ads and You'll Live Better Too

Come on now — haven't you had moments when you felt just a little "green-eyed," wondering how some other families . . . families a lot like yours, always seem to have more of the extras, do more of the things that make day to day living a lot more fun? Could be the only difference is that they've discovered how really easy it is to make money and save money by both using and reading Observer Classified Ads. It works like this.

Go through your home. Look for every worthwhile thing that isn't being used any more and write it down. (Bet you'll be surprised at how much you find the first time.) . . . The household furnishings and appliances you may be tired of or no longer enjoy using, almost always have cash buyers waiting for them to be offered for sale. The same goes for power tools, musical instruments, sports equipment, clothing, baby furniture, toys, typewriters, radios, encyclopedias, hobby needs. In fact, just about any and everything that still has value also has a buyer waiting to pay you cash for it . . . and all you have to do to quickly reach your buyers is dial GA 2-0900 any time and give your list to the friendly, experienced Ad Writer who's waiting to help you.

Easy? Sure it is . . . and it's inexpensive too. A 15 word ad is just \$1.75. Soon, instead of things you don't use, you've got the extra cash it takes to have the newer things you've been wanting . . . And that's when it pays to read Observer Classified Ads! Turn to the Classified Section first when you're in the market to buy. It's the modern way to shop for the things you want — and, you save time, effort and money too.

So go ahead . . . Be a Copy-Cat. Put the power of Observer Classified Ads to work for you as so many others have done. It's just plain smart . . . and besides, you'll have an awful lot of company!

OBSERVER CLASSIFIED ADS
HELP MODERN FAMILIES LIVE BETTER

33050 FIVE MILE ROAD

GA 2-0900

Looking for a new, used car? Stop at one of these dependable dealers today!

57—Automobiles
1960 RENAULT Dauphine, new tires, no rust, runs perfect, \$400 or make offer. Private. 464-1386

57—Automobiles
RENAULT, 1961 — One owner, sharp — Full price \$495. Allison Chevrolet, 199 Plymouth Road, GL 3-4603.

57—Automobiles
CHEVROLET, 1962 Impala hardtop, radio, heater, automatic, whitewalls, like new. \$195 down. Allison Chevrolet, 199 Plymouth Rd. GL 3-4603.

57—Automobiles
FORD, 1963 V-8 XL hardtop, radio, heater, whitewalls, 4 speed, maroon, black interior, one owner, like new. \$195 down. Allison Chevrolet, 199 Plymouth Rd. GL 3-4603.

57—Automobiles
'58 FORD Convertible, Interceptor engine, runs good. \$325. GA 7-7790. 28076 Plymouth Rd., Livonia.

57—Automobiles
FORD 1958, deluxe tudor, 6-cylinder, stick shift, always garaged. Original owner. Only \$170. GL 3-3808.

57—Automobiles
1953 CHEVROLET, good transportation. GA 7-2938.

57—Automobiles
1956 FORD, 4-door, new brakes, muffler, spark plug, safe, dependable transportation. Call 453-0191.

For The Thrill You Forgot
DRIVE A NEW FIAT
Spring 600D \$1,295 5 pass.—40 miles per gal.
Sale 1100D \$1,655 5 pass—family car.
Prices Spider \$2,639 Tops in sports.
BILL HERMANN
Sales — Service — Parts
26 Yrs. This Location
12845 FENKELL
VE 8-2450 VE 8-2450

57—Automobiles
CHEVROLET, 1962 Biscayne 2 door — 6 cyl., radio, heater, power glide, white wall tires, one owner, like new. \$195 dn. Allison Chevrolet, 199 Plymouth Road, GL 3-4603.
RAMBLER, 1959 American 2 door — White wall tires, std. trans., heater, only \$395. Fiesta Rambler - Jeep, 1205 Ann Arbor Road, Plymouth, GL 3-3600.

SAVE A BUNDLE ON A NEW DODGE FROM "THE DODGE BOYS"
FOREST DODGE
34955 PLYMOUTH ROAD
Near Wayne Road Livonia, Mich.
GA 7-1250

BRAND NEW 1964 ENGLISH FORD BIG DISCOUNTS ALL MODELS
Up To 40 Miles Per Gallon
\$1585 Full Price
Plus Sales Tax and Title
Anglia Deluxe \$100 or Trade Down 36 Mos. Bal. Bank Finance

NORTHVILLE ENTRIES
You Buy The Best From
BUD CLARK, Inc.
Authorized VW, Porsche Dealer
23615 MICHIGAN CR 8-8050

SPORT CAR?
You Buy The Best From
BUD CLARK, Inc.
Authorized VW, Porsche Dealer
23615 MICHIGAN CR 8-8050

TRIUMPH NEW 1964 TR-4's
EQUIPPED WITH HEATER, TONEAU, WASHERS, DIR. SIGNALS, DISC BRAKES, LEATHER SEATS, 6000 R.P.M. TACH., OIL GAUGE, AMMETER, WATER TEMP., PETROL GAUGE, 120 M.P.H. SPEEDOMETER, TRIPMETER, 4-SPEED FULLY SYNCHRO-MESH TRANSMISSION, PLUS A 30,000 MILE WARRANTY.
\$2695.00 FULL PRICE ONLY AT
JOE DWYER
Also Complete Arrangements for Overseas Delivery
24841 GRAND RIVER at 7 Mile Road KE 7-2292

1963 FORD Galaxie 4-door sedan, 8 cyl., stick shift, low mileage, extra sharp. Bank rates on balance \$105 Dn.
1960 PONTIAC Bonneville, convertible, 4-way power, robins egg blue, like new, or old car down. \$100
1963 FORD convertible, automatic, radio, heater, power steering and brakes, 36 mos., bank rates. \$95
1962 OLDS Holiday sedan, power steering and brakes, and brakes, or old car down. Bank rates. \$100
1962 FORD 4-door sedan, full power, factory installed air conditioning, 372 engine, radio, heater, absolutely like new, Bank rates \$95 Dn.
1962 MONZA, canary yellow, black trim, auto., white wall tires, radio, heater. Bank rates on balance \$95 Dn.
1963 T-BIRD Convertible, power steering, brakes and windows, 13,000 actual miles, silver mink finish, new car warranty \$150 Down bank rates.
1959 PONTIAC convertible, fire engine red, white top, auto. power steering and brakes, radio, heater, a real sharp one. Bank rates on balance \$105 Dn.
1963 VOLKSWAGEN Van, low mileage, only \$1,295
1962 FORD 1/2-ton pickup, beautiful red \$1,275

50 LATE MODEL SHARP CARS TO CHOOSE FROM. CREDIT OK'D BY PHONE
25-MONTH WARRANTY ON ALL USED CARS
LEO CALHOUN FORD INC.
470 S. MAIN, PLYMOUTH
GL 3-1100 GL 3-1730

TENNYSON CHEVY'S THE BUY!
The values are big... but the prices are small... at TENNYSON CHEVROLET. Yes... the OK USED CAR values are something to see. So why not do just that? See the lot full of clean, reconditioned OK USED CARS at TENNYSON CHEVROLET!



'63 CHEVROLET Impala 2-door hardtop, 8 cyl., auto., radio, heater, whitewalls, \$2150
'63 CHEVROLET Bel Air 2-door, 6 cyl., auto. trans., heater, whitewalls, white \$1695
'63 CHEVY II Nova 2-door hardtop, 6 cyl., std. trans., radio, heater, whitewalls, beautiful red finish, \$1695
'63 CHEVROLET 4-door, 6 cyl., std. trans., radio, heater, green finish, \$1695
'62 CHEVROLET Impala 2-door hardtop, 8 cyl., auto., power steering, radio, heater, whitewalls, black finish, \$1845
'62 CHEVROLET 2-door, 6 cyl., auto., radio, heater, whitewalls, blue finish, \$1295
'61 CHEVROLET 9-pass. wagon, 8 cyl., auto., power tailgate, radio, heater, \$1495
'61 RAMBLER 4-door, 6 cyl., std. trans., blue finish, extra clean \$995
'60 CHEVROLET Impala station wagon, 8 cyl., auto., power steering, radio, heater, whitewalls, black finish with red interior, sharp \$1195
'60 CORVAIR 700 series 4-door. Auto. trans., heater, whitewalls, excellent condition \$850
'57 CHEVROLET Bel Air 4-door hardtop, 8, auto., radio, heater, whitewalls, \$495
'57 OLDS 4-door hardtop. Auto., power steering and brakes, radio, heater, whitewalls, very sharp. Must see to appreciate \$495

