

We're as near as
your telephone...

 **Observer**

READ
THEM
OFTEN

CLASSIFIED ADS

USE
THEM
OFTEN

SIMPLY CALL

GA. 2-0900

AN EXPERIENCED CLASSIFIED ADVERTISING GIRL WILL BE GLAD
TO AID YOU IN WRITING A "SALES-PRODUCING"

OBSERVER CLASSIFIED AD!



WISE SHOPPERS READ AND USE
OBSERVER CLASSIFIED ADS!

OBSERVER Classified Ads are your biggest bargain: You'll get more value for your dollar when you shop from them—greater results for your dollar when you place a want ad here! Because our want ads cost only pennies to run—sellers make greater profits; can set a lower price!

Buying and selling are easier when you use the Classified, too. Sit by the phone in your easy chair and buy all the bargains you want—or make the best deal on what you have to sell. Next time, you want something, or have something to offer—turn to **OBSERVER** Classified Ads.



You'll find all services from
A to Z
in the
Observer Newspapers' BUSINESS DIRECTORY

For a complete listing of products and services by reputable firms... check the directory in today's edition...

Or Telephone
GA 2-0900

and we'll recommend established, reputable, local servicemen for your needs.

**REPAIRMAN—
BUSINESSMAN—
SERVICEMAN—**

Our carriers will deliver your 1 inch advertisement, in our business directory, to more than 35,000 homes each Wednesday at a cost of only—
\$280 a week
Contract Basis

- Alternator Service
- Asphalt Paving
- Auto Collision
- Auto Radio Service
- Basement Waterproofing Service
- Bookkeeping and Tax Service
- Bulldozing
- Cabinets, Formica Tops
- Carpenter Work
- Carpeting
- Cement Work
- Cool, Oil, Paint
- Contractors
- Draperies, Cornices
- Driver Instruction
- Electric Motor Repair
- Electrical Service
- Fence and Supplies
- Floor Sanding
- Garbage Disposal Service
- Cleaning
- Furnace Cleaning, Repairing
- Jewelry Repair
- Landscaping
- Lawn Service
- Lawnmower Service
- Modernization
- Motor Rebuilding
- Office Equipment
- Optical Service
- Painting and Decorating
- Plastering
- Plumbing and Heating
- Printing
- Radio and TV Service
- Refrigeration Service
- Roofing, Siding, Tinning
- Rug Cleaning
- Insulation
- Gun Service
- Garden Plowing
- Floor and Window
- Saw Filing
- Sewer Cleaning
- Storms and Screens
- Taxi Service
- Telephone Answering Service
- Television Rental
- Tile Work
- Top Soil
- Tree Service
- Upholstering
- Vacuum Cleaner Service
- Wall Washing
- Washer, Dryer Service
- Welding Service

OBSERVER NEWSPAPERS
ARE DELIVERED TO
OVER 35,000 HOMES
IN AN 88 SQUARE MILE AREA
REDFORD TOWNSHIP — LIVONIA — PLYMOUTH —
PLYMOUTH TOWNSHIP—NANKIN TOWNSHIP

Obituaries

Mrs. Ida Jackson
Funeral services for Mrs. Ida Jackson, 75, 180 Union St., Plymouth, were conducted in the Schrader Funeral Home Thursday. Burial was in Mt. Vernon Cemetery.

Mrs. Marian Karrick
Funeral services for Mrs. Marian Karrick, 63, 33250 Ann Arbor Trail, Garden City, were conducted Monday at the Schrader Funeral Home in Plymouth in charge of Rev. Paul Greer.

Mrs. Lottie Salters
Funeral services for Mrs. Lottie Salters, 54, 123 N. Edgemont, Belleville, were conducted Monday in the Schrader Funeral Home in Plymouth.

Mrs. Lillian Kaiser
Funeral services for Mrs. Lillian Kaiser, 63, 123 N. Edgemont, Belleville, were conducted Monday in the Schrader Funeral Home in Plymouth.

DPW News And Notes
By SUPT. JOSEPH BIDA
Department of Public Works employees were busy last week cleaning off catch basins, several of which were frozen and had to be steamed out.

Two Livonia Teachers Aid MBEA Panels

Two Livonia teachers, Elizabeth Jones of Bentley High School and Robert Luter of Franklin High School, will serve as recorders at group meetings during the 25th convention of the Michigan Business Education Association.

Two Livonians To Aid U-D Building Drive
Two Livonians are members of the Student Activities Building Board at the University of Detroit which recently made a pledge of \$250,000 for the construction of a campus auditorium.

Rec Department Plans Bridge and Dance Classes

An eight-week bridge class beginning and intermediate-level instruction will begin on Thursday, March 28 under the sponsorship of the Livonia Department of Parks and Recreation. Mrs. Margaret Armstrong, with her assistant Mrs. Peg Fowler, will lead the three-hour class session with lessons in bidding, followed by an hour of supervised play and an hour of advanced instruction in the "play of the hand."



GROUND FRESH DAILY
GROUND BEEF 3 LBS. \$1.17
PORK ROAST 25 LB.

SAVE 50c on SWISS CHALET DINNERWARE...

UP TO 900 EXTRA TOP VALUE STAMPS WITH COUPONS IN THIS AD AND YOUR MAILED COUPON BOOKLET. SEE DETAILS BELOW

TENDERAY STEAK SALE!

U.S. GOVT. GRADED CHOICE TENDERAY
ROUND OR SWISS STEAK 78c LB.
SIRLOIN OR RIB STEAK 88c LB.
T-BONE PORTERHOUSE OR CUBE 98c LB.

HYGRADE'S OR GUNSBERG CORNED BEEF POINT CUT . . . 59c
GORDON'S ROLL PORK SAUSAGE . . . 3 1-LB. ROLLS \$1
BIRDS EYE FROZEN PERCH FILLETS. . . 3 12-OZ. PKGS. \$1
SHANK PORTION SMOKED HAMS 35c LB.
U.S. GOVT. GRADED CHOICE TENDERAY BONELESS BEEF ROASTS: CHUCK ROAST 79c LB., BOSTON ROLL ROAST 89c LB., SIRLOIN TIP RUMP OR ROTISSERIE 99c LB.

VALUABLE COUPON WITH THIS COUPON MAXWELL HOUSE COFFEE REGULAR OR DRIP NEW! 3 149c
VALUABLE COUPON WITH THIS COUPON—SPECIAL LABEL KROGER ALL PURPOSE FLOUR 5 LB. BAG 29c
VALUABLE COUPON WITH THIS COUPON BORDEN'S SHERBET OR COUNTRY CLUB ICE CREAM 1st HALF GAL. 59c, SECOND 1/2 GAL. 29c

MUENSTER OR SWISS CHEESE . . . 59c
LARGE EGGS . . . doz. 49c
PACKER'S FROZEN VEGETABLES YOUR CHOICE: GARDEN FRESH PEAS • GREEN BEANS • CHOPPED SPINACH-10-OZ. • CORN-8-OZ. CRINKLE CUT FRENCH FRIED POTATOES-9-OZ. 10c EACH
Applesauce . . . 4 25-OZ. JARS 89c
Heinz Ketchup 4 14-OZ. BTL. 89c
Fruit Cocktail 4 303 CANS 89c
Cottage Cheese 1-LB. CTN. 19c

U.S. FANCY GOLDEN FRESH SWEET CORN 8 EARS 59c
RED RIPE FRESH STRAWBERRIES FULL QUART 59c
U.S. NO. 1 MAINE POTATOES LB. BAG 25.99c
FRESH GREEN PEPPERS . . . EACH 5c

DELICIOUS LENTEN TREAT-RED DEMING'S SALMON 1-LB. CAN 79c
ANACIN SAVE 46c WITH COUPON BELOW . . . 100 COUNT BOTTLE 79c
STRAWBERRY PRESERVES 2 LB. JAR 59c