MANY OTHERS FOR YOUR SELECTION VISIT OUR NEW BIG LOT
Tennyson CHEVROLET
32570 PLYMOUTH RD. LIVONIA
TELEPHONE GAI-9500

DANNY DENTON SAYS:
Always Wanted a Better Car? Look no Further. We Have the Best. All Low Mileage One-Owner Trades.
1959 BUICK Electra, White, 4-Dr. Auto., power, radio..... \$845.00
1960 BUICK LeSabre, White, 2-Dr. Hardtop, Auto., radio..... \$1095.00
1960 BUICK LeSabre, Green, Convertible, Auto., power, radio..... \$1545.00
1961 BUICK LeSabre, White, 4-Dr. Hardtop, Auto., power, radio..... \$1695.00
1962 BUICK LeSabre, White, 4-Dr. Hardtop, Auto., power, radio..... \$1995.00
1962 CHEVROLET Impala, Silver Convertible, Auto., power, radio..... \$1995.00
1962 BUICK LeSabre, Turquoise White 2-Dr. Hardtop. Auto., power, radio..... 2095.00
1962 OLDS, 88, Turquoise, Station Wagon. Auto., power, radio..... 2050.00
40 More Cars In Stock Including Convertible and Station Wagons
DENTON BUICK
26150 Grand River KE. 1-8881

POP INTO ONE OF THESE LIKE NEW AUTOS FOR SUMMER
1960 FORDS Fairlanes & 500s, sticks and automatics, from \$295
1960 RENAULT 4-door, stick, radio, heater, a great little car \$295
1963 GALAXIE 500-XL convertible, 427 engine, 4-speed trans., radio, heater, white \$2,495
1962 FORD Fairlane 500 sport coupe, bucket seats, vinyl trim, radio, heater, 8 cyl., \$1,495
1960 CHRYSLER 2-door hardtop, V-8, automatic, radio, heater, white wall, power \$1,195
1959 OLDS 88-hardtop, V-8, hydramatic, radio, heater, white walls, power steering and brakes \$895
1963 FORD Galaxie 500 2-Door hard top fastback, V-8, automatic, radio, heater, \$1,895
1962 VALIANT 2 door Signet 200. Radio, heater, auto. \$1,295
1961 FORD Convertible, V-8 automatic, power steering, radio, heater, white side wall tires \$1395
1959 FORD Retractable, V-8, automatic, radio, heater, double power, sharp \$945
1964 PONTIAC Catalina convertible, hydramatic, radio, heater, white walls, power steering and brakes, like new \$2,995
1963 FALCON Convertible, bucket seats, auto. radio, heater, \$1,995

BILL BROWN USED CAR LOT
32222 PLYMOUTH ROAD
421-4598 KE 2-0900

Finance O.V. Engine 4 Speed Transmission Fresh Air Heater
American Standard Nuts and Bolts Vinyl Interior Electric Wipers
BEST OF THE IMPORTS FOR LESS MONEY
DRIVE A FORD PRODUCT
STADNIK ENGLISH FORD, INC.
702 S. MAIN PLYMOUTH, MICHIGAN
Serving This Area Over 20 Years
57A—Automobile Parts
CHEVY 283 ENGINE, just rebuilt. Cheap. Can install. Also fuel injected 301 and 283. 537-1117.
58—Trucks and Trailers
1962 CREE Travel Trailer, 16½ ft. \$1,050. Call 464-0529.
59—Mobile Homes
45'x8' AMERICAN Mobile Home, 2 bedroom, good condition, reasonable priced, 15099 Northville, Plymouth, GL 3-4071.
1956 HOUSE Trailer, Mon-O-Cruiser. All aluminum, 30x8, 1 bedroom complete, ideal for home, cottage or construction workers. Full Price \$1,195. PA 2-4343, Ext. 7.
MOBILE HOME, 1957 Westwood, 10'x46'. Front and rear bedroom, combination washer and dryer, excellent condition. 453-2716.
35'x8' 2-BEDROOM, sleeps 6, located at Higgins Lake, complete, dishes, grill, lawn chairs, etc. \$1,700. GL 3-1877.
Monson Trailer Sales
TRAVEL TRAILERS
• Avion • Layton • Frolic • Concord
24023 ANN ARBOR TRAIL
Cor. Telegraph, Dbn. Heights
Logan 1-5730

(Volkswagen, Italian Style)
GREENE MOTORS, INC.
34501 Plymouth Rd. GA 5-5400
Sales Mon., Tues., Thurs. to 9 p.m.
Service 7 a.m. to 5:30 p.m. Sat. to 12.
Auth. Dealer



PUBLIC NOTICE!

BY ORDER OF PRINCIPLES CHANGE OF MANAGEMENT

DRASTIC MEASURES HAVE BEEN TAKEN TO REDUCE AND REMOVE ALL STOCK, FLOOR SAMPLE STOCK AND WAREHOUSE INVENTORY. NEVER BEFORE A SAVINGS EVENT TO EQUAL!

EVERYTHING GOES! Regardless of FORMER COSTS!

SAVE UP TO 70% OFF!

\$68,000 WORTH OF INVENTORY

QUANTITIES LIMITED. BE EARLY FOR BEST SELECTION. FIRST COME FIRST SERVED. ALL SALES FINAL.

5-Piece DINETTE Extension Table, 4 Chairs **\$22.50**

9x12 NYLON RUG MUST SELL! **\$19.50**

Hollywood BED Twin Size Headboard, Bedding, Legs **\$33.50**

Mr. & Mrs. Chairs 2 FOR **\$77**

Studio Couch **\$39.50** Sleeps 3 comfortably. You save more now!

NO MONEY DOWN! UP TO

MAPLE FINISH BUNK BED **\$28.50** Full 39", Converts to Twin Beds

2-PIECE Living Room SOFA AND CHAIR **\$129**

3-YEARS TO PAY!

5-PC. DANISH Living Room **\$129** Sofa and Matching Chair 3 Matching Tables

COLONIAL SOFA **\$109.50** Winged, from cushions, full skirt. Save!

Free Delivery No Trade-Ins During Sale

4-PIECE MAPLE Bedroom **\$109.50** Dresser, Chest, Mirror, Bed

Table Lamps **\$3.95** Sensational Values, Hurry! from Be Early For These

Select from such famous brand names as: American Furniture Co. Artistic Mfg. Co. Bassett Beig-Witz Coleman Kent Coffey Sealy Serta Lightoller Kincaid Stratoliner Craft Associates And many other famous brands

Living Room Formica TABLES **\$12.88** Your Choice of Step, Corner, Lamp and etc.

Framed Pictures **\$1.95** SENSATIONAL VALUES from

LIVING ROOM CHAIRS **\$39.50** Modern, Contemporary and Colonial. Rockers, Recliners. Priced from

Open Thurs., Fri., Sat. and Mon. till 9 p.m. Tues. and Wed. till 6 p.m.

SAV-FON

QUALITY FURNITURE

 33125 Plymouth Rd. SHELDEN CENTER

YOUR FAMILY SHOPPING CENTER

Jamboree Boys

4-Big Days

WED., THURS., FRI. & SAT. **JUNE 17-18-19-20**

Big Savings

SENSATIONAL VALUES FOR FATHER'S DAY and SUMMER FUN

SAVE ON EXTRA SPECIAL COUPON VALUES GOOD FOR ONLY JUNE 17-18-19-20

Coupon Special
SAVE **\$2.00** ON ALL SPEIDEL BANDS CUSTOM-FITTED FOR DAD or GRAD With This Coupon June 17-18-19-20 **ADRIAN'S JEWELRY** 33231 Plymouth Rd., SHELDEN CENTER

Coupon Special
Cold Orange Drink **5¢** VERY SPECIAL With This Coupon June 17-18-19-20 **KRESGE'S** 33111 Plymouth Rd., SHELDEN CENTER

Coupon Special
All Women's Handbags **20% OFF** With This Coupon June 17-18-19-20 **HOCKING SHOES** 33191 Plymouth Rd., SHELDEN CENTER

Coupon Special
See Our Advertisement on Page 8 Never Before A Sale to Equal! **SAV-ON FURNITURE** 33125 Plymouth Rd., SHELDEN CENTER

Coupon Special
25% OFF ON LARGE PIZZA 15¢ OFF ON MEDIUM 10¢ OFF ON SMALL One Coupon Per Pizza. Cash and Carry Only. With This Coupon June 17-18-19-20 **Shelden Carry-Out Pizza** 10920 Farmington Rd., GA. 7-6670 Behind Cunningham's

Coupon Special
THIS COUPON WORTH **\$1.00** OFF When applied to purchase of any travel pack SHOE \$4 and up. With This Coupon June 17-18-19-20 **RON-LON SHOPS** 33181 Plymouth Rd., SHELDEN CENTER

Coupon Special
BATHING SUITS REGULAR \$8.97 With This Coupon June 17-18-19-20 **KRESGE'S** 33111 Plymouth Rd., SHELDEN CENTER

Coupon Special
PICK-UP SHOW TRAIN QUEEN ENTRIES AT Ge-Ge's Bridal Salon 33161 Plymouth Rd., SHELDEN CENTER

Coupon Special
Chocolate Covered Almonds **37¢** lb REGULAR 69¢ With This Coupon June 17-18-19-20 **KRESGE'S** 33111 Plymouth Rd., SHELDEN CENTER

Coupon Special
2-Pc. Girls' Short Sets **88¢** ONLY 1 PC. short and leg sets. Print or solid shorts tops to match. Drop dry fabrics. Sizes 14X. Very special. With This Coupon June 17-18-19-20 **BAMBI SHOP** 33211 Plymouth Rd., SHELDEN CENTER

Coupon Special
MONSTER BUBBLES or FRISBEE The Flying Saucer **66¢** ONLY With This Coupon June 17-18-19-20 **Alan Jay's Juvenile Center** 33221 Plymouth Rd., SHELDEN CENTER

Coupon Special
60¢ Value . . . HEATH CANDY ICE CREAM BARS 2 Packages to a Customer **6 PACK 44¢** With This Coupon June 17-18-19-20 **Guernsey Dairy Stores** 10940 Farmington Road S. of Cunningham's

Coupon Special
Beechnut - Wrigley's - Spearmint **CHEWING GUM** 6 PACKS FOR **19¢** NO COUPON NEEDED With This Coupon June 17-18-19-20 **ADRIAN'S JEWELRY** 33231 Plymouth Rd., SHELDEN CENTER

Coupon Special
PARKER PEN SET REG. \$3.98 **\$2.00** Set T-BALL JOTTER AND PENCIL With This Coupon June 17-18-19-20 **ADRIAN'S JEWELRY** 33231 Plymouth Rd., SHELDEN CENTER

Coupon Special
GIVE AWAY! . . . OLD RADIOS, TV's and PHONOS FOR LIVONIA YOUNG FOLKS TO EXPERIMENT WITH. DROP OFF STATION:-- **LIVONIA ELECTRONICS** 10910 Farmington Road

Check Each Page for Big Values

SHOP at Your NEIGHBORHOOD SHELDEN CENTER FOR EASY ONE-STOP FAMILY SHOPPING

REPAIR FOR A RAINY DAY!

SEND YOUR TV ON A VACATION TO A FIRST CLASS HOSPITAL!

Quality Service — Premium Parts — Priced Right . . . Also Stereos — Radios — Phonos

BRING IN YOUR TV FOR COUNTER SERVICE OR CALL **GA 7-7970** For the Ambulance

LIVONIA ELECTRONICS
SHELDEN CENTER TV
10910 FARMINGTON ROAD AT PLYMOUTH ROAD

ALL BOARD FOR

LIVONIA SHOW TRAIN

Ge-Ge's Bridal Salon
Is Headquarters for
SHOW TRAIN, Inc.

- \$500.00 WARDROBE
- TRIP TO WORLD'S FAIR VIA AMERICAN AIR LINES
- GOWN AND CROWN PLUS MANY OTHER CASH PRIZES

APPLICATIONS AVAILABLE
33161 PLYMOUTH ROAD
SHELDEN CENTER
GA. 2-2100

Smart Classic

FOR
• TRAVEL
• BUSINESS
• FUN

DACRON AND AVRON \$15

RON-LON SHOPS
"FASHION SPECIALISTS"
SHELDEN SHOPPING CENTER — LIVONIA

Deck Pants

Still a big favorite for summer. Choose from many colors in sizes 2 to 14.

198 TO 298
2 PIECE SETS
398 AND 498

Boys' Short & Shirt Sets

Ideal summer outfit for dress-up or play. See our big selection.

198 TO 298

BOYS' SWIMWEAR
in Boxer or Stretch Styles

129 TO 298

BOYS' CABANA SETS
259 TO 498
Sizes 2 to 14

SCHOOLS OUT!

BAMBI for Summer Fun Clothes

A GREAT FAVORITE THIS SEASON . . .

S-T-R-E-T-C-H DENIM JAMAICAS, SLACKS and KNEE PANTS

| | |
|-----------------------|--------|
| Sizes 3-6X KNEE PANTS | \$2.29 |
| Sizes 7-14 KNEE PANTS | \$2.98 |
| Sizes 7-14 JAMAICAS | \$2.98 |
| Sizes 3-6X SLACKS | \$2.98 |
| Sizes 7-14 SLACKS | \$3.98 |

AN INVITATION TO JOIN OUR DRESS CLUB
Come in and get your membership card. When your card is filled after ten dress purchases, the average of your ten purchases is applied against your next dress . . . Just like getting a dress FREE!

Charge Your Purchases **Use Security Charge**

Bambi shop
SHELDEN CENTER Open Thurs., Fri. & Sat. Eves. 'til 9

Baby stays satisfied by the summer heat in our cuts

1 AND 2-PIECE Sun Suits
in Cottons and Terris
198 TO 398

Get Set for Summer in Cool, Gay Color

2-pc. Sets

Sleeveless knit or sweater shirts . . . some tuck-in, some short or jacket.

| | |
|---------------|------------------|
| SIZES 2 to 6X | \$1.98 TO \$2.98 |
| SIZES 7 to 14 | \$2.98 TO \$4.98 |

Select Your **Swimwear**
Now From Our Many Styles

You'll find a large selection of one and two piece and blouson sets. Sizes 2 to 14 . . . Also teen sizes.

198 TO 698

ADRIAN'S JEWELERS NOW FEATURE . . . NEW MODERN DESIGN ORANGE BLOSSOM RINGS

CELESTIA • PRICES FROM \$100 TO \$1800

SYMMETRY • PRICES FROM \$125 TO \$1800

FAST EXPERT WATCH REPAIR
Authorized Agent For Bulova - Elgin Longines - Wittnauer and Hamilton Fine Watches

ADRIAN'S
33231 Plymouth Rd.
GARfield 1-2713

JEWELERS
CHARGE IT!
PIROUETTE • PRICES FROM \$125 TO \$1800

DIANA • PRICES FROM \$125 TO \$1800

Shop SHELDEN CENTER
"Your Family Shopping Center"

★ QUALITY VALUES ★ PERSONAL SERVICE

★ ONE-STOP SHOPPING AT THESE FRIENDLY STORES —

- Kresge's • Bulten-Smith Office Supplies • Bi-Lo Market
- Sav-On Furniture • United Drapery Mills • Ron-Lon Shop
- Ge-Ge's Bridal Salon • Bambi Shop • Alan Jay's Juvenile Furniture
- Adrian's Jewelry • Cunningham's Drugs • Shelden Cleaners
- Shelden Hair Fashions • Shelden Barber Shop
- Guernsey Dairy • Shelden Shoe Repair
- Shelden Pizzeria • Livonia Electronics • Laundromat

HOCKING SHOES

Children's Shoe Specialists

The Only Real Bargain in Shoes — is QUALITY!

Just Received *Regatta* Cool Fashions

Hand made in Italy

HAND MADE SANDALS

FOR FUN IN THE SUN!

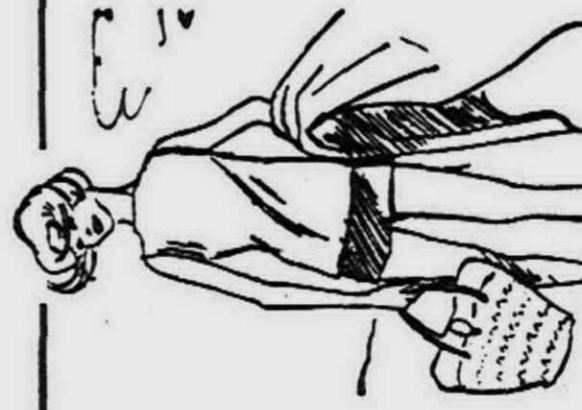
Priced at only **\$8.95** and **\$9.95**

COLORS: NATURAL, SANDAL, TAN
WIDTHS: AAA, AA AND B

See Our Other Styles in **\$4.49** to **\$5.49**
ITALIAN SANDALS



Select yours now



REGATTA

Sweet and saucy — sprite-light. Braided rope-trim adds a truly casual touch to this smartly tailored skimmer.

REGATTAS

WE SELL ORTHOPEDIC SHOES. BRING YOUR DOCTORS PRESCRIPTION AND WE'LL FIT IT CAREFULLY

HOCKING SHOES

IN THE SHELDEN SHOPPING CENTER

Use Your Security Charge



Red Ball

REGATTAS



REGATTA

- Black
- White
- Beige
- Faded Blue
- Blue

SUMMERETTES



CLASSIC

- White
- Black
- Tan

SUMMERETTES



BELMAR

- Black
- Beige

teen **JETS**



LADY-BUG

REGATTAS



REGATTA

- White
- Black
- Beige
- Faded Blue
- Blue

SUMMERETTES



SKIMMERETTE

- Black
- Beige

SUMMER fun

8 MM COLOR MOVIE FILM

With the Purchase of Processing Also 99c

KODACOLOR FILM

KODACOLOR 620-120-127 Roll 89c
CX 135-20 EXPOSURE-35mm Roll \$1.65

DON'T RUN OUT OF FILM THIS SUMMER!
Buy 1 to 100 rolls of any film in an assortment of sizes. Return all unused film by Labor Day and receive a full refund!