SAVE 50c WITH 50c COUPON AND PURCHASE OF 4-PIECE PLACE SETTING SWISS CHALET DINNERWARE plus 300 EXTRA TOP VALUE STAMPS with 10th week coupons from your booklet

25 EXTRA TOP VALUE STAMPS WITH THIS COUPON AND PURCHASE OF ANY PKG. JOHNSON & JOHNSON BAND-AIDS
100 EXTRA TOP VALUE STAMPS WITH THIS COUPON AND PURCHASE OF ANY 4 LOAVES OR PKGS. OF KROGER BREAD OR BUNS MIX OR MATCH
50 EXTRA TOP VALUE STAMPS WITH THIS COUPON AND PURCHASE OF ANY PKG. PORK CHOPS
50 EXTRA TOP VALUE STAMPS WITH THIS COUPON AND PURCHASE OF JOHNSON'S BLACK OR BROWN PASTE SHOE POLISH OR SCUFF LIQUID
100 EXTRA TOP VALUE STAMPS WITH THIS COUPON AND PURCHASE OF 4-OZ. KROGER VANILLA
50 EXTRA TOP VALUE STAMPS WITH THIS COUPON AND PURCHASE OF SECTION 1 OR 4 OF THE COOKING ENCYCLOPEDIA
50 EXTRA TOP VALUE STAMPS WITH THIS COUPON AND PURCHASE OF ONE PART OF TWO PART COOKBOOK BINDER

Looking for a new, used car? Stop at one of these dependable dealers today!

DRIVE INTO SPRING WITH A DEXTER CHEVROLET OK Used Car! 3 City Blocks of Ready-to-Go OK'd Used Cars... '61 MONZA COUPE \$1,595... '59 CHEV. IMPALA \$1,195...

DEMONSTRATING correct lighting for a picture is John Gaffield, popular Plymouth commercial photographer... Classified Ads Get Fast Results! Call GA 2-0900

TENNYSON CHEVY'S THE BUY! We demand your satisfaction... 1962 Chevrolet Impala Coupe \$2,250... 1962 Monza Coupe \$1,845... 1962 Chevrolet Impala Coupe \$2,295...

BEST USED CAR BUYS 150 Ramblers ON OUR GIANT USED CAR LOT Sedans - Wagons Convertibles

THESE CARS ARE AT OUR NEW AUTO DISCOUNT USED CAR CENTER 35000 PLYMOUTH ROAD AT WAYNE ROAD... 1962 FORD Galaxie 500 \$1,895... 1961 FORD Fairlane 500 Tudor \$1,395...

NEWEST USED CARS IN LIVONIA BILL BROWN'S DISCOUNT USED CARS... 1962 CHEVROLET BEL AIR 4-DOOR \$1,195... 1962 CHEVROLET 2 Door 6 Cyl. \$1,175...

'Celtics' Snip Royals 'Knicks' Upset Nats At Marshall Junior High, in a day of upsets, the Celtics threw the Major League race into a four way tie... Results of March 9, 1963... MAJOR LEAGUE

Boat Handling Course Offered At Bentley High Safe Boat Handling, a course in basic seamanship, is being offered by the United States Coast Guard Auxiliary... Classes will start March 28, 1963...

EXAMINING A BLOW-UP of the American Bar Association uniform traffic complaint form now in use in many U.S. communities are: (from left) Judge Robert Lorion of Livonia, Municipal Judge George Maloney of San Francisco, and James Economos, of Chicago...

Community, School, Librarians to Improve Communications A unique meeting was called together in Livonia last week involving county librarians from the surrounding communities with school librarians...

O'GREEN FORD, INC. ST. PATRICK'S DAY SELL-A-BRATION THURSDAY - FRIDAY - SATURDAY MARCH 14-15-16th 90 FORDS... \$2,550* DELIVERED

Dearborn Township Jaycees To Debate On Constitution Dearborn Township Junior Chamber of Commerce is sponsoring a Con-Con debate at 8 p.m., Thursday, March 21... Present THOMAS C. MURPHY, Judge of Probate.

CALHOUN FORDLAND 63's FOR \$63 \$63 TOTAL DOWN PAYMENT CREDIT OK'd By PHONE... 1962 FORD GALAXIE 8 cyl. \$1,695... 1962 FORD 1/2-Ton Pickup, like new \$1,495

ONE PRICE AS ADVERTISED "SUPER-RIGHT"

PORK LOINS



FULL 7-RIB PORTION	CENTER CUT PORK CHOPS	LOIN END PORTION
25¢ LB.	69¢ LB.	37¢ LB.

Whole or Rib Half Loin LB. **43c**
 Loin Half Pork Loin . . . LB. **49c**
 Country Style Spare Ribs LB. **37c**

Canned Hams 8 LB. CAN **5.29**

"SUPER-RIGHT" 10 TO 12 POUND SIZES

Semi-Boneless FULLY COOKED HAMS



59¢ LB.

WHOLE OR HALF

Get ALL the Ham you pay for!
 "Super-Right" Fully Cooked Semi-Boneless Ham
 Guarantees You Extra Value

1. NO CENTER SLICES REMOVED
2. LESS COOKING SHRINK
3. ALL SKIN REMOVED
4. NO EXCESS FAT

LESS COOKING SHRINKAGE BECAUSE THEY ARE FULLY COOKED



CLOSED SUNDAYS AS USUAL

"Super-Right" Grade A—6 to 10 Lb. Sizes

Young Turkeys LB. **39¢**

Haddock Fillets FRESH LB.	69c
Fresh Cod Fillets . . . LB.	55c
Fresh Perch Fillets . . . LB.	53c
Dressed Whitefish . . . LB.	49c
Fish Sticks Cap'n John's 3 10-OZ. PKGS.	1.00
Sea Scallops . . . 12-OZ. POLY BAG	59c
Fried Scallops LB.	79c
Smoked Whitefish LB.	59c

"SUPER-RIGHT" MATURE, GRAIN-FED BEEF

Standing Rib Roast

4th & 5th Ribs First 5 Ribs First 3 Ribs

LB. **69¢** LB. **75¢** LB. **79¢**

CUT FROM MATURE, GRAIN-FED BEEF—"SUPER-RIGHT"

Beef Rib Steaks 4-INCH CUT LB. **89c**

ST. PATRICK'S DAY FAVORITES

"Super-Right" Brisket

Corned Beef

POINT CUT FLAT CUT

59¢ LB. **69¢** LB.

FRESH, CRISP HEADS

CABBAGE LB. **8c**

MORGAN'S BRAND

Apple Juice

4 1-QT. 14-OZ. CANS **99¢**

MEDDO-LAND FREESTONE

Peaches

Mixed Pieces of Irregular Sizes and Shapes

4 1-LB. 13-OZ. #2 1/2 CANS **99¢**

GOLDEN BLOSSOM SLICED

Pineapple

4 1-LB. 4-OZ. CANS **99¢**

SUNNYBROOK

Red Salmon

AGP's FINEST QUALITY

77¢ 1-LB. CAN

A&P Coffee Sale


EIGHT O'CLOCK

3 1-LB. BAG **1.39**

Red Circle Bokar

3 1-LB. BAG **1.49** 3 1-LB. BAG **1.59**

Crestmont Sherbet or Marvel No Coupon Needed



Ice Cream HALF GAL. CTN. **49¢**

A&P FROZEN—FAMILY SIZE PKG.