10 POUND BAG

Charcoal Briquettes Only

49c



Tennis Racket

REG. \$3.00

\$1.19



Roller Skates

Ball Bearing Reg. \$4.95

\$2.98

BEACH BALL and Floating Tube

Both for only 88c



8-PIECE ANCHOR GLASS TUMBLER SETS

With 21/2 oz. rim on a popular 11-oz. design from "Florentine" or "Aurora" patterns. Complete set of 8.

88c

For Grad, Dad or Any Occasion REGULAR 25c EACH

GIFT WRAP

Large selection of beautiful designs to choose from

2 PKGS. 25c

FINAL CLOSE-OUT ON ALL MURRAY BIKES

Boys'—24" and 26" Girls'—24" and 26"

All Prices at Our Cost

ATTENTION! MOMS, DADS, KIDS

FREE! 20 TICKETS TO A TIGER BALL GAME!

Be one of ten lucky winners... Each winner will receive 2 tickets

Nothing to buy... simply fill out entry and bring to Alan Jay's

NAME.....

ADDRESS.....

CITY.....

Other entries may be obtained at the check-out stand. Winners will be drawn on June 29, 1964.

• FREE GIFT WRAP • FREE DELIVERY

Livonia's Largest All-Year Toy Selection

ALAN JAY'S

JUVENILE CENTER

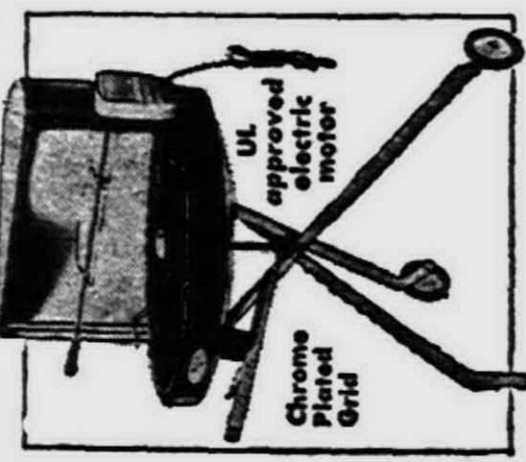
Shelden Center 422-9658

33221 Plymouth Rd. Plymouth at Farmington Rds.

KRESGE'S

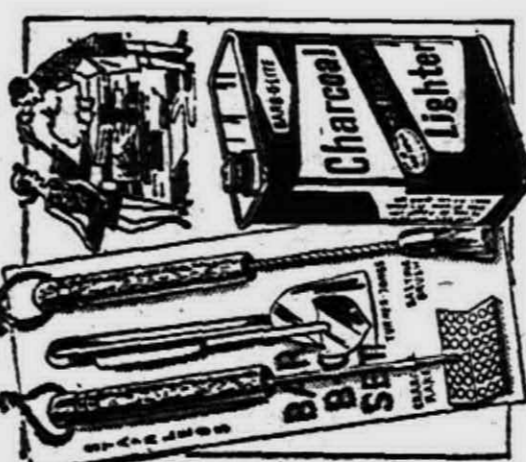
FATHER'S DAY GIFT SALE

FOUR DAYS ONLY



Impressive Gift... Modest Price!
24" MOTORIZED BRAZIER GRILL
Reg. 9.97
4 Days

8.44
Big enough for a crowd! The electrically motorized spit turns the meat slowly, searing in rich, natural juices, cooking it golden brown.
Bowl Type Grill Covers.....\$9.97
Wagon Type Covers.....\$7.97
Bag-8-5016, Bag.....\$6.97



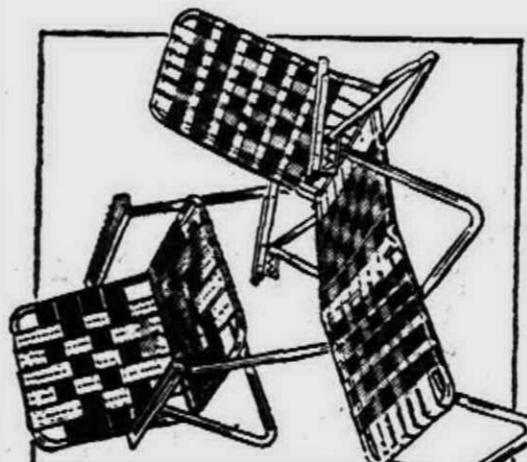
4 Days—Reg. 2.77
3-PC. BAR-B-Q SET
Long, wood-handled stainless turner, roasting fork and brush, let dad send the steaks in comfort.

1.99
4 Days—Reg. 37¢
CHARCOAL LIGHTER
"Bub-O-Lite" has Good Housekeeping Seal of Approval. Starts fire quickly—no flash-back.



SALE!
Men's DRESS and SPORT SHIRTS
4 DAYS ONLY!
1.47

Short Sleeve Dress Shirts, Sanforized® white cotton broadcloth, oxfords and "air-weaves", 14½-16½.
Short Sleeve Sports Shirts, Sanforized®, cotton gingham plaids. Half-spread or ivy collars, S-M-L.



WEB-ALUMINUM LAWN FURNITURE
CHAIR 2.97
CHAISE LONGUE 5.97
4 Days Only
Green and white polypropylene webbing—rust-resistant 1/2" tubular frame. 6-way chaise adjusts to five positions. 7'4" Long, 26" wide.
Webbing Repair Kit.....\$9.97
Chair Pad, J-88 Chaise Pad.....\$2.98



Reg. 3 for 2.05! Wedgefield
T-SHIRTS, BRIEFS, BOXER SHORTS
4 Days Only!
3 for 1.57
Full-cut cotton broadcloth boxer shorts. Sizes 30-42. White cotton knit briefs and tee shirts, S-M-L.
Men's 9/17 Alank Shirt.....3 for \$3.97



Four Styles...Solid Colors!
MEN'S Wedgefield STRETCH HOSE
Reg. 79¢
4 Days!
57¢ Pr.
2 for \$1
Banlon® slacks socks, Orlon® crew socks, "Perma-Hi" nylon slacks socks. Black, olive, navy, charcoal, brown, 10-15. Specially priced!
*Banning and Son
*Patent Pending

LADIES' JAMAICAS
4 DAYS ONLY
78¢

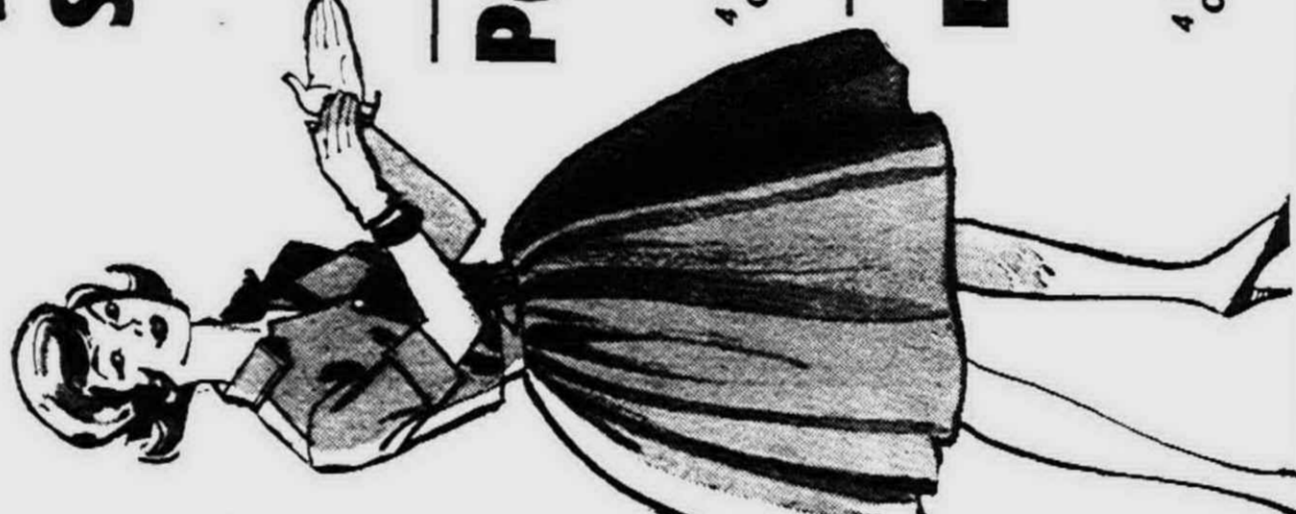
CHILD'S TENNIS SHOES
4 DAYS ONLY
99¢

KRESGE'S

4 DAYS ONLY—JUNE 17-18-19-20

SENSATIONAL SAVINGS

SUMMER DRESS



Shirtwaist
REGULAR 2.98
1.94
1 Day Only

Patio Dress
REGULAR 4.44
3.17
4 Days Only

WHIPPED CREAM DRESSES
REGULAR 4.44
3.17
4 Days Only

GIRLS' Jamaica Sets
99¢

Ladies' Nylons Seamless Mesh
Sizes 9 to 11½
IRREGULAR
2 Pr. Pkg. 57¢



YARD GOODS
VALUES TO 77¢ yd.
21¢ yd.

KRESGE'S EXTRA 4-DAY EVENT

COUPON SALE

Wed., Thurs., Fri., Sat., June 17-18-19-20

Shelden Center Store Only!

CLIP COUPONS and MAKE THESE SAVINGS

With this COUPON
COLORING BOOKS
REGULAR 29¢
18¢
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
TURKEY DINNER BRING A FRIEND
2 FOR \$1.00
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
POTATO CHIPS
1-POUND BAG
47¢
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
AQUA NET HAIR SPRAY
REGULAR 99¢
58¢
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
BRECK SHAMPOO
REGULAR 1.37
16-OZ. SIZE
97¢
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
LADIES' Sleeveless Blouses
REGULAR \$1.00
74¢
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
LADIES' ENCAR
17-JEWEL WATCH
REGULAR 19.95
10 ONLY
11.00
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
7" Circular Power Saw
REGULAR 22.95
2 ONLY
12.00
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
POTTING SOIL
REGULAR 35¢
17¢
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
CHILDREN'S DELUXE VELOCIPEDS
REGULAR 11.95
3 ONLY
7.75
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
20 GALLON GARBAGE CANS
SPECIAL
1.88
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

With this COUPON
HOUSE PLANTS
REGULAR 39¢
23¢
With this coupon June 17-18-19-20, 1964 at Kresge Shelden Center Store Only.

Shop without cash—"CHARGE IT" AT KRESGE'S—pay only once a month!

ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE

SUMMER CARNIVAL OF VALUES...



HEAVENLY LIPS
BIRTHSTONE RINGS
 \$2.99
 \$2.50

MEN'S AND LADIES
DIAMOND RINGS
 \$995 TO \$205
 150, 175

MEN'S AND LADIES
LINDE * STARS
 This fascinating gem seems to "dance" with every change of light. Set in gleaming 14 karat gold.
 \$5.00 49.95
 \$59.95 25.00

Stylish Sterling Silver
CUFF LINKS
 Choice of 12 different styles. Reg. \$5.95
2.99
 SPECIAL ROSE PRICE

SPECIALLY PRICED 14 KARAT GOLD CHARMS...
 A selection of favorite charms in 14 karat gold to add regal beauty to her bracelet.
 Reg. \$3.95 **2.10**
 Reg. \$7.95 **5.90**
 Reg. \$14.95 **9.80**

KEYSTONE CAMERA OUTFIT A sensational Keystone value! K-26 3-turret camera with electric eye light meter and K-62 projector. Also includes 8mm can and reel for convenient storing. Plus record book and 50-ft. cartoon movie.
 NO CASH NEEDED, REG. PRICE \$129.95 **69.88**

STURDY PORTABLE ROYAL TYPEWRITER
 Wide carriage, full size keyboard and all the newest features. Ideal graduation gift.
39.88

POCKET PORTABLE OR AMAZING SENSITIVITY...
 Six transistors, plus hi fidelity speaker assures perfect reception and tonal quality. Complete with earphones, battery and carrying case!
9.95
 ONE-YEAR GUARANTEE

RONSON LIGHTER BUTANE FUELED WINDPROOF
 World's only Windproof lighter that works on Butane Gas! And You Can Dial the Flame to the Height You Prefer!
SPECIAL ROSE PRICE 6.99

WONDERLAND SHOPPING CENTER
 PLYMOUTH AT MIDDLEBELT
 OPEN MONDAY THRU SATURDAY 'TIL 9 P.M.
TEENAGERS!
 Charge at Rose Jewelers! If you're between the ages of 15 and 21, you can open your own credit account.
 4 WAYS TO BUY
 • LAYAWAY
 • 90 DAY ACCOUNT (NO interest or carrying charge) • EXTENDED TERM ACCOUNT (No money down, 18 months to pay)
 90 DAYS SAME AS CASH • NO MONEY DOWN • 18 MONTHS TO PAY

ROSE JEWELERS

ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE ROSE

Sunday, June 21 Is Father's Day!

Thur. Fri. Sat.

JUNE 18-19-20

SUMMER CARNIVAL OF VALUES



FREE

FORD Days
 "Courtesy 19-20 and JUNE 19-20 and JUNE 19-20" super...
 Just call to your nearest store to see what we'll bring you home before you see your home... in... (Women and Children Only)



JUST DIAL GA 7-7000
 BETWEEN 10:30 A.M. AND 8 P.M.
 FRIDAY AND SATURDAY
 JUNE 19 and 20



WONDERLAND

Plymouth Road and Middlebelt
 Free Parking for 5,000 Cars

SECOND CAR WEEK-SEE DETROITS CREAM-OF-THE-CROP USED CARS

SUNDAY... JUNE 21... IS HIS DAY!

tops 'n' bottoms

... PERFECT GIFT FOR EVERY DAD

SHIRT-JACS, From 3.28 to 6.95

LOOKING FOR THE UNUSUAL? CHECK OUR EXCLUSIVE GIFT BAR FOR MEN!

Fashion-leading Jac Shirts or handsome knits... **BAN-LON SHIRTS from 4.88 to 15.00**

Smartly-Tailored **BERMUDA SHORTS** from 3.95 to 6.95

PICK A TOP and a "BOTTOM" FOR HIS LEISURE-TIME HOURS

Our coordinated shirts and Bermudas are the perfect answer to your Father's day gift problems. Because Leib Brothers' selection of sport shirts... including the popular **SHIRT-JAC** and full-fashioned **BANLON KNIT**... and match-up **BERMUDA SHORTS** are so complete, you'll find it an easy task to suit even the most discriminating male on your list. Come in and let us help you pick the perfect coordinates for him!

LEIB BROTHERS • OPEN EVERY EVENING UNTIL 9

USE YOUR SECURITY CHARGE

WONDERLAND CENTER

SPECIAL!

3 DAYS ONLY!

favorite **\$2.99** thong

outstanding value at regular price!

The barefoot thong you love, in shiny man-made Patentite, white or pastel. Wide range of sizes.

Baker's

SPECIAL AT WONDERLAND CENTER ONLY PLYMOUTH AT MIDDLEBELT

Enroll Now!

TEENAGERS' SEWING CLASSES

Girls, now is the time to learn to sew. Easy... interesting course of 6 lessons. Monday and Wednesday classes from 10 to 12 noon. Tuesday and Thursday classes from 1 to 3 p.m.

FULL COURSE Only \$8.00

• New Classes Start: **June 22 and 23**

For Registration Information Call GA. 7-1600

WARD'S WONDERLAND STORE

Plymouth at Middlebelt

WONDERLAND CENTER
PLYMOUTH AT MIDDLEBELT
OPEN EVERY NIGHT TO 9 P.M.

3 DAYS! COMFORTABLE FOLDING WEB-ALUMINUM LAWN FURNITURE

CHAIR \$2.97

Polypropylene webbing on tubular frame.

CHAISE \$5.97

3 DAYS ONLY - REG. 57c

SALTED MIXED NUTS 48c

Big 13-oz. can, lightly salted. Fresh vacuum pack.

3 DAYS ONLY - REG. 79c

CERAMIC ASH TRAYS 68c

For pipe, cigar or cigarette. Choose from 4 styles.

THURS. FRI. SAT!

KRESGE'S

THREE DAYS ONLY!

Impressive Gift... Modest Price!

24" MOTORIZED BRAZIER GRILL 8.88

Reg. 9.97 3 Days

The electrically motorized spit turns meat slowly, searing in juices. Special 3 Day! While Supplies Last. Call GA. 7-799 for details. Center... 799 Bar-B-Que, 799

3 Days - Reg. 3.77 Man-Size 3-PC. BAR-B-Q SET 1.99

Long wood-handled scalloping, turner, tongs and brush.

3 Days - Reg. 37c One Quart CHARCOAL LIGHTER 24c

"Barb-O-Lite" has GoodHousekeeping Seal of Approval.

3 Days - Reg. 2.05 Wedgefield T-SHIRTS, BRIEFS, BOXER SHORTS 3 for 1.57

Days Only!

Cotton broadcloth boxer shorts, 30-42. Knit briefs and tee shirts. Bar-B-Que, 799 Bar-B-Que, 799

SALE! Men's DRESS and SPORT SHIRTS

REG. 1.99 EA.

1.47

3 DAYS ONLY!

Short sleeve dress shirts, white cotton broadcloth, Oxford, "air-weaves", 14 1/2-16K, short sleeve sports shirts in gingham plaids, S-M-L.