Strawberries 1-LB. PKG. **29¢**

BREAST O' CHICKEN LIGHT CHUNK

Tuna Fish NO COUPON NEEDED . . . 6 1/2-OZ. CAN **25c**

15c OFF LABEL

Giant Surf 3-LB. 2-OZ. PKG. **59c**

KRAFT'S

Macaroni Dinner . . . 2 7 1/2-OZ. PKGS. **29c**

YOUR CHOICE **39¢** EACH

Cherry Pie

Danish Nut Ring

Hot Cross Buns PKG. OF 8

Jane Parker Values

WITH THIS COUPON



Listerine Antiseptic

14-OZ. BTL. **59c**

Good through Saturday, March 16th
 In all Eastern Mich. A&P Super Markets
 ONE PER FAMILY—ADULTS ONLY

Sultana Corn WHOLE KERNEL 1-LB. 1-OZ. CAN **10c**

Chunk-Pineapple DOLE SPICED 1 1/2-OZ. CAN **10c**

Maine Sardines 3 3/4-OZ. CAN **10c**

A&P Apple Sauce 1-LB. CAN **12c**

Iona Tomatoes 1-LB. CAN **12c**

Modess Sanitary Napkins 3 PKGS. OF 12 REG. **1.00**

Modess Sanitary Napkins 3 PKGS. OF 12 SUPERS **1.00**

Modess Sanitary Napkins PKG. OF 48 REG. **1.65**

Sunnybrooke Grade A

Large EGGS **49¢** Dozen

WITH THIS COUPON



FOR CEREALS OR COFFEE

Half 'n' Half

QUART CARTON **39c**

Delicious for Oyster Stew too

Good through Saturday, March 16th
 In all Eastern Mich. A&P Super Markets
 ONE PER FAMILY—ADULTS ONLY

CALIFORNIA FRESH

ASPARAGUS

TENDER YOUNG SPEARS **35¢** LB.

Bananas 2 LBS. **25c**

COTTAGE CHEESE

RISDON'S LARGE OR SMALL CURD **19¢** 1-LB. CTN.



AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

Puff's Facial Tissue . . . PKG. OF 400	28c	Giant Cheer 3-LB. 5 1/2-OZ. PKG.	78c	Mr. Clean 1-PT. 12-OZ. GIANT SIZE	68c
Ivory Snow 1-LB. 1 1/2-OZ. GIANT SIZE	81c	Giant Dash 3-LB. 2 1/2-OZ. PKG.	79c	Fabric Softener 10c OFF LABEL 1-QT. 1-OZ. BTL.	77c
Giant Tide 3-LB. 1 1/4-OZ. PKG.	78c	Comet Cleanser 2c OFF LABEL 2 14-OZ. CANS	27c	Salvo Tablets 2-LB. 14-OZ. GIANT SIZE	77c
Joy Liquid 1-PT. 6-OZ. GIANT SIZE	63c	Ivory Liquid 1-PT. 6-OZ. GIANT SIZE	64c	Thrill Liquid 1-PT. 6-OZ. BTL.	63c

SAVE **50¢** WITH THIS COUPON

GOOD TOWARDS THE PURCHASE OF ONE

3-Pc. Place Setting or 3-Pc. Completer Set

Golden Dawn Melmac Dinnerware

Good through Saturday, March 16th
 In all Eastern Mich. A&P Super Markets
 ONE PER FAMILY—ADULTS ONLY

THE MOST INCREDIBLE OFFER IN ROSE JEWELERS 39-YEAR HISTORY!

7 PIECE "waterless" COOKWARE

Packaged with each set is the guarantee of a nationally-famous manufacturer of cookware... but the price is so low we can't name the brand!

YOU'VE NEVER EXPECT TO PAY THIS LOW PRICE!

\$10.88

NO MONEY DOWN
50¢ A WEEK

- You get all this:**
- 1 qt. inset pan
 - 2 qt. covered sauce pan
 - 3 qt. covered sauce pan
 - 10 1/2 qt. covered skillet

HEAT RESISTANT HANDLES AND FEET

SKILLET IS 3-PLY STAINLESS STEEL

Guarantee
Every piece of the Cookware is completely checked by our quality control department before it leaves our factory. We use the most modern manufacturing methods. Any defects are repaired immediately. Any pots or pans that are proved defective will be cheerfully replaced.



Sale At Wonderland Shopping Center Store Only — Open Every Night to 9

WOOLWORTH'S

Wonderland Store Only — Plymouth at Middlebelt

St. PATRICK'S DAY

SPECIALS

THUR!
FRI!
SAT!
MAR. 14-15-16

VALUABLE COUPON DOUGHNUTS

FRESHLY BAKED! RIGHT IN OUR STORE!
Cinnamon Suggested!
Decorated Plain!
Freshly Baked!
Save 6¢ on a Dozen!
6¢ off

WITH THIS COUPON — March 14, 15, 16
Wonderland Store Only

HI-FI or STEREO ALBUMS

WHILE THEY LAST!
67¢
Sensational value. Top recording stars. Hit tunes and old favorites. 3 days only!

SANFORIZED COTTON BLOUSES

SOLIDS, PRINTS, SIZES 32-38
88¢
Smart roll-up sleeves. Unconditionally guaranteed machine washable. Buy several at this low price!

SEAMLESS OR DARK SEAM NYLONS

39¢ pr
New spring shades. Ultra-sheer with seams or seamless. Size 8 1/2-11. Slightly irregular.



NEW SPRING COTTON FABRICS

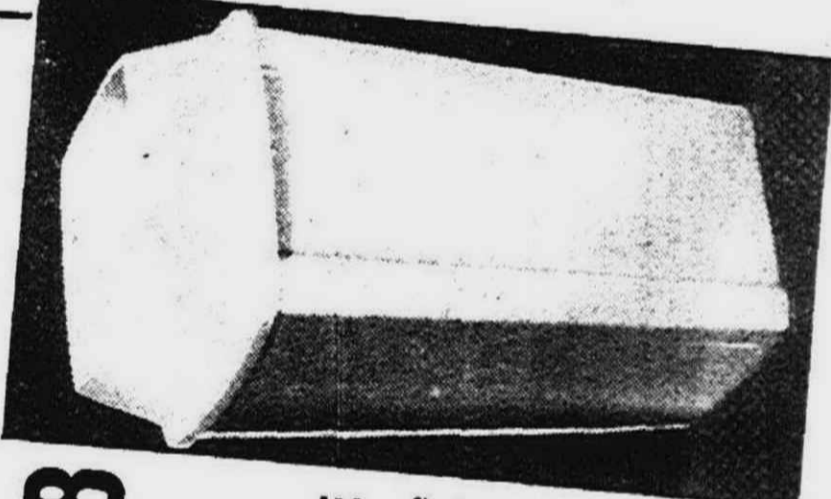
Reg. 39¢ Yard
33¢ yd
New Sweetheart Prints. Solids! Checks! Stripes! All guaranteed color fast!

NEW! PUSH-TOP PLASTIC TRASH CONTAINER

IDEAL FOR BATH, KITCHEN
DURABLE POLYTHELENE

\$2.88

REG. \$4.95 VALUE
Big, 28-inch high waste receptacle for bath, kitchen or bedroom. Easy-to-clean polyethylene with push-drop cover. New decorator colors won't fade or peel! Rust-proof, too!



WOOLWORTH'S

WONDERLAND CENTER • PLYMOUTH at MIDDLEBELT

IT'S THE LUCK O' THE IRISH

ST. PATRICK'S DAY SALE

Sure 'n' it's a great day for the Kellys, the O'Briens and everyone else who takes advantage of Wonderland's "luck o' the Irish" bargain event, March 14, 15, 16. Be an early-bird shopper for Spring and Easter and pocket plenty of green \$\$\$\$!