Four Styles... Solid Colors

MEN'S Wedgefield STRETCH HOSE 2 for 1.99

Reg. 79c 3 Days! 57c Pr.

Banlon® slacks socks, Orlone® crew socks, "Perma-Hi" nylon slacks socks. 10-13. 14-16. 17-18. 19-20. 21-22. 23-24. 25-26. 27-28. 29-30. 31-32. 33-34. 35-36. 37-38. 39-40. 41-42. 43-44. 45-46. 47-48. 49-50. 51-52. 53-54. 55-56. 57-58. 59-60. 61-62. 63-64. 65-66. 67-68. 69-70. 71-72. 73-74. 75-76. 77-78. 79-80. 81-82. 83-84. 85-86. 87-88. 89-90. 91-92. 93-94. 95-96. 97-98. 99-100.

WONDERLAND STORE ONLY!

PLYMOUTH ROAD AT MIDDLEBELT

FREE!

CHILDREN'S ADMISSION TICKETS TO SEE "HEY THERE, IT'S YOGI BEAR" at the TERRACE Theatre PLYMOUTH ROAD... WEST OF MIDDLEBELT

CLIP THIS REGISTRATION BLANK

NAME _____ AGE _____

ADDRESS _____

CITY _____

Fill out this official entry form and DEPOSIT IT AT WARDS WONDERLAND STORE before 9 p.m. Tuesday, June 21. All entries must be placed in the container in Wards TOY DEPARTMENT (first floor, annex).

• ONLY ONE ENTRY PER CHILD

• LIMIT ONE TICKET PER ENTRY

DRAWING WED., JUNE 24, AT WARDS

Hey There! It's the... **FACTS OF LIFE... BEAR**

Yogi turns the screen into a 3-ring circus of Music, Mirth and Madness!

7 BIG DAYS! JUNE 24 THRU JUNE 30 SPECIAL MATINEE DAILY

Columbia Pictures presents A HAWAIIAN BOYS' PRODUCTION "Hey There, it's Yogi Bear" Yogi Color

2ND BIG HIT - "QUICK GUN" starring AUDIE MURPHY

NOW! "SUMMER CARNIVAL"



Lantern with blinker light
7⁹⁹

Strong beam white lamp with flashing red top. Ray-O-Vac.



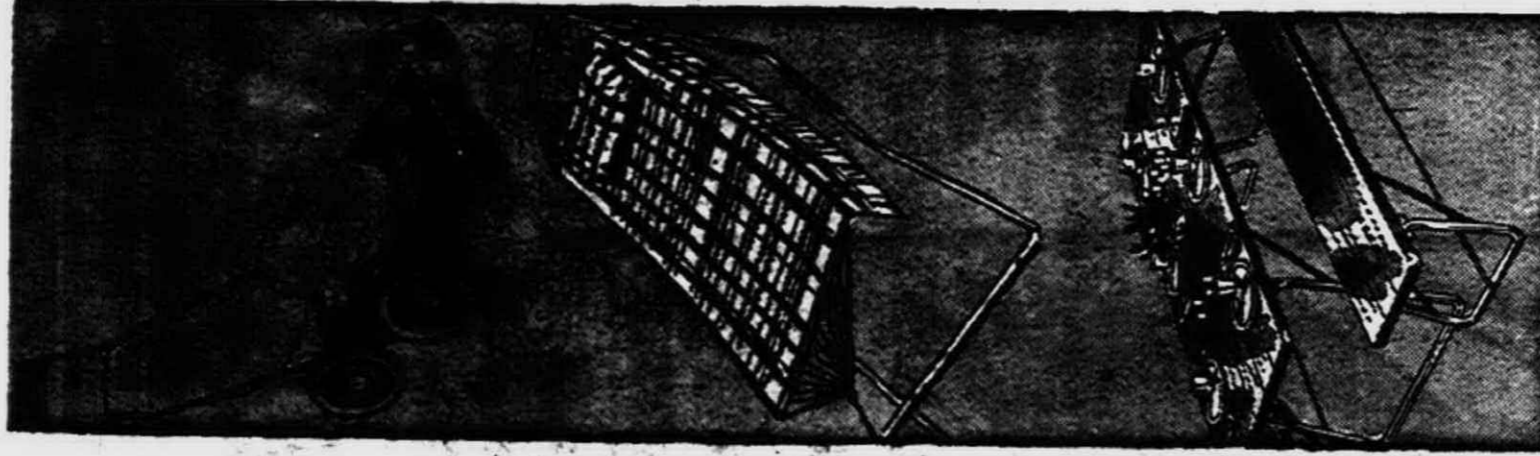
Bronson made rod and reel
4⁹⁹

Sole priced Push button reel, line, rod. Matched set. Great!



Fishing must! Minnow bucket
1⁹⁹

10-qt. size, galvanized for durability. Floating type.



8-hp, 4-cycle whisper-cut rotary mower
49⁸⁹

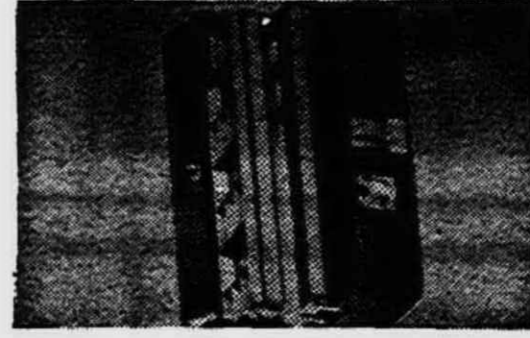
Dependable easy-start recoil starter, rubber-tired steel wheels, lifetime steel deck.

30x80" hammock and steel stand for one low price
12⁸⁸

Woven multi-pleid hammock, matching soft pillow. Sturdy construction.

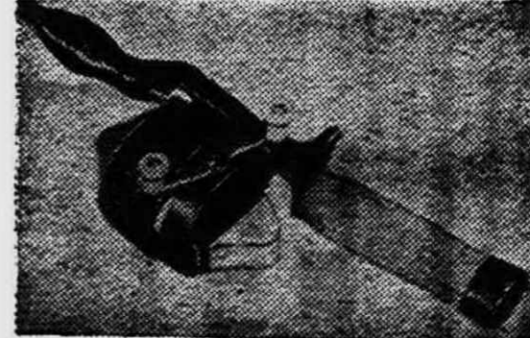
Redwood picnic table, 2 benches folds compactly
19⁸⁸

California red wood table, 2 benches seat a whole gang. Sturdy aluminum legs fold.



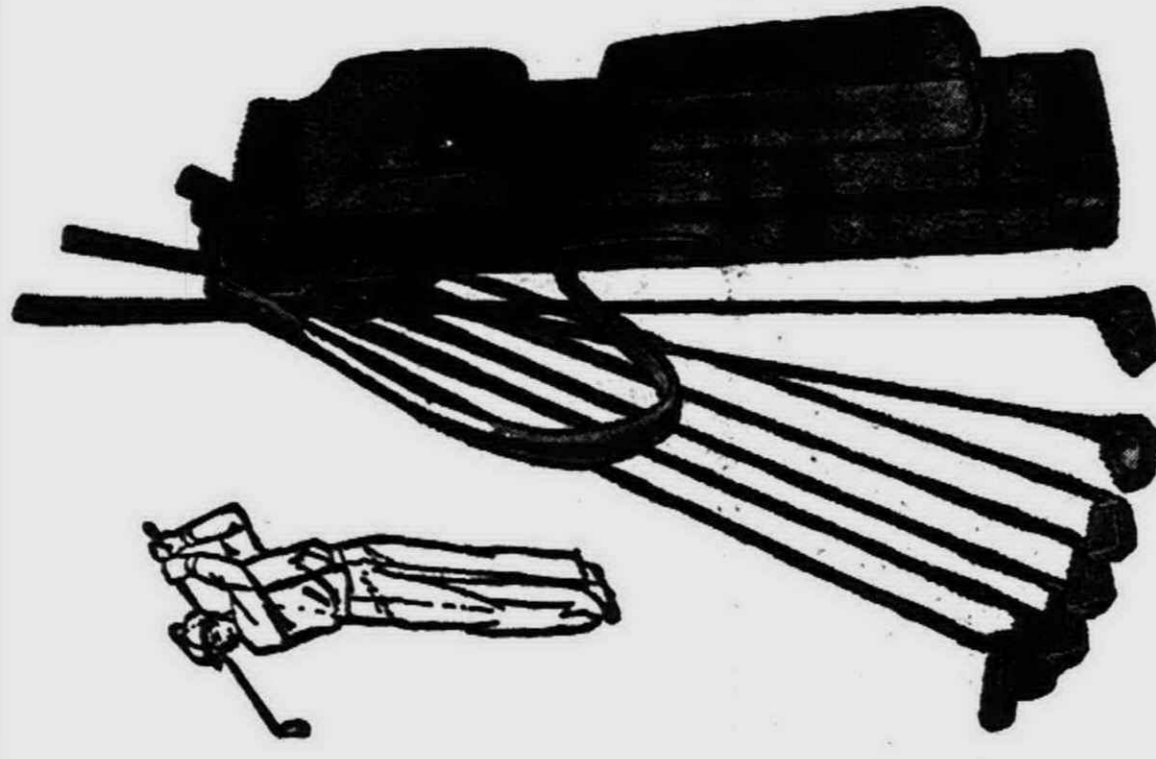
Tackle box with 3 trays
4⁹⁹

Enameled steel box rain-proof design. 3-compartment tray.



Zebco tackle, spinnet set
6⁹⁹

Anti-backlash, foot-proof reel, 3-piece glass rod and line.



GIFT WISE!

SALE! Joe Turnesa golf set, complete with 7 clubs 'n bag

34⁸⁸

'CHARGE IT'

Everything he needs to start playing! 8, 5, 7, 9 irons and putter are chrome plated with steel heads, scored flange-type soles, leather grips. Matched 1, 8 perlimmon woods, finely balanced. Leather trim bag, 3 zippered pockets. Fill in later from open stock! Need mits 99¢ ea.

IT'S EASY TO BUY AT FEDERAL'S

Just say **'CHARGE IT'**



FEDERAL'S
WE WILL NOT BE UNDERSOLD... TELL US IF WE ARE!

GIFTS for DADS

FATHER'S DAY IS THIS SUNDAY, JUNE 21



A Gift To Wear WALKING SHORTS
2⁹⁹

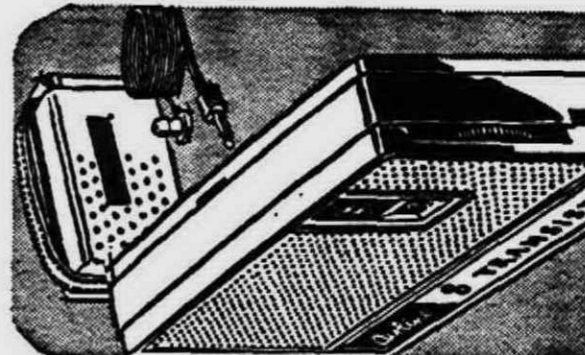
to 4.99
Cotton blends and Deco-ron. Continental styles, belt-loop ivys. Pleids, checks and solids. Sizes 29-44.

NEW FASHION

OUR FINEST BRENT STRIPS TERRY ROBI
Regular 7.99
6⁴⁴

NEWS 6-11-12

So handsome you'll want to buy several—both for yourself and to use as Christmas gifts. Imported Belgian terry is extra thick, tightly woven, highly napped. Wrapped around styling with 3 matched patch pockets, shawl collar and cuffed sleeves.



8-TRANS POCKET RADIO
Regular 19.99
\$16

Powerful midget. Outstanding selectivity. Good reception. 2 1/2-inch speaker. 5/23/61 1/4 deep. Earphones and case.



GA 7-1600

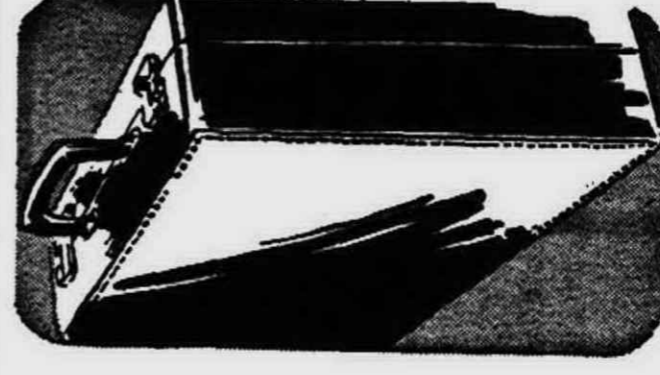
FATHER'S DAY GIFT BAR

\$1⁰⁰

DOLLAR GIFTS ESPECIALLY SELECTED FOR THE PIGGY-BANK SET'S BUDGET!

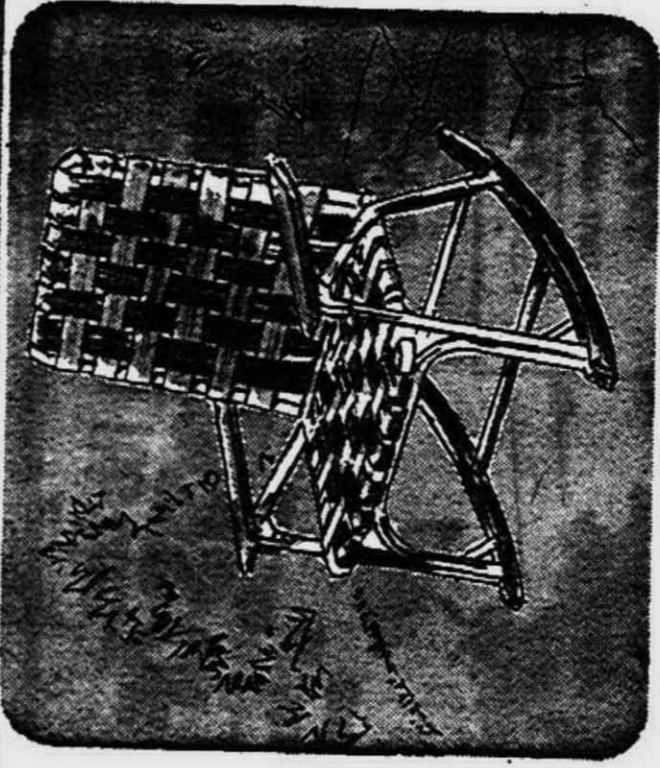
- ★ Fine Ties
- ★ Handkerchief Sets
- ★ Golf Balls
- ★ Tie Clasps

and Many, Many More Dad Pleasing Gifts!



SCUFF RESISTANT VINYL ATTACHE CASE
An Ideal Gift
4⁴⁴

Sturdy vinyl resists bumps and scrapes. 3-pocket expanding divider in top section. Big 17 1/2 x 12 1/2 x 4".



FOLDING ROCKER
AQUA OR YELLOW BEAUTY AT SAVING!

Aluminum frame, contoured seat, and back, closely-placed plastic webs—more comfort, better support! Marine-varnished hardwood armrest, rocker base.
Regular 14.99
11⁸⁸
Matching Hi-Back Chair . . . 8.88

Regular 1.00
TOBACCO POUCH 99¢

Regular 4.99 Pipe by
YELLO BOLE 3⁹⁹

Regular 22.99 6x30
BINOCULARS 18⁸⁸

Men's Casual
SLIPPERS 2⁹⁹

Give Dad a Famous SHAEFFER'S

3-PC. PEN SET
Regular 6.95
5⁹⁵

For Dad's note taking and letter writing. Set consists of Ball point pen, cartridge-pen and pencil—all attractively boxed—Assorted colors.

5-PIECE SET

GOLF CLUBS 25⁸⁸

Scientific balance and design give these clubs proper weight distribution. Patented calfskin "Reminder" grip assures correct position. Matched and registered. No. 2-4-5-7-9. Charge It

Plymouth at Middlebelt

WARDS WONDERLAND STORE ONLY

MONTGOMERY WARD

AT WARDS WONDERLAND STORE ONLY!

while 975 last!

HI-FI and STEREO RECORD RIOT!



America's most popular recording artists, vocals, strings, pop! All in monaural high-fidelity sound.

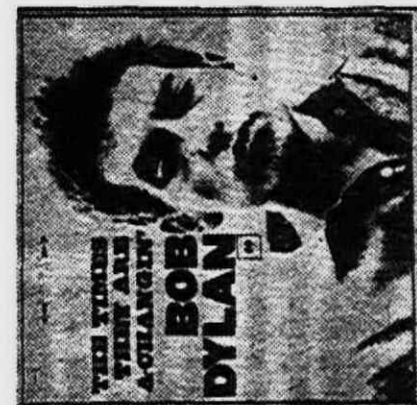
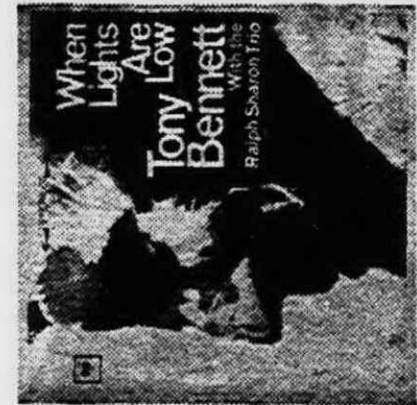
\$2.22

CHARGE IT!
NO MONEY DOWN

★ NO PHONE ORDERS

Bargain bonanza for popular music-lovers. America's best-known artists! Old favorites and latest releases all priced at big savings. Shop early to avoid disappointment. They'll go fast at this low, low price!