THURSDAY! FRIDAY! SATURDAY! MARCH 14-15-16 •

WIM

THIS FINE PEDIGREE

IRISH SETTER

ENTER WONDERLAND'S EXCITING "FIND-THE-STORES" CONTEST... STARTS THURSDAY, MAR. 14
Just identify all of Wonderland's Center's 54 business places. Nothing to buy! Contest ends Saturday, March 23. Enter Now!
TURN TO PAGE 10 FOR COMPLETE DETAILS



LEZA A GONS
A three-
month-old
Irish setter
born at
Wonderland

WONDERLAND

Plymouth Road and Middlebelt
Free Parking for 5,000 Cars

SHOPPING CENTER

OPEN EVERY NIGHT UNTIL 9

What will it cost to REPLACE YOUR FURNACE?

\$1,000? ... \$850? ... \$778? Nobody should "roughly estimate" an answer, because it's not the initial price, but what you get for your money that determines your savings.

With our heating replacement plan you get:

- 1—Correct type and size of unit and system for your home.
- 2—Uniform heating in all your rooms.
- 3—Continuous even heat no matter what the outside temperature.
- 4—Quality materials, workmanship and performance.

WHICH MEANS . . .

Lowest value in your initial cost — lower yearly fuel costs . . . lasting comfort and satisfaction!

MOORE FURNACE CO.
WONDERLAND CENTER
Near Wrigleys
Call MOORE . . . for MORE!

REG. \$5 — DESK OR WALL
HYGROMETER
Precision instrument for humidity, moisture, temperature, humidity.
WHILE SUPPLY LASTS

SPECIAL GAS OR OIL FURNACE CLEANING \$10
All working parts cleaned, especially pilot, gas valve, burner, etc. if needed.
(OIL FURNACES . . . \$12.00*)

EARLY-BIRD BUYS for Easter

baby doll pj's

Fresh as spring itself—a baby doll that's light as spun-air in drip dry dacron-nylon cotton . . . kissed with applied satin embroidered flowers and whisper-soft lace. Sizes 4 to 14.

\$1.99

Popular blazer coats with handsome crest and smart new sport coats for Spring and Easter. 3-button styles. Black, Navy, Red, Camel. Sizes 6 to 14. Specially priced for this event!

\$8.99 special purchase!

CHILDREN'S fashion shops
WONDERLAND, next to CUNNINGHAM'S

KRESGE'S

for one-stop family shopping and saving!

Womens Mix 'N Match SEPARATES

Prints and Solid Colors!

Blouses **1.44** Reg. \$2.98
Suits **2.22** Reg. \$2.98

2-Pc. Set - 3.66
Spring separates in cotton, rayon, silk or polyester. Prints or solid. Roll-sleeve or short-sleeve. Also, collar, look alike, 32-38. Unpressed-pleated skirts, 9-18.

Rain or Shine **COATS** in Solids, Prints!
6.97 3 Days Only
Reg. \$8.80
Rayon-cotton Tackle Twill and cotton poplin prints or cotton in brown/beige. Also, puritan and club collar styles in red, beige, green, black or olive. 1 is reversible.

Blouses: gold, blue, pink, beige, brown, black, white, green.
Skirts: blue, black, beige, white, green.

Chairs: 6 web chair \$6.88, 6 web chair \$6.77, adjust to 3 positions.

Save 26¢ Colorfast **CUT PILE RUG**
3 DAYS ONLY
3x5' cotton pile, white, rose, sandal, wood, other colors.
Reg. \$1.99

Reg. 69¢ lb., Save 26¢ **MUMM'S CANDY**
3 DAYS ONLY
Delicious chocolate with colorful candy coating.
43¢ lb.

"LUCK O' THE IRISH" BARGAINS!

THUR • FRI • SAT
WONDERLAND STORE ONLY!

Save 42¢ **TAPERED TOE CANVAS SHOES**
3 DAYS ONLY
1.57 Reg. \$1.99

Sizes 4-9, 12 1/4-3 in white; Tots 6-12 in blue, red.

Save 66¢ **MEN'S - BOYS' WHITE OXFORDS**
3 DAYS ONLY
2.33 Reg. \$2.99

Low cut sure-grip sole. Sizes 2 1/2-6, 6 1/2-11.

Matching Folding Aluminum **FURNITURE**
3.33 Reg. \$3.97
Sturdy 17" table, 14" x 24" frame, 5" x 12" green and white vinyl.

IT'S THE LUCK O' THE IRISH (FOR EVERYONE)

ST. PATRICK'S DAY SALE

WONDERLAND STORE ONLY

Enter Wrigley's Lucky Shamrock Sweepstakes

WIN!

- Man's Samsonite Overnighter
- Automatic Bar-B-Q Grill
- 3 Hamilton Beach Portable Mixers

GRAND PRIZE

19" Portable Slim T.V.

ENTRY BLANK

Name _____
Address _____
City _____
Phone _____

BOLOGNA Mich. Grade 1 Piece Boston Butt

PORK ROASTS Gordons Mich. Grade 1

ROLL SAUSAGE

33¢

lb.

BONELESS BEEF

Cube Steaks

89¢

lb.

VALUABLE WRIGLEY COUPON
Food Club **Canned Milk** Tall Can **5¢**
With This Coupon
And 45 Purchase of More.
Expires March 16. Limit Three With Coupon.

VALUABLE WRIGLEY COUPON
Starfire **Lunch Meat** 12-oz. Can **25¢**
With This Coupon
Expires March 16. Limit Two With Coupon.

VALUABLE WRIGLEY COUPON
Sealtest Homogenized **Milk 1/2 gal. FREE**
With Coupon and Purchase of One Pro Tooth Brush
Expires March 16. Limit One With Coupon.

VALUABLE WRIGLEY COUPON
Banquet **Pot Pies** 8-oz. Can **9¢**
With This Coupon
And 45 Purchase of More.
Expires March 16. Limit Three With Coupon.

VALUABLE WRIGLEY COUPON
Elna **Tomatoes** 303 Can **9¢**
With This Coupon
Expires March 16. Limit Three With Coupon.

VALUABLE WRIGLEY COUPON
Chef's Delite **Cheese Spread** 2-lb. Loaf **39¢**
And 45 Purchase of More.
Expires March 16. Limit One With Coupon.

50 EXTRA GOLD BELL STAMPS
WITH THIS COUPON AND PURCHASE OF ANY BEEF ROAST
Coupon expires Mar. 16
Limit One Coupon

50 EXTRA GOLD BELL STAMPS
WITH THIS COUPON AND PURCHASE OF ANY FIG, Club, Round, Sirloin, T-Bone or Porterhouse Steak
Coupon expires Mar. 16
Limit One Coupon

100 EXTRA GOLD BELL STAMPS
WITH THIS COUPON AND PURCHASE OF ANY TWO E-Z FRYERS
Coupon expires Mar. 16
Limit One Coupon

GET FINER GIFTS FASTER WITH GOLD BELL STAMPS

Shoes Dyed
LET US COLOR YOUR SHOES TO MATCH YOUR EASTER OUTFIT!
GA 2-7560

WONDERLAND
SHOE REPAIR
OPEN 9 to 9
WONDERLAND CENTER ARCADE

Ten Days only!
our better permanents
HALF PRICE!
\$15 to \$25 WAVES 7⁵⁰ \$10 12⁵⁰
(haircut and 225 styled set included)
This is the hair before our Easter rush begins. That's why we can give you such outstanding values and excellent service on our better permanents. Just for 10 days, through March 23.

Budget Waves, without cut \$5
Drop-in service by men haircutting stylists. Walk in any day between 9 a.m. and closing time and get a new spring \$1.75⁺ fashion haircut.