*ADD 90c FOR STEREO PHONIC ALBUMS



WARD'S COMPLETE STEREO DEPARTMENT

SECOND FLOOR — TV-RADIO DEPARTMENT

GA 7-1600

OPEN EVERY NIGHT UNTIL 9

OF VALUES!"

A BIG EVENT...AND JUST IN TIME FOR FATHER'S DAY!

REMEMBER...
FATHER'S DAY IS
SUNDAY, JUNE 21



SALE

Father's Day gift idea! Waldorf sport shirts, save 53¢ on each

2.44

ea.

Made to sell for 2.99! Fine cotton knits tailored for action with gusset sleeves in white or colors... popular shirt jacs... and short sleeve cool cotton sport shirts—your choice of solids, plaids and novelties. Men's sizes, S-M-L in this savings group.

Waldorf summer-cool dress shirts

Fit for a princel Short sleeve combed cotton, white, stripes or solid color. 3 collar styles. Sizes 14-16½ in group. **2.88**

SPECIAL FOR DAD!

Jamaica walking shorts, featuring the trim, tapered continental look

1.88

Put your top man in the action scene this summer with the new, slim-look walking short... In hand-some muted plaids or checks. Imported woven-cotton fabric. They'll cost 2.99 after this sale!

Federal's Open Every Night to 9
Monday Through Saturday

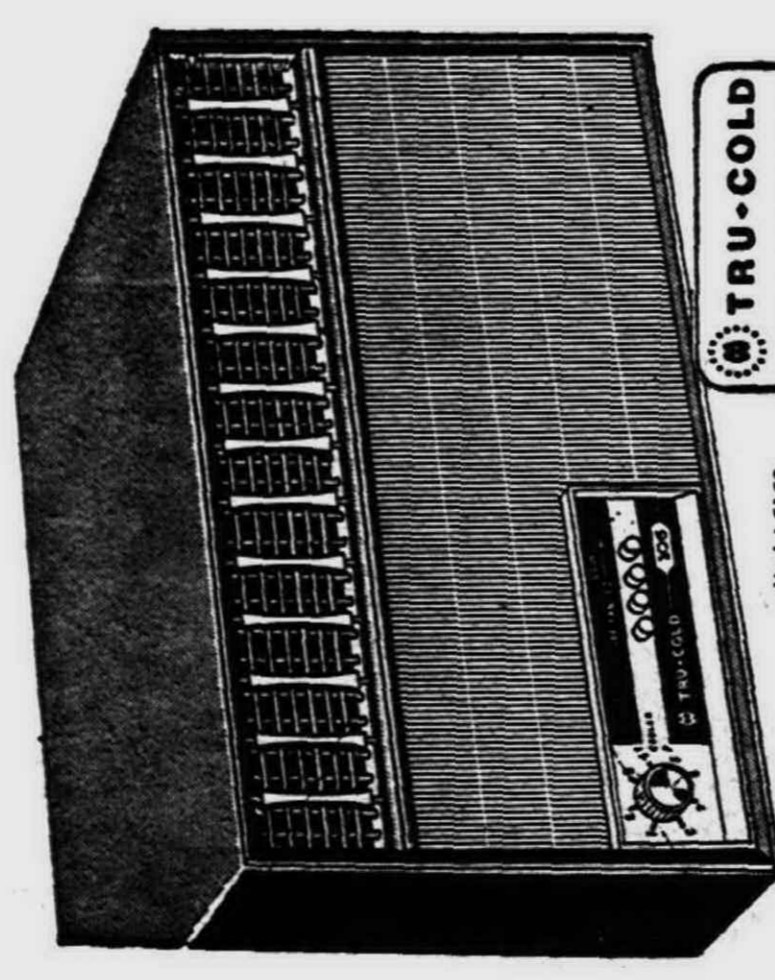
**WONDERLAND CENTER
PLYMOUTH at MIDDLEBELT**



Summer **REVIEWS** of Sensational **VALUES**



KEEP COOL... AND SAVE \$20!



6300 BTU TRU-COLD ROOM AIR CONDITIONER
\$169
REG. 189.99

\$20 is a cool saving, and Wards 1 HP Tru-Cold is a cooling life-saver when the heat hits! Operates quietly with thermostat control, coils, filters and dehumidifier room air with no-draft circulation. Easy to install, runs on 115V house current with choice of 2 speeds. An ideal bedroom unit!



TO FIT YOUR BUDGET!

GARBAGE DISPOSER
Regular **26.00**
32.99
Budget priced! Liquifies food waste in minutes and does the job quietly. 1/4-h.p.

Model 520

GARBAGE DISPOSER
Regular **29.00**
35.99
Completely jam-proof! Handles all food wastes including bones and husks. 1/3-h.p. motor.

Model 530

GARBAGE DISPOSER
Regular **42.00**
59.99
Sound-proof! Quickly handles all food wastes including bones and husks. 1/3-h.p. motor, Model 531.

Model 531

"CHARGE IT" at WARDS!

Save On OAK BAR
CAR CARRIER
Regular **6.89**
5.88
Fits most cars. Varnished oak carrier bars with load straps and suction cups. Save now!

Ornamental Corner
PORCH COLUMNS
7 foot
Sturdy corner posts of heavy-duty extruded aluminum. Features the popular "S" design.
8 foot size\$7.99
6.99

Save On SIGNATURE
WINDOW CLEANER
Regular **59c**
44c
Makes glass sparkling clean with very little effort. Also polishes chrome and porcelain. Save.

Save On Sanitized
FITTED SHEETS
Regular **1.68**
97c
Full size. Has easy-to-handle elastic fitted corners. Cotton, white only. Save now!

Save On Nylon
TRICOT SLIPS
Regular **3.99**
1.44
Exceptional values. White, black and pastels with lovely lace and embroidery trims. Sizes 32 to 46. Regular \$5.99\$2.44

Save On Famous Make
CHILDREN'S SHOES
Regular **6.99**
3.49
One-half off! Rugged styles for boys. Dainty styles for girls. Not all sizes in all styles. 8 1/2 to 3.

Machine Washable
JAMACAS
Regular **2.98**
1.99
10 to 18

Play it cool in these easy-care polished cotton jamaicas. Seeds of color from which to choose. Complete your summer-fun wardrobe and save now!

Just Say "Charge it!"

Wards Styles FOR COOL LIFE ALL SUMMER
Regular **3.98**
2.99
10-18 5-15

Wards has the easy going shift for beach or patio wear. You're well dressed and cool all day in the new loose line. Easy-care cottons and blends. Washable. Splashed with gay prints. Available in Junior department and also ladies cotton dress department.

OPEN TILL **9** P.M.

SOLID CAST IRON
NEW GARDEN MARK GRILL
Regular **74.99**
59.00
Charge it

For those that demand the finest! Heavy-duty cast iron. Cooking area is 30x16. Inlaid chrome plated firebox. Solid cast iron. Height 16 1/2. Rubber tires. 2 sliding basket type grates. Worth much more... save now.

Garden Shop Special
POTTED FRENCH LILACS
Regular **1.49**
Choice of Colors **1.19**

WARDS LO-LUSTRE HOUSE PAINT
4.99 4 gallon
ONE COAT COVERS
100% NYLON BRUSHES
Your Choice **99c**
3-inch size. Also pure bristles.

4'x6'x12" RIGID DOUGHBOY POOL
Regular **13.99**
11.88
Charge it

Sturdy, rigid, tube-steel frame. Real splashing room with decorated seats at each end for feet dangles. Water-tight heavy vinyl liner, drain for easy cleaning. Comes in cooling blue color. Save now!

Reg. 39c-59c yd. VERSATILE COTTON PRINTS
25c yd

You'll find dozens of pretty uses for these washable, colorfast cotton percales. Ideal for toddler's dresses and play suits, bright and gay for misses' fashions... charming for curtains, pillow covers and other decorating plans. Varied patterns, 36" width.

Junior Boys' DACRON and COTTON
SPORT COATS
Regular **8.99**
6.88
6-10
PREP SIZES 12-20
Regular **12.99****8.88**

Dacron and cotton styles give automatic wash 'n wear. Needs little or no ironing. They're truly wrinkle-resistant. Designed for comfort and manly good looks.

FOR THE LITTLE ONES
DENIM DECK PANTS
Easy-care denim for that active youngster. Fly-front, cord tie belt, elastic waist in back. In smart red, white or blue.
Regular **1.99**
1.44
3 to 6x

SUMMER WICKER BAGS
Terrific value! Large and roomy, well made wicker handbags for summer. Have gold-tone metal trim. Bags are plastic coated in white-bone and black and toast shades. Easy to keep clean with a damp cloth.
Regular **7.98**
4.99
Charge it

WARDS WONDERLAND STORE ONLY! Plymouth at Middlebelt

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WARDS WONDERLAND STORE ONLY! Plymouth at Middlebelt