Artiste Hairstylists
Wonderland Center
Appointment Not Always Necessary
Hours 9-9
GA 7-1380

COMBINATION SEAFOOD DINNER
INCLUDES:
• GOLDEN FRIED SCALLOPS
• BUTTERFLY SHRIMP
• FRESH LAKE PERCH
AND
French Fried Potato, Creamy Cole Slaw, Roll, Butter, Tea or Coffee.
• LIMITED TIME ONLY
ENCORE RESTAURANT
WONDERLAND - NEAR FEDERAL'S

our latest confection:
the sundae shoe

Start with soft unlined kidskin. In vanilla. Add a pinked mocha patch on both sides. And top it off with rich cocoa stitching. That's our Sundae Shoe, the style that's right for every day of the week. Underneath the ice cream colors? Good solid shoe support that won't melt away. Take the Pellon® innersole: it can't ever crinkle. In mid-heel only. **Sundae Shoes \$5.99**

Thom McAn
footwear for all the family

WONDERLAND SHOPPING CENTER
Open Monday thru Saturday 9:30 to 9. Phone GA 1-9692

The GOOD HOUSEKEEPING SHOPS
Satisfaction Guaranteed

NO MONEY DOWN • UP TO 2 YEARS TO PAY

JUST OUT!

EUREKA Princess II
VACUUM CLEANER

MODEL 711

ONLY \$39.95

8-PC. SET of TOOLS INCLUDED—FREE!

WEIGHS ONLY 13 1/2 POUNDS.
Carries lightly, rolls easily, turns without tipping, stores in less space.

FLIP-TOP LID
makes bag changes almost instant. Extra large dust bags are disposable too. And Sanitize® for lasting freshness.

OVER 1 H.P. MOTOR
delivers powerful suction gets out all the dirt . . . fast!

UNITED SHIRT
Regular \$2.99 Values!

Short Sleeve SPORT SHIRTS
Three Days Only **99¢**

Sure and 'tis the luck of the Irish to come up with a sale like this just before Spring! Take your pick of handsome washable fabrics in a big selection of styles and colors. All sizes.

WOOL SPORT COATS
Reg. \$21.95. Only 97¢ at this special price!

UNITED SHIRT DISTRIBUTORS
ON SALE AT WONDERLAND CENTER STORE ONLY

EUREKA
Sale!

NEW EUREKA POLISHER-SCRUBBER VALUE!

\$19.95

NEW CHROME-TOP UPRIGHT FIRST TIME AT THIS LOW PRICE!
\$59.95
NO MONEY DOWN

REGULAR \$79.95
Model 237-A

- Motor Driven "Disturbuster"
- New Vinyl Dust Bag Cover
- Sanitized Disposable Dust Bag
- Step-On Toe Switch
- Adjustable 3-Position Handle
- Soft Vinyl Bumper
- Wheel Only
- High Lifetime Lubricated MOTOR

Special Cord • All Steel Construction
Automatic Switch • Big, Safe Fire Guard
Automatic • Lifetime Construction
Hand Release

SCRUBS! WAXES! BUFFS!

COMPLETE WITH ALL PURPOSE OVERSIZE BRUSHIE—FLOATING ACTION

The GOOD HOUSEKEEPING Shops
WONDERLAND CENTER • PLYMOUTH AT MIDDLEBELT
• OPEN EVERY EVENING UNTIL 9.

COMBINATION SEAFOOD DINNER
INCLUDES:
• GOLDEN FRIED SCALLOPS
• BUTTERFLY SHRIMP
• FRESH LAKE PERCH
AND
French Fried Potato, Creamy Cole Slaw, Roll, Butter, Tea or Coffee.
• LIMITED TIME ONLY
ENCORE RESTAURANT
WONDERLAND - NEAR FEDERAL'S

PLYMOUTH ROAD

JUST IDENTIFY ALL OF THESE 54 WONDERLAND STORES

MIDDLEBELT ROAD

CONTEST RULES

- 1) This contest is open to any person, regardless of age, except Wonderland Center employees, their families or relatives, or advertising agents of Wonderland Center.
- 2) On a blank sheet of paper make a list of numbers . . . 1 through 54. Then, refer to the diagram on this page. Once you have identified the store write its full name opposite the corresponding number on your entry sheet.
- 3) Entries must be submitted on an 8 1/2 x 11" sheet of paper. Answers can be typed, printed or written in ink or pencil. However, all entries will be judged on neatness, legibility and accuracy.
- 4) Spelling and the correct full name of each store is important! For example: An entry bearing the name "Montgomery Ward and Company" will be judged more accurate than one identifying this store simply as "Wards."
- 5) In all instances, the decision of the judges shall be final. Entries become the property of the Wonderland Merchants' Council and none can be returned. Entries are to be mailed to: Contest Department, Wonderland Center, 29859 Plymouth Road, Livonia, Michigan, and must be postmarked not later than 12 o'clock midnight, March 23, 1963.

MAIL YOUR ENTRY TO:
Contest Department,
Wonderland Center
29859 Plymouth Road, Livonia, Mich.

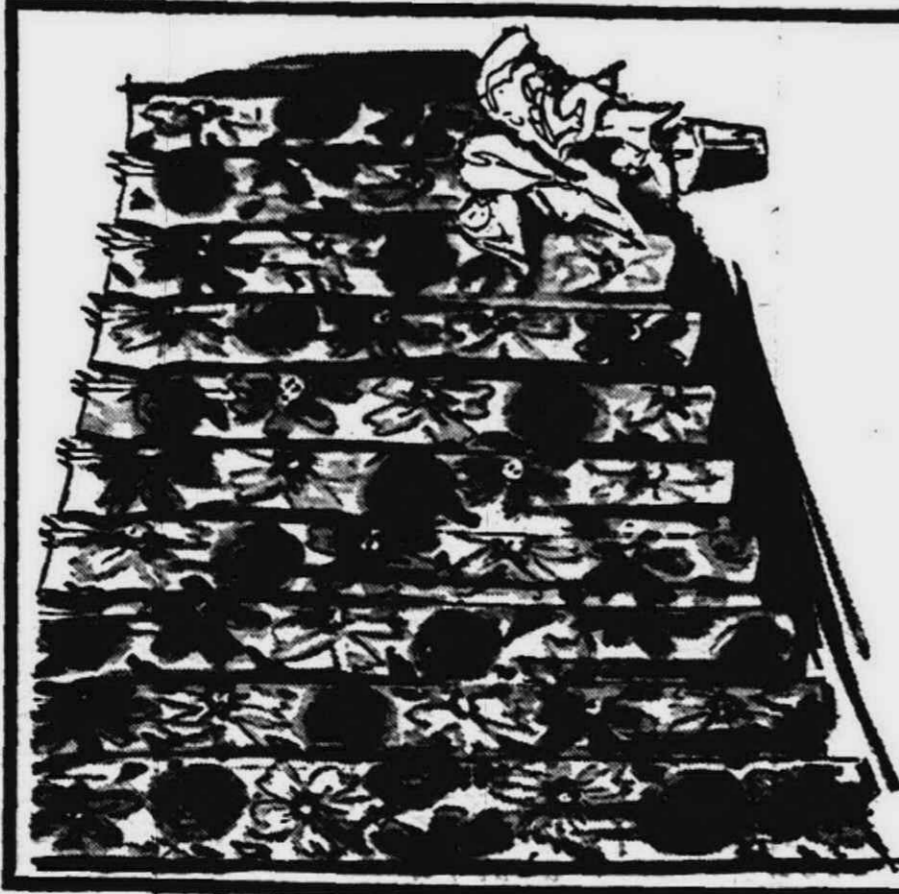
WONDERLAND
THIS FINE PEDIGREED
IRISH SETTER
AND A YEAR'S SUPPLY
OF LANG'S DOG FOOD!

GRAND PRIZE! This handsome champion-bred Irish Setter . . . one of America's gentlest, most beloved pets! This high-pedigreed dog is registered with the American Kennel Club, and sired by national champions! See it on display now at Wonderland!

WONDERLAND SHOPPING CENTER
Plymouth Road near Middlebelt
Free parking for 5,000 cars

FEEDERALS

KEEPS PRICES DOWN



SALE
Reg. 3.98 traverse draperies
in snowy white or colorful prints
2.99
 'CHARGE IT'

Here it is . . . a fabulous offering of budget priced draperies in exciting floral and abstract print patterns. Heavyweight for rich fullness and durability. Pinch pleated to a full 48", 84" long. Cottons, rayons and blends in the group. Also, snowy white in group.



Reg. 3.98 soft 'Tan-O-Quil'
pillows at special savings
2.99
 Soft, but firm, fine quality ticking, odorless, dustless, mildew resistant, completely washable.
 6.00 tri-level . . . 6.99 9.99 Downey . . . 8.99



Select Easter fashions now . . . complete selections . . . use our layaway

TOTS' AND GIRLS' DRESS-A-RAMA

- d. A-line dress makes the toddler a miniature fashion plate for Easter **3.99**
 No-iron cotton by Nanette is shirred from daintily laced yoke with embroidered motif. Fresh-as-spring pastels in sizes 2-3-4.
- e. Tots' dress 'n duster ensemble, harmonious and complete for Easter **3.99**
 The ensemble—newest look of the season! Embossed jacquard pattern in Celanese* acetate cotton blend. Easter pastels. 3-6x. *Reg. T.M. Celanese Corp.
- f. Girls' wash-wear pastel, bouffant, frilled with ruffled "clown" collar **5.99**
 Feminine charmer looks delicate, yet is machine wash-wear! Dacron* polyester batiste, "puffed" with net underskirt. Sizes 7 to 14.

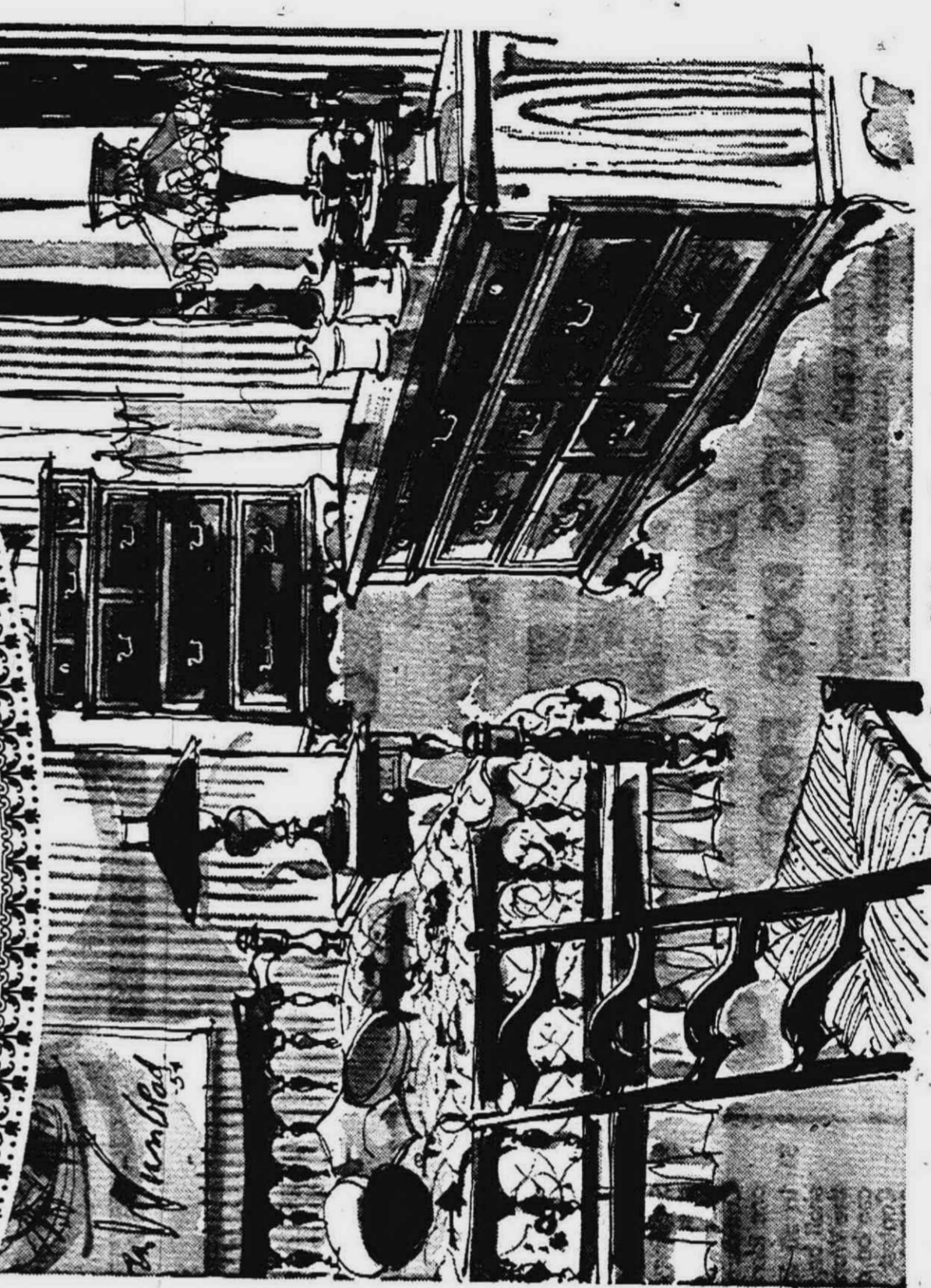
Shop Robinson Furniture Wonderland Thurs, Fri. & Sat. 'til 9



5 pc. dinette set
 42" plastic top round table and 4 comfortable contoured chairs
\$88
 just \$10 per month

- 42" round plastic top table with 10" leaf available in white or walnut grain with walnut finished legs.
- Molded polypropylene chairs are comfort engineered and available in beige or white leather-like texture.
- This new polypropylene plastic is practically indestructible . . . won't fade or stain, stays cool and wipes clean easily.
- The look of tomorrow with the comfort and design demanded for today's homemakers. Shop for it today!

ROBINSON'S ACCENTS SPRING VALUES



your choice...
 single dresser base, 4-drawer chest or full-size spindle bed with night stand
\$69.95 each

Here is the warmth and tradition of our forefathers in authentic Early American designs in solid maple . . . Spring value priced for every budget. The pieces are scaled to fit any size room from nursery to master bedroom and each is crafted to show the special attention given to detailing and authenticity. Drawers are roomy with finished interiors to protect your finest apparel.
 (not shown) 42" dresser desk . . . \$69.95
 2 twin-size low foot spindle beds . . . \$69.95
 Also available, framed mirror . . . \$29.95

NO MONEY DOWN . . .
 choose a convenient charge plan

also available at downtown, northland & eastland

Robinson Furniture is the right place . . . with the right price!

WONDERLAND SHOPPING CENTER

OPEN 9:45 A.M. to 9 P.M.
 MONDAY THRU SATURDAY
 JUST SAY "CHARGE IT" AND TAKE UP TO 10 MONTHS TO PAY

50 EXTRA S&H GREEN STAMPS

With Coupon Below & Purchase of Any Food Fair BEEF ROAST!

QUALITY YOU CAN DEPEND ON

FOOD FAIR

Markets

WE GUARANTEE PERFORMANCE BY GREEN STAMPS Good Housekeeping!

Effective thru Saturday, March 16. Right day, right time, no limit on use.

50 EXTRA S&H GREEN STAMPS

With This Coupon and Purchase of Any Food Fair **BEEF ROAST**

This coupon valid at Food Fair through Saturday, March 16. Limit one coupon.

Food Fair's Selected U.S. Choice Beef

Tender Steaks

Lean and Tender **ROUND STEAKS** Special Cut Rib or **SIRLOIN STEAKS** Tasty Cube or **T-BONE STEAKS**

79¢ lb **89¢** lb **98¢** lb



Food Fair's Tender Choice Beef

CHUCK STEAKS lb. **69¢**

Sugar-Cured Smoked Picnics **29¢**

Small Grade 'A' Turkeys 6 to 9 Lbs. **39¢** Lb.

Ripe, Sweet, Golden

Bananas

Delicious and Healthful **10¢** lb

Ginger Ale

12-Oz. Can **10¢**

Save 11c on 3

CAMPBELL'S

Mushroom Soup

Can **15¢**

FOOD FAIR COUPON

Food Fair Grade "A" Fresh

Large Eggs

 Doz. **39¢**

... with this coupon. Coupon valid at Food Fair through Saturday, March 16. Limit one coupon per customer.

FOOD FAIR COUPON

Kraft's Salad Dressing

Miracle Whip

 qt. **39¢**

... with this coupon. Coupon valid at Food Fair through Saturday, March 16. Limit one coupon per customer.

FOOD FAIR COUPON

Food Fair's Rich, Creamy

Ice Cream

 1/2-Gallon Carton **39¢**

... with this coupon. Coupon valid at Food Fair through Saturday, March 16. Limit one coupon per customer.

FOOD FAIR COUPON

Farm Maid All Purpose

Half & Half

 qt. **39¢** Ctn.

... with this coupon. Coupon valid at Food Fair through Saturday, March 16. Limit one coupon per customer. Coupon redeemable at Wendenburg store only!

SAVE 10c ON 4! FRANCO-AMERICAN

Spaghetti

 **12¢**

SAVE 14c ON 3! FOOD FAIR WHOLE KERNEL

Golden Corn

 **12¢**

SAVE 16c ON 7! EVAPORATED

Food Fair Milk

 **12¢**

SAVE 17c! MRS. OWENS' FRUIT

Preserves

 7 Popular Flavors! 20-Oz. Jar **3 for \$1.00**

SAVE 34c! SWANSDOWN

Cake Mixes

 Choice of 9 Varieties **4 for \$1.00**

Orchard Farm Fresh Baked

Apple Pies

 Reg. 59¢ Family Size **39¢** ea

Save 35c!

Chunk Light Meat

Tuna Fish

 Chicken of the Sea **4 Cans 99¢**

FEDERAL'S

KEEPS PRICES DOWN

SPECIAL PURCHASE

Women's tailored blouses, flattering complements to any skirt or sportswear



139

'CHARGE IT'

Change your blouse as often as you change your mind . . . preferably into these. Famous make . . . a little man-tailored . . . yet feminine, too! Roll sleeves, cardigan necks, convertible, Peter Pan collar. Cottons, just dunk in suds and don. Whites, pastels, prints, embroideries. 30 to 38.



BOYS' AND MEN'S FABULOUS JACKET SALE

Reg. 7.99 boys' spring jackets, washable, made for rugged wear

Reg. 12.99 men's patterned, lined Waldorf laminated spring jackets

Raglan sleeves, button thru tab collar, cotton knit waist, cuffs, collar. Washable cotton poplin, cotton denim. Tan, blue or charcoal. Sizes 12 to 20. A terrific value!

488

'CHARGE IT'

Ideal for chilly spring days! Full zipper, pick stitched self collar, 2 welted slash pockets, print lining, 70-denier sueded Antron nylon. Black or blue. Sizes 36-46.

788

'CHARGE IT'

CLIP THESE FOOD FAIR COUPONS

For Extra Stamps and Extra Savings!

IT'S THE LUCK O' THE IRISH (FOR EVERYONE)


ST. PATRICK'S SALE

ENTER WARD'S

"LUCK O' THE IRISH" CONTEST

WIN! \$50.00 worth of "GREEN THUMB" MER-CHANDISE FROM WARD'S GARDEN SHOP

Guess the number of shamrocks that the two little "leprechauns" have already collected and placed in their bag! It's easy to win at Ward's!



BOAT and MOTOR SHOW

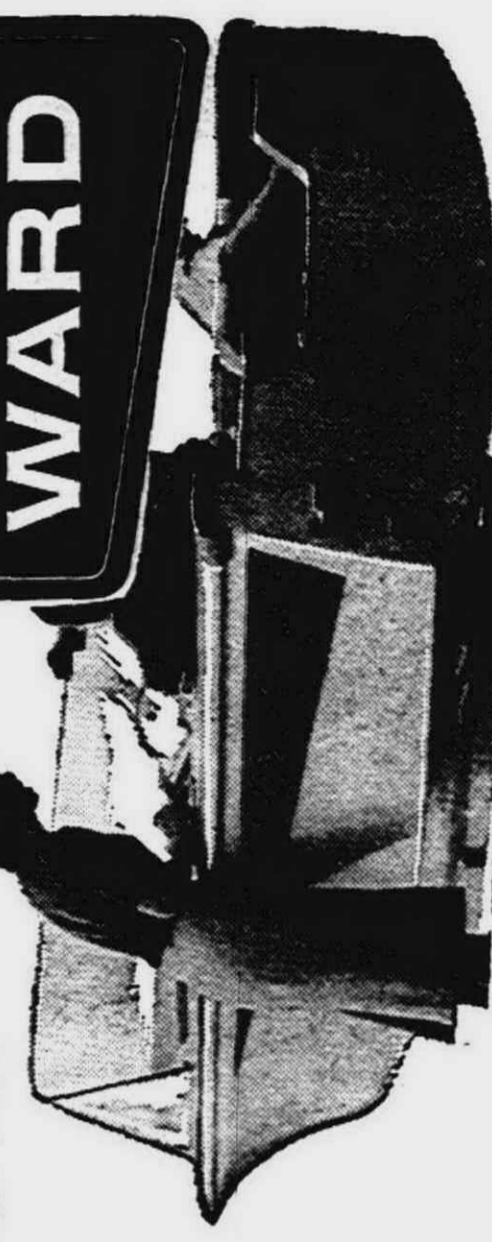
VISIT WARDS OWN

★ 15 BOATS ON DISPLAY — Immediate Delivery

★ WIN -- 50 PRIZES -- WIN

Life Preservers, Boat Speedometers, Electric Lanterns, Battery Boxes, Winches, Anchors, Ski Tow Ropes, Boat Clocks, Boat Cushions, Ski Belt and other miscellaneous marine equipment.

GET FULL DETAILS IN BOAT DEPT.—FIRST FLOOR



SAVE \$7.95 NOW!

HANDSOME AND PRACTICAL! 9X12' RAYON TWEED RUG WITH FOAM BACK

Regular \$24.95

NO Money Down!

12x15' FOAM BACK RUG Reg. \$40.00 \$39.95

A lot of rug for your money! Resilient loop pile masks footprints, soil; foam back saves cost of pad. Resists marring and crushing.



SEA KING 2-PIECE OUTFIT

REGULAR '1166" NO MONEY DOWN

There's fun ahead in this runabout! New lapstrake design hull affords smoother ride, greater strength. Needs little care, keeps beauty for 20+ years. Plexiglass windshield; upholstered front, rear seats; lights, steering wheel, remote control, stowage and air-tank flotation. Powered with the beautiful 40 hp Sea King Twin Outboard. Ready for summer fun!



WOMEN'S TENNIS SHOES

• Solids or Plaids
• Women's Sizes 5 1/2-9
• Regular 2.99

\$1.44



IT'S FIBER GLASS

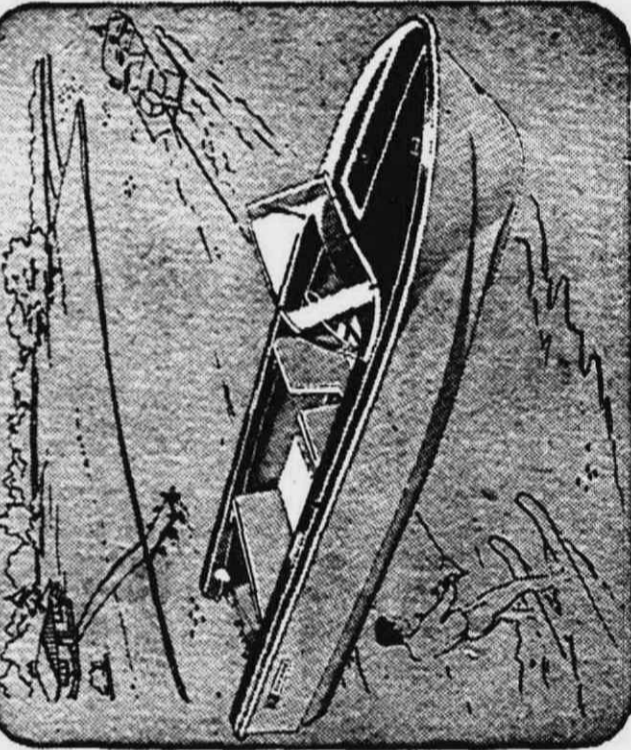
SEA KING 14-FOOT RUNABOUT

Hull can't rust, rot or corrode! Double bottom for smoother rides. Vinyl-upholstered, "walk-thru" seats; Plexiglass windshield; steering wheel; deck hardware.

REGULAR \$519.00

\$469.88

NO MONEY DOWN



40-HP OUTBOARD MOTOR

Regular \$565.00

\$499.88

Power plus handling ease! Tow starts easily, cruises smoothly, silently, economically. Full gear shift, auto-type fuel system; waterproof ignition.



LAPSTRAKE HULL

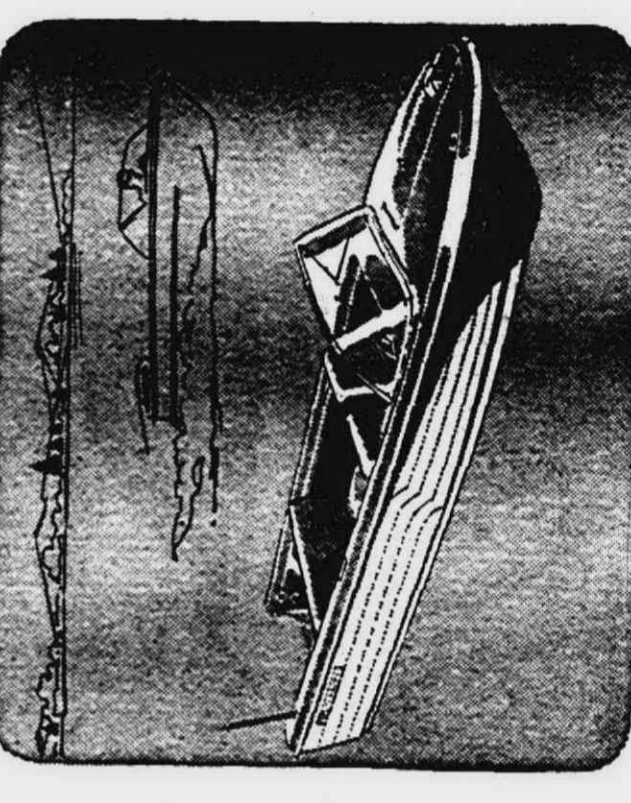
SEA KING 15' Fiber Glass RUNABOUT

Smoothen riding! Upholstered "walk-thru" seats with CG approved cushions. Plexiglass windshield; running lights; steering wheel; dual flotation; hardware.

REGULAR \$729.00

\$649.88

NO MONEY DOWN

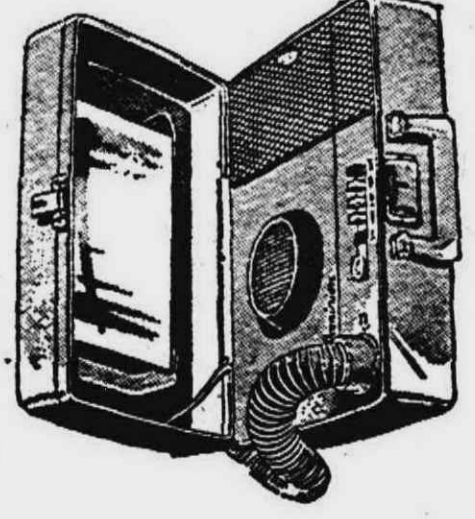


DOMINION BEAUTY SALON HAIR DRYER

REGULAR \$34.95

\$28.88

New Dominion dries hair quickly in roomy vinyl hood. Push-button controls with 4-heat settings, thermal control prevents overheating. Super-quiet motor; automatic timer. Space for combs, curlers; plus electric outlet and fingernail dryer compactly built into suitcase carrier.



SAVE! BARBIE and MIDGET DOLL

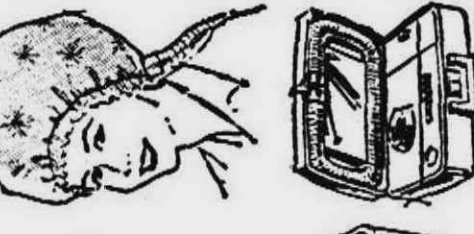
Regular \$2.49

Regular 2.79

\$2.29

KEN DOLL '27

COMPLETE ASSORTMENT OF BARBIE CLOTHES



SAVE NOW! YOUNG BOYS' SLACK SETS

REGULAR 2.98 - 3.98

\$1.97

• 2 and 3 piece
• Cotton and Knits
• Assorted Colors and Patterns

• Sizes 3 - 6x



DOMINION BEAUTY SALON HAIR DRYER

REGULAR \$34.95

\$28.88

New Dominion dries hair quickly in roomy vinyl hood. Push-button controls with 4-heat settings, thermal control prevents overheating. Super-quiet motor; automatic timer. Space for combs, curlers; plus electric outlet and fingernail dryer compactly built into suitcase carrier.



MEN'S KNIT BRIEFS

PACKAGE OF THREE Small - Medium - Large

Regular 1.95


\$1.17

OUR FINEST MEN'S DRESS SOX

Woods Finest. Wool, cotton and nylon blends. 10 1/2 to 13.

REGULAR 1.49

\$1.17 PAIR



ST. PATRICK'S PARTY SPECIAL!

WHOLE

CASHEWS

Regular \$1.29

88c lb

Fresh — Delicious — Nutritious

ADULT SIZE—APPROVED LIFE VEST

REGULAR 3.49

\$2.77

BOAT TRAILER 16-FOOT 900-LB. CAPACITY

Reg. \$145.00

\$129.88

SAVE NOW—ADULT SIZE WATER SKI

REGULAR 25.95

\$23.88

BOAT TRAILER 17-FOOT 1500-LB. CAPACITY

Reg. \$235.00

\$199.88

DEER MOUNT SPOT LIGHT

REGULAR 10.95

\$8.44

18-FT. ALUMINUM CRUISER

WITH 80 H.P. INBOARD—OUTBOARD

Sleeps 2, 100 hp rating. Flying bridge, running lights, lapstrake, flying bridge.

Reg. \$2799.00

\$2799.00

2 1/2 GALLON—APPROVED GAS CAN

REGULAR 2.39

\$1.66

MARINE TYPE 12 Volt POWER PAC

REGULAR 18.95

\$11.88

BOAT SPEEDOMETER

REGULAR 8.95

\$6.44

WONDERLAND SHOPPING CENTER -- GA. 7-1600 -- OPEN TILL 9

ADD TO YOUR ACCOUNT -- NO MONEY DOWN

MAY 15

A 10% DOWN PAYMENT HOLDS YOUR LAYAWAY TILL